

Livvit App Synopsis



So what is LivviT? It is a smart system on top of the vision provided by the camera: it will do things like recognize the places you are seeing through the viewfinder, recognize streets, restaurants, hotels, even local shops, and so on. With the help of google yelp TripAdvisor and other geospatial platforms.

Livvit is, in a way uses GoogleMaps version of Snapchat's and Instagram's Augmented Reality features as a way to understand more about the world just by looking at it. Looking through the camera lens.

Like so many other companies, we have figured out that the camera is the input of the future. It'll make searching the internet and surrounding as fast, and natural, as looking around. It's almost as close as an augmented-reality feature just using your phone's camera! Livvit will make traveling and touring your own city or the unknown seamless and super fun!



Create a testable wireframe prototype*****

Taken from:

<https://www.youtube.com/watch?v=kQfkM3Bn4lg&feature=youtu.be>

<https://www.forbes.com/sites/allbusiness/2013/11/14/how-to-build-your-first-mobile-app-in-12-steps-part-2/#2b31e7d61ba2>

<https://ios.gadgethacks.com/how-to/unlock-virtual-reality-flyover-cities-apple-maps-your-iphone-ios-11-0178468/>

<https://www.wired.com/2017/05/google-lens-turns-camera-search-box/wiredmediagroup@condenast.com> TALK TO DAVID PIERCE

<https://www.wired.com/wired-staff/>

<https://angel.co/geogo-3>

https://www.youtube.com/watch?v=zB5z_bOkjAw - Video for the future of UX/XUI for Pikkit

Figure out what APIs mean and which apps are the best to communicate.

Augmented reality is such an evolution that adopts new ways to add information discoveries to reality in limitless possibilities from fun, games, sports, and education to technology in engineering and medicine and more. The listed apps below are there in your android / iPhone devices to make you understand what it can do with the camera, GPS, and other sensors to impress you. Let's say you go to Beijing, a well-known city in China. Now you want to find out any vegetarian restaurant there (for example), but as everything is written in Chinese which you do not understand, you are unable to find any. That time, you take out your smartphone, connect to the internet and launch an app. This app looks with the rear camera and shows you what you couldn't figure it out in actual view. You point your camera to next buildings and it would say "non-vegetarian restaurant" ... "hotel" "vegetarian restaurant" and there you get the right one to get you forward. Now, this is called augmented reality adding information to your reality in many ways. There is not just this type of augmentation but a wide variety of augmented reality apps which use augmented reality.



Travel and tourism: Tourism can use a hand from AR. Imagine walking around town in a foreign country, and when you see an interesting landmark, all you need to do is point your phone camera at it, and you instantly know more about it.

Public safety and security: Smartphone apps that help people find critical information during emergencies now use AR. These public safety apps guide people on where to go and what to do in particular situations.

Wikitude

Highlighting top brands including TripAdvisor, Yelp and Hotels.com, Wikitude 7's all new Featured Content dashboard presents users with a fun and unique way to discover the world around them. Featured content worlds now have their own unique design and feel, providing distinctive branding and interactivity options for partners. "We are delighted to partner with Wikitude to help empower their users to make the very best travel decisions when preparing for their trip, through insight and feedback from the experiences of over 50 million travellers. With TripAdvisor on the Wikitude mobile application, users are only a couple of clicks away from discovering a top-rated hotel, restaurant or attraction," comments Rory Kenny, Director Mobile Partnership EMEA, TripAdvisor. Wikitude 7 serves as a flagship example of what is now possible with Wikitude's new Augmented Reality technology platform, also utilized in the [Wikitude SDK](#). Going far beyond the AR possibilities of yesterday, Wikitude is carving out the Augmented Reality experience of

tomorrow. Based on the Wikitude ARchitect engine, Wikitude 7 now allows consumers and developers a wide range of interactivity including audio support, field of vision triggers, and animations to name only a few. "The great thing with the integration of Hotels.com in Wikitude is that customers can look at last minute deals for hotels nearby using their phone camera. They can look at hotels available around them, find the right prices, look at photos of the hotel, as well as customer reviews. That provides to the customer a great, and content rich experience," adds Yannick Barriol, Mobile Marketing, Hotels.com. Wikitude 7 is now available for both iOS and Android devices. [Download it](#), and discover your world today!

(got close to what you wanted to do but didnt come close to the UX too boring and wikipedia like users will not use it)

<https://www.blippar.com/build-ar>

Maybe someone from this company can help you create a prototype

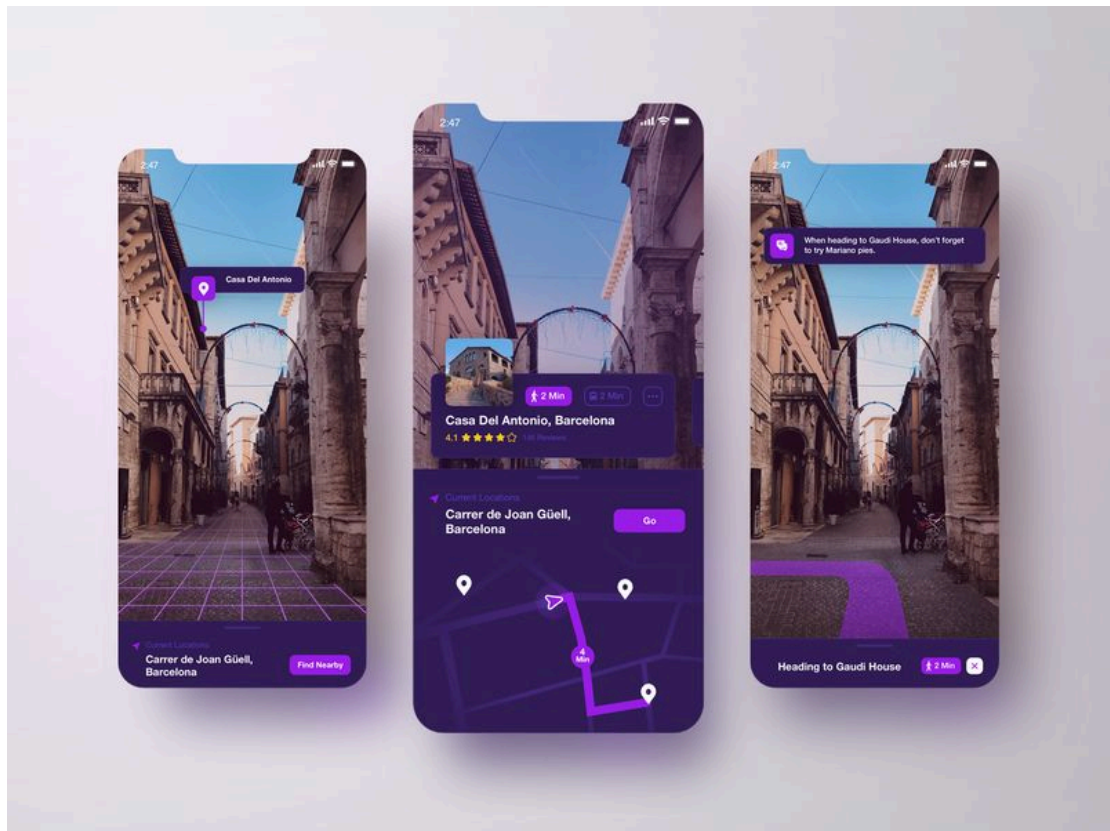
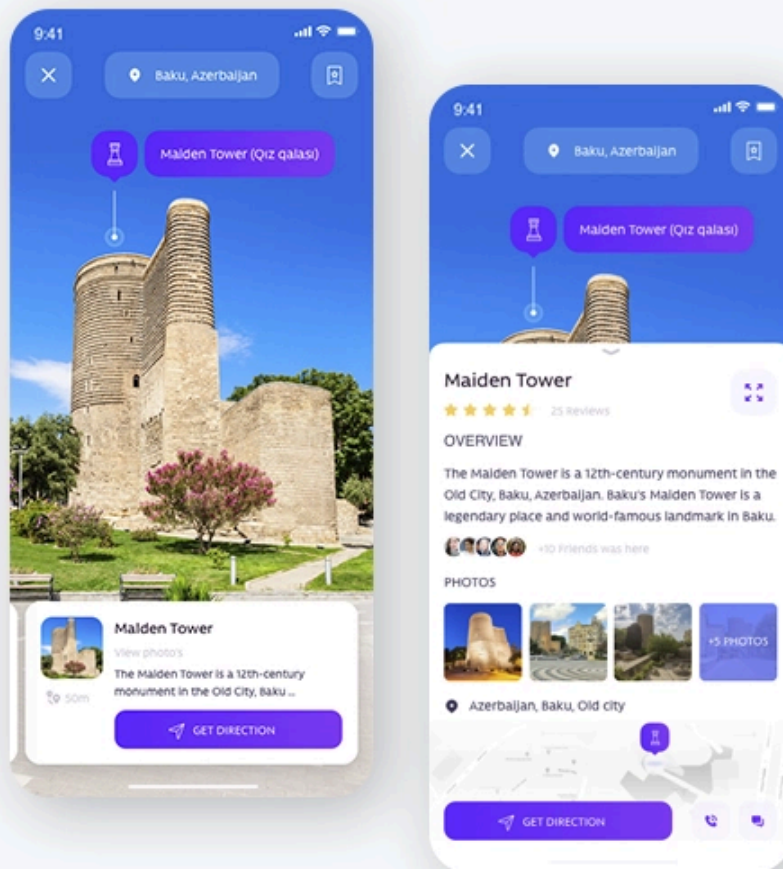
YELP AUGMENTED REALITY

Shake your smartphone 3 times to launch Yelp. Need help to find some hotel to stay in or any restaurant in an unknown street, Yelp will get you there. Yelp uses augmented reality to overlay information on your screen. Browse through the reviews and ratings by other fellow travellers. Custom Search allows you to figure out the choices by categories.

Read more on DeepKnowHow: [Top 20 Augmented Reality Apps for Android and iPhone/iPad Users](#) by Sarvesh Chandra at

<https://deepknowhow.com/top-20-augmented-reality-apps-for-android-and-iphoneipad-users/>







<https://www.aumcore.com/blog/2017/04/19/the-augmented-reality-of-marketing/>

Read this article to see how you can monetize Pikkit

Fad or fact? The Answer Lies in Utility

Is augmented reality a fad, destined to fail like the impromptu arrival and hasty departure of **Google Glass**, or is it here to stay as a permanent fixture that will usher a new age of technology and advancement?

The growth and gradual decline in popularity of AR applications such as **Pokemon Go** and Snapchat suggests that whether AR is here to stay heavily depends on its utility beyond a form of entertainment. Similar to the mirror scenario above, AR needs to actually ‘augment’ reality and enhance it; it needs to serve a purpose or fill a void. Otherwise it risks fizzling out of existence before making its much deserved splash.

Augmented Marketing with Previews

If brands want to enter the AR market, they need to understand consumers and how they interact with technology. But most importantly, they need to know where to integrate it into the customer’s journey.

UX Design for Pikkit

<https://medium.muz.li/building-an-ar-experience-8-ux-principles-you-should-consider-a674eb0edab0>

Scenarios for Ads

I was in napa and I really wanted to know where that beautiful vineyard was and so i pulled out my phone and searched it with Pikkit and found out the events going on and the people there instagraming. Super cool!

I was on a bridge in Miami and I was hanging out with out of towners and i saw a poppin rooftop bar and someone asked omg whats happening there. I pulled out my app and searched and found out what the reviews were and what bar that was.

Prioritizing what I need to focus and learn

SCREEN REAL ESTATE

User experience and testing is very important

Money

Augmented reality will show you things that are relevant and we make money by showing ads based on your preferences and experiences near you.