

## Email Template

- Copy and paste the below info when emailing a business, and change the yellow info before sending
  - Attach 2 Files:
    - What is DFAC
    - DFAC Swimming Sponsor Levels & Benefits 2026
- Then, update the business contact spreadsheet to ensure that we aren't asking multiple times (Insert google sheet link here)

Hello [Business Owner / Business Name],

I hope you're doing well! I'm reaching out as a local parent to see if you'd be willing to consider supporting **DFAC Swimming** through a sponsorship or donation.

My child currently swims with DFAC, which serves families throughout the **Deforest area** and practices locally at the **Deforest Area High School pool**. The support of local businesses truly goes a long way in helping keep the program affordable and successful for our families. DFAC is a nonprofit, parent-run organization, and community partnerships are a big part of what makes it possible.

I've attached a few documents with more information, including:

- **Sponsorship levels and the benefits** associated with each
- General **information about DFAC Swimming**

If you are interested in sponsoring, **checks would be due by** \_\_\_\_\_ to ensure inclusion in our sponsor recognition.

There's absolutely no pressure — we're simply reaching out to local businesses we know and support to see if there's interest in partnering with us this season.

Thank you so much for your time and for supporting our local youth and community. Please feel free to reach out if you have any questions.

Warmly,

[Your Name]

[Your Child's Name]

DFAC Swimming Parent