

Whereas, convention delegates passed the “Act Like an Independent Party” amendment to the National Electoral Committee resolution, affirming that defeating the far right and beating the Democratic Party lies in presenting a democratic socialist alternative for working-class people that is organizationally, strategically, and visibly independent of the Democratic Party.

Whereas, convention delegates passed an amended version of the “Defend Democracy Through Political Independence” resolution, which:

- Recognizes that a significant number of workers avoid voting altogether because the Democratic Party has failed them, and they don’t trust politicians; an equally significant current of workers vote primarily against Republicans, not for Democrats. Only a narrowing stratum of workers, typically over 45, remain ardent Democrats.
- Instructs that Local DSA chapters shall adopt a common strategy for political communications relating to the 2024 elections, with one of the key themes being criticism of *both* the Republicans and centrist Democrats, drawing out the contrasts between our visions.

Whereas, the current political conditions in the US:

- Makes our opposition to the genocide in Palestine the most significant reason to be visibly independent of the Democratic Party.
- Creates more workers dissatisfied and opposed to Biden, with an increasing amount of workers, particularly young workers, opposing him because he supports genocide.

Whereas, the current political conditions in DSA:

- Have demonstrated that NPC leadership is necessary to set a common national position on Palestine solidarity.
- Make our direct impact on the results of the presidential race and a majority of congressional races minimal - given our size, operations, and geographic concentrations.

Therefore, be it resolved, DSA’s political communications strategy for the 2024 federal elections will be to signal that we are the political home for organized and unorganized workers looking for a political alternative to the Democratic Party as a result of their support for the occupation’s genocide in Palestine.

Be it further resolved, DSA's political communications strategy for the 2024 federal elections will tactically prioritize and center the slogan *No Votes for Genocide*, which shall serve as:

- Our *anti-genocide minimum demands for candidates and elected officials*.
 - Our anti-genocide minimum demands shall be:
 1. On US intervention:
 - a. Support a permanent ceasefire,
 - b. Oppose sending all military aid to Israel,
 - c. Oppose expanding US intervention into a regional war like the attacks on Yemen, and oppose cutting aid to Palestine.
 2. On immigration:
 - a. Oppose immigration restrictions including, but not limited to, supporting the militarization of the US-Mexico border.
 3. On state repression:
 - a. Oppose restricting the self-activity of the working class and oppressed, like the punishment of the Palestinian solidarity movement, including, but not limited to, the rights to strike, freely assemble, protest, or criticize.
- Our official 2024 election recommendation to members and supporters, meaning that the Comms Committee, in collaboration with Comms Staff and the NEC, is tasked with producing materials for members and the public encouraging them not to vote for federal candidates who don't meet our anti-genocide minimum demands, including but not limited to a national anti-genocide DSA voter guide.
- Our primary passive recruitment vehicle, meaning our primary target audience for all public messaging in 2024, are those workers who oppose, starting to oppose and are close to opposing the Democratic party because they support Israel's genocide.

Be it further resolved, Candidates not meeting our minimum demands will not be considered for endorsement by DSA, nationally or locally.

Be it further resolved, the Comms committee, NPC Co-Chairs, the Gaza Response Coordinating Committee, and International Committee's BDS subcommittee are primarily tasked with executing the *No Votes for Genocide* political communications campaign and reporting to the

NPC every month to debrief, receive feedback, make recommendations, and perform any other communications that are needed to ensure that the campaign is executed and receives an appropriate amount of NPC meeting time.

Be it further resolved, The Comms Committee is tasked with consistently centering *No Votes for Genocide* across our digital presence, including but not limited to:

- Our website homepage featuring *No Votes for Genocide* content and is linked to a *No Votes for Genocide* webpage
- Written content for our publications, Twitter, and earned media
- Audio/visual content for our YouTube, Instagram, Twitter, and NPEC podcast
- A comms toolkit for chapters and assistance for chapters on content creation

Be it further resolved, the comms committee is tasked with expanding its capacity to run this project by soliciting support for its *No Votes for Genocide* work from select members in good standing. The comms committee shall solicit applications for and approve these members.

Be it further resolved, NPC Co-Chairs and the Gaza Response Coordinating Committee are tasked with mobilizing NPC and staff resources to ensure that we maximize chapter outreach and chapter participation in the campaign. Additionally, the co-chairs are tasked with consistently centering the *No Votes for Genocide* campaign in their spokesperson capacities.

Be it finally resolved, the International Committee's Palestine Subcommittee is tasked with partnering with the new IC Liaisons program and other national committees to create political education related to our *No Votes for Genocide* campaign for chapters.