

N.A.P.S Solar Store

Subject Line:

Unlocking higher conversion with the N.A.P.S. website!!!

Hey Sam 🙌

I like how instead of doing the usual solar installation company, you did an online store for solar energy.

While going through your website I noticed that there were some things you could change.

Although there are multiple, I will go over one with you here.

You need to make the visuals more appealing. Add pictures, brighter colors, and testimonials.

These are all things that top companies such as Solar Power Store have on their main page to grab the attention of leads.

Reach out to me if you are interested.