

Rebel MD's new 5 Week Master Class reveals the "5-note formula" that accelerated his practice to an insurance-free, straight cash juggernaut...

How I Exploded My Practice In A Sleepy 3 Red Light Town To \$4,000,000 A Year With Just THESE 5 Tactics

And they are so low-cost for you or your staff to implement that it's almost beyond belief...

From the Desk of Dr. Charles Runels, MD

If you can understand the science behind traditional Chinese music then you can probably understand the reason why your marketing activities aren't delivering the profits they should.

For thousands of years, all traditional Chinese music has been played with just "5 notes".

Even with limited notes, this musical style achieved deep and varied hit songs. Showing less can be more.

And after exploding my practice in a sleepy 3 red light town to an all-cash \$4,000,000 a year business...

I've discovered growing a medical practice is just like making Traditional Chinese Music.

There are “5 simple notes” that are overlooked by almost every practice yet when applied can turn your clinic into a thriving hub, attracting more patients and achieving consistent growth like never before.

In my brand new online masterclass, I’m going to reveal how you can play these “5 notes” in a way that will make your practice sing.

Simply steal my “all cash, million dollar” system, plug these “5 notes” into your practice and you’ll have a symphony of a marketing system that plays beautifully on its own, forever setting the stage for a flawless performance.

These “5 notes” have nothing to do with paid ads, social media or SEO.

Master these simple “5 notes” and you’ll never have to rely on a rogue marketing agency or guru ever again.

Or fall prey to shiny object syndrome that often leads practices to waste time and resources on fleeting trends that don't deliver lasting results.

What really happens “underneath the hood” is...

...An almost ZERO-COST “5-note formula” that causes you to grow your practice and fill your calendar without

My 5-note formula is designed to strip away the need for expensive advertising campaigns and complex digital marketing strategies.

It’s all about bringing it back to basics so you can grow your practice effectively and efficiently without all the headaches of modern marketing.

The best part?

Applying this formula doesn't just benefit your practice—it enriches your personal life too.

With less time spent worrying about the next big marketing gimmick, you'll find more time opening up in your schedule.

Time that can be spent with your family, diving into your hobbies, or catching up with friends.

It's about creating a better balance between your professional responsibilities and your personal joys.

This isn't just about improving patient numbers; it's about enhancing your lifestyle.

With the "5-note formula," you gain the freedom to invest more in your practice and less in fleeting marketing fads.

More importantly, you reclaim the time that belongs to you.

Think about it: fewer hours stressing over marketing means more weekends at your kid's soccer games, evenings out at your favorite restaurant, or just quiet time at home with a good book—whatever it is that you love doing when you aren't wearing your white coat.

That's the dream, right?

And have you thought about what might be holding back your practice's growth?

The #1 reason why you're struggling with low patient turnout is because traditional methods often mistake complexity for effectiveness.

Imagine running your practice with the clarity and focus of a well-crafted melody.

No more wasted efforts on marketing fads or costly strategies that fall flat.

Instead, you'll learn to play the right notes at the right time to create a thriving, profitable practice.

And that's why my simple 5-note formula is what you need to transform your practice.

And that's how you'll go from struggling to grow your practice on a low marketing budget to thriving.

It all comes down to engaging your patients through this nearly free method that I'm going to help reveal to you over 5 weeks.

Then the question becomes... How can you effectively use this quick and easy 5-note formula to grow your practice?

There's a well-kept secret in the medical practice business that is only known to a small handful of doctors.

The few doctors who know this secret get to grow their practices, fill their calendars, and see consistent appointments.

The rest who aren't in on this get to watch them thrive, expand, and succeed.

You might think that spending more on ads will help...

And you might think that traditional methods will help...

And you might think that following the common advice is the key...

And that is...

...NOT it.

The secret is... The highest, best, well-paid doctors don't rely on traditional marketing methods.

They don't spend a fortune on ads...

They don't waste money on the "normal" routes.

They do their own thing while everyone else follows the crowd.

I want to show you my ONE upside down and inside out way to grow your practice over the next 5 weeks in my brand new online masterclass series.

It's the ONE way that helped me when I desperately needed growth.

Let me tell you WHAT HAPPENED and how I used this 5-note formula to help propel my practice to \$4M per year.

My office was too quiet most days.

Every morning, I dreaded swinging open the glass door...

...and facing empty chairs and a silent phone.

I spent my nights staring at the ceiling... wondering how I could ever grow my practice in a small town... and on my shoestring ad budget.

Local advertisements were a waste...

...leaving a big hole in my wallet.

Health fairs and free check-ups?

Barely anyone showed up.

Every marketing attempt seemed pointless.

**I sat at my desk... buried in bills and a calendar with
empty slots... feeling defeated.**

Flyers...

Local ads...

Sponsoring events...

The return on investment was awful.

My savings dwindled.

Each failed marketing effort not only drained my finances but also my spirit.

My family saw the toll it took on me.

I felt like a shadow of myself.

They tried to be supportive...

...but I could see the concern in their eyes.

I needed a way to reach more people...

...to show them the value of my care...

...without burning a hole in my pocket.

But nothing worked.

I suddenly realized I couldn't keep doing the same things... the things that EVERYONE ELSE told me to do... and expecting different results.

I needed to blaze my own trail.

I needed a new approach...

...something innovative and cost-effective.

I needed to think beyond traditional methods.

I started researching and reading everything I could about UNCONVENTIONAL ways to get free publicity.

The jargon...

The strategies...

The endless possibilities...

It all seemed too much.

So I decided to start simple, with something I was already familiar with: emails.

I began collecting email addresses from the few patients I had... offering them incentives for their contact information.

To my surprise, it actually worked.

But I needed to engage them...

...to make them feel connected to my practice in a way that was personal and meaningful.

I started sending out emails.

The response was slow during the first 24 hours...

Then something remarkable happened... My patients started replying and booking appointments.

That's not all.

They shared their own stories, asked questions, and even referred friends and family to my practice.

I began to see a glimmer of hope.

The engagement was there, and email literally saved my practice.

And ever since then... My email strategy has been the most effective and dirt cheap tool I use to make up to \$4,000,000 per year and now I want to show you HOW I do it over the next 5 weeks (in an online setting) during my new 5 Week Masterclass series.

You'll find out:

- How to write compelling emails quickly.
- How to use my simple step-by-step process to fill your patient calendar using nothing but emails.
- The best tools to use for sending emails.

You'll walk away with emails ready to send... even if you're afraid of saying the "wrong thing" right now.

- You'll discover how to write emails that bring patients into your practice without sounding like a sales pitch.
- You'll get my secrets of automation so you can set up emails that send on autopilot.

- You'll do it all without avoiding the spam folder.
- You'll even get easy templates to fill in to make it simple.
- You'll get techniques to overcome writer's block.
- You'll find out how I grew my practice to a \$4,000,000 per year success by cracking the code to an effective email strategy that runs on autopilot once you first set it up.

Over the 5 weeks together, I'm going to show my 5-note formula that will transform your practice and free you from low patient turnout so you never have to struggle with empty slots again....

All without burning a hole in your pocket.

Just like traditional Chinese music, five notes are enough to create rich, memorable, and diverse melodies.

This 5-note formula uses just five key components to transform your practice into a well-oiled machine that not only attracts but also retains patients effortlessly.

Here's how we break it down:

1. **A Buy Button** - This is your first note that starts the melody. It's direct and effective. Positioned correctly, it guides the patient exactly where they need to go to make a purchase or book an appointment.
2. **A Form** - It gathers essential information, allowing you to understand and serve your patients better. Just as the second note in a scale sets

the stage for the melody, this form sets the stage for your interaction.

3. **An Email** - This carries the core message, educates your patients, and keeps them engaged. Each email is a verse in your song, building a connection with the listener.
4. **A Webpage** - It's your online space that supports all other components. It's where your patients land, learn, and take action. It's the backbone of your online presence.
5. **A Video** - Videos can explain, emote, and engage in ways that text alone cannot. It's the note that often resonates most with your audience, providing a real feel of what your practice and expertise are about.

Once you implement this strategy...

...then you'll be able to fill your patient calendar...

...and you'll never have to rely on expensive traditional marketing methods that hardly work anymore.

So after you know how to engage, connect, and convert your patients through email...

You'll go from struggling to thriving without spending a fortune, and that's when you'll see your practice grow.

And when you know how to engage your patients...

...you'll be able to fill your calendar...

Which will free you to focus on providing excellent care.

Once you allow yourself to do this (or hand off to your staff)...

...it becomes a shortcut to a successful practice.

Remember, adding more notes doesn't necessarily mean making beautiful music. Complexity often leads to confusion.

By sticking to these 5 simple but powerful components...

This is going to free you from the burden of traditional marketing methods that are holding you back and allow you to grow your practice so you never feel defeated again.

And it has nothing to do with your location, budget, or current patient base.

No.

It has everything to do with this 5-note formula...

Nothing to do with you....

And if you knew this one thing when you first started, then that would have saved you from countless failed marketing attempts so you could have grown your practice.

And if that would've happened for you, you wouldn't be deciding *you're going to enroll in my new master class right now....*

If You Could See 5 Weeks Into the Future and Saw That If You Followed This System and Got Everything You Need to Build An All-Cash Million Dollar Practice...

You'd have no problem investing \$25,000 or more to get it right now, correct?

But I have something special for you.

Now, you can learn these secrets from the comfort of your home or office.

No travel.

No extra expenses.

And it won't cost you anywhere near \$25,000...

It won't even cost you a fraction of that price.

Yes, it's just one payment of \$1,497 and you get everything in my 5-Week Online Master Class... the tips, the tricks, the templates—all of it.

You get practical, actionable advice you can use immediately.

Plus... if you don't think this online masterclass series is worth every penny, I'll give you a full refund.

No questions asked.

If you're deciding to enroll in my 5 week master class right now, chances are you're tired of seeing a few top-tier doctors with packed calendars while you struggle with empty slots.

And over the next 5 weeks...

...I'm going to share something with you that's going to change that forever.

I'm talking about transforming your practice with a nearly zero-cost strategy.

And to make those leaps, you need to know the key that makes the difference between those that succeed and those that don't.

It has nothing to do with having a bigger budget, better ads, or more staff...

All those things will get you ALMOST there, but won't get you there.

So if you want to cross over the line of becoming a successful doctor with a thriving practice, here's what they all have in common:

They engage their patients effectively and cheaply,
and because they engage their patients, they fill their
calendars, and that means they grow their practices
successfully.

There are a lot of doctors out there trying to grow their practices...

And their methods are great IF you're okay with only incremental growth.

The problem is that it's not enough to get the consistent patient appointments you need.

Because what's missing is a nearly zero-cost strategy that engages patients effectively...

And after investing in countless traditional marketing methods...

And putting in hours of effort...

Here's what I realized what it takes to finally go from struggling to thriving.

You need engagement, connection, and automation.

And that's why I created this 5 Week Master Class.

After learning from my own experience and realizing what was missing...

I finally have a system that works that's fully complete.

I'm handing this 5-note formula to you on a silver platter over 5 weeks so you can install each component one step at a time.

I'm the doctor that other doctors come to when nothing else has worked.

I do one thing well and one thing only and what I do is very simple:

I don't focus on buying more ads.

I don't focus on traditional marketing methods.

I never waste money on expensive marketing campaigns.

I focus on my 5-note formula.

Instead, **I focus on one thing and one thing only** — and this one thing is what allows you to engage your patients effectively and fill your calendar.

And the reason I can do that is because I developed a little-known methodology that allows you to engage your patients.

And this works in every single practice.

It's been done in small towns, big cities, and everywhere in between.

And it also worked on my practice that generates \$4,000,000 a year.

So as you can see, it doesn't matter if you're in a small town or a big city, because the process is one and the same, and it works no matter what.

Here's how it works:

- You collect email addresses.
- You engage your patients.
- They book appointments.
- The ones that book are the ones that fill your calendar and the rest are nurtured through email.

- You focus on the ones that book and you get them to become loyal patients.
- Your loyal patients refer their friends and family to “the most engaging doctor in town”, and that’s what my email strategy helps you become.

Yes, you’ll be able to hand this 5-note formula off to your staff as well... (and yes, they can watch the online class too when you enroll now)...

Yes, you’ll be able to copy my strategy to a tee.

Yes, you’ll even walk away from my 5 week master class with everything you need to know to build an all cash, million dollar practice.

It changed my practice and it can change yours too.

Believe it or not... As a doctor, I used to struggle...

Long hours...

Low patient turnout...

But I didn’t start seeing real growth until I started using this 5-note formula.

For example...

I had a patient last week that booked an appointment after reading one of my emails and it took me JUST MINUTES to set up the email on autopilot over a year ago.

That's right... because it's an automated email process that can pay over weeks, months, and years once you set it up just ONCE.

I realized doctors are wasting time because everything you're doing when it comes to growing your practice is not only wrong, but also ineffective for your goals...

You see, if you go on Google, YouTube, or social media, what you'll see is experts giving you advice, and yet if their advice worked, wouldn't you already have a thriving practice?

So knowing this, I tried everything they talked about and I ended up with low patient turnout and financial strain.

Once I realized what they're wrong about, it became easy to be right, and here's what they're all wrong about traditional marketing methods.

Now you can see why my 5-note formula is the key to growth.

How would you like to turn one patient into two...

...Two patients into four...

...Four patients into eight...

...Eight patients into 16...

...And way past that...

All while working LESS.

Because you're able to do this WITHOUT expensive ads...

...Without costly marketing campaigns...

...Without hosting health fairs...

...Without sponsoring events...

...And without spending a single PENNY on traditional marketing methods.

It all comes down to doing one simple thing other doctors aren't doing...

...Allowing you to become the go-to practice in your area...

...Fill up your calendar with patients...

...Giving you the CHOICE of who you want to work with...

...And creating a thriving practice that's set for steady growth month after month in tandem with my automated email strategy.

I'm handing you the 5-note formula that took me years to discover...

...But once I did...

...Everything took off...

...I started earning explosive and consistent growth...

...Was able to help my patients get excellent care, no matter their needs...

...And was even able to expand my practice...

...And hire staff to take over some tasks, so I could stop trading my time for money.

But you don't need a large budget to do this...

...It all comes down to **one simple thing that most doctors normally NEVER discover on their own...**

...In fact...

A lot of doctors even give in to the costly traditional methods before they ever discover this...

But over my 5 week master class... I'm going to show you how to shortcut years of guessing...

...Skip the feast or famine cycle...

...And jump right into a thriving practice with this 5-note formula...

It's Just \$1,497 One-Time for Life-Time Access

[Click Here To Enroll Now](#)

This master class is exclusively for my subscribers only. Please do NOT share this document.

See you in my master class,

Dr. Charles Runels, MD

P.S. Still here? Still thinking about it? Ask yourself why? Because 5 weeks from now two things will happen... Either you'll be 5 weeks older or you'll be 5 weeks older and be able to see real growth in your practice without struggling with traditional marketing methods. The only difference in what happens 5 weeks from now is the decision you make... If you leave this page without doing anything, then you'll continue to struggle with low patient turnout, feel defeated, and waste money on ineffective strategies without knowing how to engage your patients effectively.

P.P.S. But if you enroll in my master class now, you'll learn how to engage your patients, fill your calendar with appointments, and grow your practice without ever needing to rely on traditional methods. You're not spending gobs of money on traditional methods... The only thing you're spending is a few hours of your time... And in that time, you're going to discover something that you've been looking for since the day you decided to become a doctor.

P.P.P.S. You'll discover how to engage your patients, how to fill your calendar, and how to see real growth... So once again...5 weeks from now, are you going to be 5 weeks older? Or 5 weeks older and seeing real growth in your practice? If you're serious about growing your practice then the decision is easy. Click the link now, enroll in my 5 week online master class.

Click below now to enroll in...

It's Only One-Payment of \$1,497 for Life-Time Access

[Click Here to Enroll Now](#)

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Questions?

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