

MFM Clip Contest #2 Official Rules

ELIGIBILITY: Open only to individuals who are 18 years of age or older and U.S. residents. Employees of The Hustle are not eligible to enter or win a prize. All applicable federal, state and local laws and regulations apply. Void where prohibited or restricted by law. NO PURCHASE NECESSARY. A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING.

CONTEST PERIOD: The Contest entry period begins at 05:30 a.m. EST on June 1, 2022 and ends at 11:59 p.m. EST on July 1, 2022 (the "Contest Period"). Winners will be selected from entries properly submitted and timely received during the Contest Period.

HOW TO ENTER: During the Contest Period, entrants must create a clip based on the My First Million Podcast by The Hustle using TikTok, Instagram Reels or Twitter and post it on these platforms using the following hashtag: #MFMCliP. Limit one (1) entry per person, per e-mail address, and per household during the Contest Period via online entry, regardless of whether a person has more than one address or more than one person uses the same address.

ALTERNATIVE MEANS OF ENTRY: In lieu of an online entry, you may enter the Contest by mailing a standard-size postcard with your name and email address to: The Hustle MFM Clip Contest #2 Entries, c/o The Hustle, 25 First Street, Cambridge, MA 02141. Postcard entries must be postmarked during the Contest Period to be included in the random drawing, and no more than one postcard may be submitted during the Contest Period.

WINNER SELECTION: One (1) winner will be determined by Sam Parr and Shaan Puri based on originality and catchiness, and one (1) winner will be determined by the clip that gets the most views on a single platform (Instagram, TikTok, or Twitter) on July 1, 2022. The winners will be selected from entries received during the Contest Period. The potential winners will be notified via the platform they chose to submit their entry (TikTok, Instagram Reels or Twitter) within one (1) week after the selection. The selection will be conducted by The Hustle, the judge of the Contest, whose decisions on all matters relating to the Contest shall be final. In the event that a potential winner is disqualified for any reason, The Hustle may, in its sole discretion, award the applicable prize to an alternate winner selected by the panel of judges.

PRIZES/ODDS OF WINNING PRIZE: The winners will each receive \$5,000 (five thousand dollars). Approximate Retail Value (ARV) of each prize: \$5,000 (**five thousand US dollars**). Overall odds of winning depend on the number of entries received during the Contest Period. No prize substitution or cash equivalent of prize. No prize transfer.

CONDITIONS: The Hustle reserves the right, at its sole discretion, to cancel, terminate, modify or suspend the Contest (or portion thereof). The Hustle also reserves the right at its sole discretion to disqualify the entry of any individual. All federal, state and local taxes on prizes and any expenses not specified herein are the sole responsibility of the winner. Should a dispute arise regarding the identity of the claimant, The Hustle reserves the sole right to determine the eligible party. BY ENTERING, ENTRANT WAIVES ALL RIGHTS TO BRING (AND COVENANTS NOT TO BRING) ANY CLAIM AGAINST THE HUSTLE OR ANY OTHERS ASSOCIATED WITH THIS CONTEST. ENTRANTS FURTHER AGREE TO RELEASE AND HOLD HARMLESS THE HUSTLE FROM ANY AND ALL LIABILITY ARISING FROM THEIR PARTICIPATION IN THE CONTEST, OR THE HUSTLE'S USE OF ANY ENTRY INFORMATION. Any disputes that may arise hereunder shall be governed in all respects by the laws of the Commonwealth of Massachusetts without regard to the conflicts of laws principles of any jurisdiction. Venue with respect to any such disputes shall be had in the state and federal courts of the Commonwealth of Massachusetts.

PUBLICITY AND RELEASE: As a condition of entry into the Contest, except where prohibited by law, each entrant and each winner by accepting a prize grants to The Hustle all right, title and interest in, to

publicize, broadcast, display and/or otherwise use, the Contest entrant's name, city, state, and biographical material (collectively, "Licensed Rights") in any media for advertising and publicity purposes, without additional review, compensation, or approval of the winner. Entries must not infringe upon the legal rights, including copyrights, trademarks, contract rights, or any other intellectual property rights of any other person or entity. If potential winners do not respond to notification, or are not present when prize delivery is attempted, such prizes will be forfeited. By participating, entrants agree to be bound by the Official Rules and the decisions of the judges, which are final and binding in all respects.

OFFICIAL RULES/WINNERS LIST: For notification of the winners, send a self-addressed stamped envelope to: The Hustle MFM Clip Contest #2 Entries, c/o The Hustle, 25 First Street, Cambridge, MA 02141. Requests for winners' lists must be received within one month after the end of the Contest Period.

SPONSOR: The Hustle, 25 First Street, Cambridge, MA 02141.

This Contest is in no way sponsored, endorsed or administered by, or associated with, TikTok, Instagram, Twitter or any of their affiliates.