

Ronald Blevins

Severna Park, MD | 240-350-5215 | rablevins1@gmail.com | rablevins.com

Creative multimedia design professional with 10+ years of experience in delivering high-quality projects that help drive growth and promote client content strategies. Possess extensive knowledge of video production timelines, client satisfaction, and the ability to develop content strategies to meet a wide range of goals. A strategic and innovative leader that works with cross-functional teams to successfully fulfill client creative vision and boost product performance. Seeking a hands-on position as a Multimedia Developer.

Professional Experience

Contractor | Severna Park, MD

Freelance Artist/Animator | December 2012 - Present

- Entrepreneurial experience in managing all business aspects including budgeting and creating unique promotional content
- Plan and organize end products for diverse clients including over 10+ animation, publications, web design, audio and visual editing with over 100% client satisfaction
- Designed commissioned graphics/art for clientele of different character designs based on reference images provided using Photoshop, TV Paint, After Effects, and more
- Developed 3-D objects in modeling software and created assets for a short scientific animation and combined assets from several sources to make a coherent visual end product
- Arranged online events for games and developed the storyline and coordinated special effects for the games, attracting over 20+ participants for each event

Wireless Buybacks | Savage, MD

Electronics Technician | February 2021 - January 2022

- Collaborated with a team of 50 technicians to test, troubleshoot and clean various consumer electronic devices for online resale in a warehouse setting
- Performed functional and technical troubleshooting through collaboration with various teams to resolve issues, successfully prioritizing tasks boosting workflow efficiency
- Actively suggested operational improvements to enhance quality, improve production times and reduce costs

Staples | Columbia, MD

Sales and Technical Support Associate | September 2018 - September 2020

- Managed a variety of customer service and administrative tasks to resolve customer issues quickly and reduce inefficiency.
- Implemented process changes that helped allocate appropriate staff to meet customer needs and enhance service times.
- Leveraged strong sales techniques to upsell benefits of ancillary services to customers resulting in an increase monthly sales

Splashlight | Baltimore, MD

Retoucher | October 2017 - July 2018

- Professionally edited images with Photoshop taken for Under Armor's website
- Upheld consistency in quality control and coordinated metadata captions between on-site photographers
- Maintained relationships with the production team to establish goals and meet the production timeline.

Connections Education | Baltimore, MD

Multimedia Specialist/Integration Assistant | September 2015 - August 2017

- Built flash animations using a storyboard and assembled in an in-house web portal, completing over projects within deadlines/schedules
- Managed troubleshooting and quality assurance for media content to ensure accessibility for students with disabilities
- Collaborated with teams to resolve problems, effectively enhancing the system's functions and streamlined accessibility
- Assisted curriculum team in building e-learning and supporting materials for students in grades K-12 and placing media on the LMS systems, expanding access to additional students

Bowtie Cinemas | Annapolis, MD

Theater Associate | June 2015 - September 2015

- Handled all responsibilities of the theater such as ticket point of sale, concessions, sanitization of workstations, and ticket checking for security
- Communicated with customers professionally by phone or in-person to provide information and directed desired staff members to maintain smooth operations
- Greeted and proactively assisted visitors in a timely manner, delivering a positive customer experience

U.S. Army Corps of Engineers | Severna Park, MD

Graphic Designer | January 2015 - January 2015

- Created a presentation with music for a US Army Corps of Engineers retirement ceremony using digital art programs such as Google Slides and Microsoft Powerpoint
- Focused on the retiree's interests to create a personal and entertaining product resulting in high client satisfaction
- Reviewed and verified calculations, design models, drawings and design documents for quality, accuracy, neatness, functionality, and satisfactory completion

Website Design for Madeline Austin Consulting Graphic Designer | Severna Park, MD

Graphic Designer | July 2014 - December 2014

- Utilized analytics to improve the usability, design and website content through conversion rate optimization contributing to an increase of website traffic year over year
- Worked directly with client to establish project scope, interaction guidelines, and project timelines
- Provided web solutions and develop web sites and web applications based on specific business needs for promotions, presentations, customer service and online services

Additional Experience

Animation Workshop, Prince George's County Homeschooling | Art Instructor

- Taught principles of graphic art and foundations of animation focusing on fundamentals of layout, color, and composition to middle school students

Core Competencies

Storyboarding, Graphic Design, Project Management, 2D/3D Animation, Character Design, Website Design
Video Editing, Script Writing, Communication, Audio Recording/Mixing

Technical Skills

Storyboard Pro, Adobe Photoshop, Flash 8 - CS6, Toon Boom, TV Paint Animation, Dreamweaver, Fruity Loops Studio 10, Final Cut , Adobe Premier, After Effects, UI,

Education & Certifications

B.A in Visual Arts, University of Maryland Baltimore County

Game Design and Development Specialization Certificate, Michigan State University, June 2017

Google IT Support Professional Certificate, Google, July 2020

CompTIA IT Fundamentals (ITF+), Certifying Organization, July 2020