



EMERALD CITY
PRODUCTIONS

<https://emeraldcitypro.com/>

Show Concept And Strategy



Does Spotify promote podcasts?

Yes, you can be featured by Spotify in their browsing section.

Can I advertise my podcast on Spotify?

Unlike Apple Podcasts, yes, you can also create ads for your podcast to run on Spotify music channels.

What type of marketing is a podcast?

Podcasts are content marketing. Similar to a blog, they can live on your podcast website, but also use an RSS feed for distribution allowing them to be consumed by different apps as well.

Why should brands do podcasts?

Podcasts create brand loyal audience members who trust a brand and promote them fiercely.

Podcast launch services

You want to start a podcast but want to avoid making mistakes while getting started. What you need is a trusted expert to help you with your podcast launch. At ECP, we provide podcast launch services and podcast launch packages that make sure you don't make avoidable mistakes or fall down those ever-present rabbit holes on the internet. Consider taking advantage of our podcast launch service by scheduling a consultation call today. Curious about what we include in our podcast launch service? Read on to find out more about our podcast launch package.

Podcast Planning

Before you start a podcast, you should figure out why someone would want to listen to it in the first place. We sit down with you to determine the true goal of your podcast, what you hope to achieve with it, and how we can turn it into something useful for both you and your listeners.

We begin by helping you think about why you are really wanting to podcast and what you are passionate enough about to be able to talk about it every week on your podcast. Once we know why you want to podcast and what high-value information you can share with an audience, we take the time to research and gather data from your stakeholders.

We use the data we collect to create the goals of your podcast and write the podcast description, choose a unique show title, and begin to consider your show format, length, and frequency. Very important for a podcast launch and we cover this in our podcast launch package.

Look and Sound Amazing

Podcast Design

We help you establish the following vital elements for your podcast, which are not just about your voice...

Visually speaking, you need to have podcast art that will be used in all of the places where people will listen to you. There are very specific requirements for your podcast art put in place by podcast directories like Apple Podcasts, Google Podcasts, and Spotify and our designers make sure that those requirements are met in addition to satisfying our own suggestions like making sure your face can be clearly seen in the podcast art.

But podcasts are mainly audio... so, you need music and sounds to serve as background music and transitions in your audio production process. We use our audio engineering experience and music expertise to help you choose high-quality tracks to be used in your podcast intro and outro, the trailer episode, the first episode, and much more.

But your podcast launch package isn't complete yet, you need content, right?

Company Description

At Emerald City Productions, we help you publish engaging content that builds your brand through podcasting. With our expert post-production and editing services, you can deliver your message much more clearly to a wider audience.

Contact Details

Emerald City Productions

407-279-1956

Website: <https://emeraldcitypro.com/>

Google Site: <https://sites.google.com/view/emeraldcitypro>

Google Folder: https://drive.google.com/drive/folders/1O2FKHcbG_ul5XJi2vIO578pGHEYg4HKs?usp=drive_open

Recommended Resources

<https://mgyb.co/s/YFxFq>

<https://mgyb.co/s/XncTv>

<https://mgyb.co/s/MvNIU>

<https://mgyb.co/s/mEZXY>

<https://mgyb.co/s/oGwNU>

<https://mgyb.co/s/oKoLJ>

<https://mgyb.co/s/UCVqw>

<https://mgyb.co/s/pXVPb>

<https://mgyb.co/s/wRdtj>

<https://mgyb.co/s/lnXeo>

<https://mgyb.co/s/aLZwj>

<https://mgyb.co/s/pemcH>

<https://mgyb.co/s/zcXaM>

<https://mgyb.co/s/nXPNC>

<https://mgyb.co/s/gobiQ>

<https://mgyb.co/s/aPaZw>

<https://mgyb.co/s/sNUsj>

<https://mgyb.co/s/rAhzr>

<https://mgyb.co/s/lFpAi>

<https://mgyb.co/s/vBREX>

<https://mgyb.co/s/WLjbt>

<https://mgyb.co/s/DboUb>

<https://mgyb.co/s/vcdDv>

<https://mgyb.co/s/HcXmk>

<https://mgyb.co/s/dxLAt>

<https://mgyb.co/s/ebgiv>

<https://mgyb.co/s/WbCCv>

<https://mgyb.co/s/umXAm>

<https://mgyb.co/s/csUKP>

<https://mgyb.co/s/evZQh>

<https://mgyb.co/s/FvVkT>

<https://mgyb.co/s/GPXdH>
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<https://mgyb.co/s/hdVtE>
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<https://mgyb.co/s/nyJWZ>
<https://mgyb.co/s/KShWy>

Recommended Profiles

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<https://feeder.co/discover/29eab733df/emeraldcitypro-com>
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<https://raindrop.io/emeraldcitypro/emerald-city-productions-22884648>

Useful Contents

[Emerald City Productions - Podcast Production Services](#)

[Emerald City Productions](#)

[Podcast Production Services](#)

[Podcast Launch Services](#)

[Podcast Consultant](#)

[Show Concept And Strategy](#)

[Podcast Branding And Design](#)

[Podcast Branding & Design](#)

[Podcast Pre-production](#)

[Podcast Preproduction](#)

[Content Planning](#)

[Guest Booking](#)

[Podcast Recording](#)

[Podcast Recording Services](#)

[Podcast Postproduction](#)

[Podcast Post-production](#)

[Podcast Post Production](#)

[Podcast Postproduction Services](#)

[Podcast Post-production Services](#)

[Podcast Post Production Services](#)

[Podcast Editing And Mixing](#)

[Podcast Editing & Mixing](#)

[Podcast Editing And Mixing Services](#)

[Podcast Editing & Mixing Services](#)

[Podcast Noise Reduction](#)

[Podcast Mouth Noise Reduction](#)

[Podcast Mastering](#)

[Podcast Eq](#)

[Adding Intros/outros](#)

[Adding Intros](#)

[Adding Outros](#)

[Adding Intros And Outros](#)

[Adding Advertising](#)

[Adding Ads](#)

[Selecting Compelling Content](#)
[Podcast Publishing](#)
[Podcast Encoding](#)
[Podcast Show Notes](#)
[Podcast Marketing And Promotion](#)
[Podcast Marketing & Promotion](#)
[Podcast Seo](#)
[Podcast Advertising](#)
[Podcast Measurement Stats And Analytics](#)
[Podcast Stats](#)
[Podcast Analytics](#)
[Show Notes](#)
[Podcast Production](#)
[Notable Customers](#)
[Notable Shows](#)
[First Episode](#)
[Podcast Editing Services](#)
[Social Media](#)
[Podcast Production Company](#)
[Audio Production](#)
[Audio Editing](#)
[Production Services](#)
[Podcast Engineers](#)
[Podcast Producer](#)
[Checkout Max](#)
[Content Allies](#)
[Full-service Podcast Production](#)
[Podcast Episodes](#)
[Resonate Recordings](#)
[Audio Engineers](#)
[Great Content](#)
[Podcast Production Companies](#)
[Sound Design](#)
[Key Benefits](#)
[Raw Audio](#)
[Fish Media](#)
[Apple Podcasts](#)
[Castos Productions](#)
[Podcast Editing](#)
[Podcast Press](#)
[Podcast](#)
[Production](#)
[Services](#)
[Episode](#)
[Show](#)
[Podcasts](#)

[Audio](#)
[Content](#)
[Editing](#)
[Episodes](#)
[Team](#)
[Service](#)
[Customers](#)
[Quality](#)
[Media](#)
[Companies](#)
[Notes](#)
[Video](#)
[Package](#)
[Time](#)
[Podcasting](#)
[Shows](#)
[Sound](#)
[Process](#)
[Pricing](#)
[Audience](#)
[Work](#)
[Agency](#)
[Engineers](#)
[Podcasters](#)
[Prices](#)
[Marketing](#)
[Recording](#)
[Minutes](#)
[Packages](#)
[Plan](#)
[Market](#)
[Businesses](#)
[Needs](#)
[Business](#)
[Eq](#)
[Vodcast](#)
[Speakers](#)
[Headphones](#)
[Id3 Tag](#)
[Id3 Tagging](#)
[Wav](#)
[Affiliate Links](#)
[Reverberation](#)
[Mixing](#)
[Web Hosting](#)
[Metadata](#)

[Dropbox](#)
[Podcast Host](#)
[Marketers](#)
[Spotify](#)
[Recording Studios](#)
[Branding](#)
[B2B](#)
[Resonance](#)
[Clients](#)
[Brands](#)
[Post-production](#)
[Resonate](#)
[Transcription](#)
[Premium](#)
[Upload](#)
[Cashflow](#)
[Checkout](#)
[Entrepreneurs](#)
[Podcast Production Agency](#)
[Top Podcast Production Companies](#)
[Podcast Production Studio](#)
[Podcast Production Costs](#)
[Podcast Production Software](#)
[Best Podcast Production Companies](#)
[Podcast Production Tips](#)
[How To Get Into Podcast Production](#)
[Podcast Production Rates](#)
[Podcast Production Team](#)
[Outsource Podcast Production](#)
[Podcast Production Equipment](#)
[Production Expert Podcast](#)
[Podcast Pre Production](#)
[Podcast Production Agreement](#)
[Podcast Production Workshop](#)
[Podcast Production Services Pricing](#)
[Podcast Production Music](#)
[Podcast Production Lab](#)
[Podcast On Production](#)
[Podcast Production Timeline](#)
[Podcast Production Team Bpa](#)
[Podcast Production Tools](#)
[Podcast Production Tutorial](#)
[Podcast Production Time](#)
[Podcast Of Production](#)
[Podcast Post Production Online](#)
[Easy Podcast Production](#)

[Podcast Production Packages](#)
[Podcast Production Platform](#)
[Podcast Pre Production Checklist](#)
[Podcast Post Production Software](#)
[Podcast Production Design](#)
[Podcast Intro Production](#)
[How Much Does Podcast Production Cost](#)
[Podcast Production Roles](#)
[Podcast Production App Ios](#)
[Podcast Production Work](#)
[Podcast Production Value](#)
[Podcast Production Hashtags](#)
[Podcast Production Steps](#)
[Podcast Production Sheet](#)
[Podcast Production Basics](#)
[Podcast Production Best Practices](#)
[Podcast Production Branding](#)
[Remote Podcast Production](#)
[Podcast Production Format](#)
[Podcast Production Firm](#)
[Podcast Production Meaning](#)
[Podcast Production Mixer](#)
[Podcast Production Company Near Me](#)
[Best Podcast Production Studio](#)
[Best Podcast Production Course](#)
[Produce A Podcast](#)
[Podcast Consulting](#)
[Cost To Produce A Podcast](#)
[Consulting Success Podcast](#)
[How To Produce A Successful Podcast](#)
[How To Produce A Good Podcast](#)
[What You Need To Produce A Podcast](#)
[What Does It Mean To Produce A Podcast](#)
[What Does It Take To Produce A Podcast](#)
[What Do I Need To Produce A Podcast](#)
[What Does It Cost To Produce A Podcast](#)
[What Equipment Is Needed To Produce A Podcast](#)
[How To Produce A Podcast On Spotify](#)
[How To Produce A Podcast Remotely](#)
[How To Produce A Podcast Video](#)
[How To Produce A Podcast Reddit](#)
[How To Self Produce A Podcast](#)
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[Content Production](#)
[Podcast Design](#)
[Podcast Planning](#)
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[Podcast Financial Planning](#)
[Podcast Cover Design](#)
[Design Better Podcast](#)
[Podcast Planning Worksheet Pdf](#)
[Design Details Podcast](#)
[Digital Content Production](#)
[Podcast Episode Planning Template](#)
[Outline Podcast Planning Template](#)
[Design Podcast Cover Art](#)
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[Podcast Design Thinking](#)
[Podcast Content Planning](#)
[Podcast Design Ideas](#)
[Podcast Background Design](#)
[Best Podcast Publishing Platforms](#)
[Publishing A Podcast On Itunes](#)
[Itunes Podcast Publishing](#)
[Podcast Strategic Planning](#)
[Podcast Design Template](#)
[Podcast Page Design](#)
[Podcast Planning Template Pdf](#)
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[Podcast Sound Design](#)
[Podcast Design Matters](#)
[Design A Podcast Logo](#)
[Podcast Banner Design](#)
[Best Podcast Design](#)
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[Content Production Studio](#)
[Content Production Template](#)
[Publishing Podcast To Spotify](#)
[Publishing Podcast On Spotify](#)
[Publishing Your Podcast](#)
[Podcast Publishing Tools](#)
[Publishing Profits Podcast](#)

[Planning A Podcast Episode](#)

[Planning Podcast Episodes](#)