

Talking About the Principle for Trusted Elections - Civic Leaders

Use these talking points to help shape public understanding and build trust in elections through your messaging, outreach, and example. Whether you're speaking at an event, engaging constituents, or sharing online, your voice carries weight and can help shift the narrative toward trust and integrity.

What are the Principles for Trusted Elections?

- The Principles are a cross-partisan commitment to core democratic values – honesty, transparency, nonviolence, responsible oversight, and respect for certified outcomes.
- They provide a shared, nonpartisan framework for what trustworthy elections look like, something Americans across the political spectrum can support.
- Publicly endorsing the Principles shows your commitment to leading with integrity and reinforcing confidence in the democratic process.
- The Principles are a clear, shared standard for how elections should be conducted and respected, regardless of party.
- Signing the Principles shows you believe in rules-based elections, peaceful participation, and public trust.

Why does this matter and why did I sign?

- As a [candidate/elected official/government official/community leader] I know that trust in elections is essential. Without it, civic engagement declines and division deepens.
- By endorsing the Principles, I'm sending a clear message: integrity matters, truth matters, and democracy is worth protecting.
- I signed the Principles to help rebuild public confidence, not through partisanship, but through shared responsibility and clear values.
- Upholding the integrity of our electoral process isn't symbolic, it's essential to democratic stability, peaceful participation, and community trust.
- When leaders like us make public commitments to fairness and transparency, we model the behavior that strengthens democracy.

How can you get involved?

- Join me in [signing](#) the Principles for Trusted Elections – as a candidate, official, or community leader.
- Speak publicly about the importance of trust, transparency, and democratic norms. Use your platform to lead by example.
- Invite colleagues and opponents alike to sign, building civic trust should transcend politics.