

Hey Kris,

I think your method of clear, concise lessons is something a lot of your target audience is looking for.

Your line "Maximize your level of preparedness in the most efficient manner." Really seems to connect with your target audience well.

While looking through your customer funnel if you tweak your landing page, email list, and other various pages around your website a little it could lead to exponential growth in your consumer retention.

I went ahead and put together the first email in a welcoming sequence for you to implement. This sequence is designed to recapture the attention of those who have been distracted by other things but otherwise would have followed through on a purchase.

If you think we would be a good fit together I know without a doubt we could turn your business into quite an efficient conversion machine.

Thanks for your time,
Joe Marcello

WELCOME EMAIL

Hey <Name>,

I'm glad to see you taking the first step to prepare for anything coming your way.

The journey is not an easy one, and its getting harder and harder to find a road map to the end.

As I'm sure you know, many who claim to be EXPERTS in this field are only experts at a couple of things.

Lying and deceit.

Here at Preppers Roadmap we offer a clear, concise path to maximize your level of preparedness in the most efficient manner possible.

Included below is our "Where to Start Flowchart" (47\$ Value)

Hopefully this gives you a good idea of what you will be needing to learn in order to stay secure.

Once again I am happy to have you here and look forward to seeing you in the classes.

With luck, Kris