

Nurture Emails

<https://groundlux.com/>

Campaign #1 - 01/01: New Year's Day: Start 2025

Grounded

Notes

Messaging: <ul style="list-style-type: none">Encourage subscribers to commit to better wellness habits in 2025 by incorporating grounding into their daily routines.	Template: Normal	Audience
Links: <ul style="list-style-type: none">		Send To:
Promo Details: <ul style="list-style-type: none">		Exclude:

Subject Lines

A: One habit that'll transform your health

B: Better health in 2025? Try this

C: Less stress and pain in 2025

Preview Text: Your body and mind will thank you for this habit

Title/Image Overlay:

Simple daily grounding for better health

Start your 2025 wellness routine with this mat

[Button: [Shop now](#)]

Email Body:

Hi {{first_name}},

Feeling drained during the holidays? You're not alone.

Between the late nights, rich food, and running around to see everyone, it's no wonder so many of us start the new year completely exhausted.

The worst part? You want to feel energized and ready to tackle 2025, but instead you're dragging through each day.



It's frustrating when building healthy habits feels impossible because you can barely keep your eyes open.



Here's the good news: our GroundLuxe Products make wellness effortless.

Just use it while you sleep, work, or relax on the couch, and let the Earth's natural energy do the work for you.

Try it risk-free for 60 days and feel the difference.

Enhance your vitality now!

 <p>Versatile great for use at desks, couches, or anywhere you stand</p> <p>Universal Grounding Mat [Button: Shop Now]</p>	 <p>Body moisture grounds through one layer of cotton or bamboo fabric</p> <p>Grounding Mat for Your Bed [Button: Shop Now]</p>
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 <p>Grounds body completely With small amount of skin contact</p>	 <p>Fall Asleep Faster. Stay Asleep Longer.</p>
<p>Luxury Grounding Pillowcase [Button: Shop Now]</p>	<p>GroundLuxe Grounding Sheet (Fitted) [Button: Shop Now]</p>

[Button: [Shop All](#)]

Campaign #2 - 06/01: Going back to work

Notes

<p>Messaging:</p> <ul style="list-style-type: none"> • Create a campaign that focuses on how you can use the grounding mat at work to help your overall wellness. Start of by mentioning all the negative side effects of not grounding while at work 	<p>Template: Normal</p>	<p>Audience</p>
<p>Links:</p> <ul style="list-style-type: none"> • 	<p>Send To:</p>	
<p>Promo Details:</p> <ul style="list-style-type: none"> • 	<p>Exclude:</p>	

Subject Lines

A: Can't focus at work? You're not alone

B: Struggling to concentrate today?

C: Checked your phone 20 times already?

Preview Text: You're struggling to get back into work mode

Title/Image Overlay:

Grounding at work transforms your focus and energy

Grounding while working, the best way to restore your clarity

[Button: [Shop Now](#)]

Email Body:

Hi {{first_name}},

Struggling to concentrate now that you're back at work?

The holiday break threw off your rhythm, and now your brain feels like it's moving through mud.

It gets worse throughout the day too. You sit down to work, but five minutes later you're distracted again.

That mental sharpness you had before the holidays? Gone.

That's where GroundLuxe comes in.

Our Grounding Products work while you sit at your desk or relax at home, helping you regain focus and energy without any extra effort.

Try it risk-free for 60 days and see how much easier your workdays become!

Enhance your vitality now!



Versatile

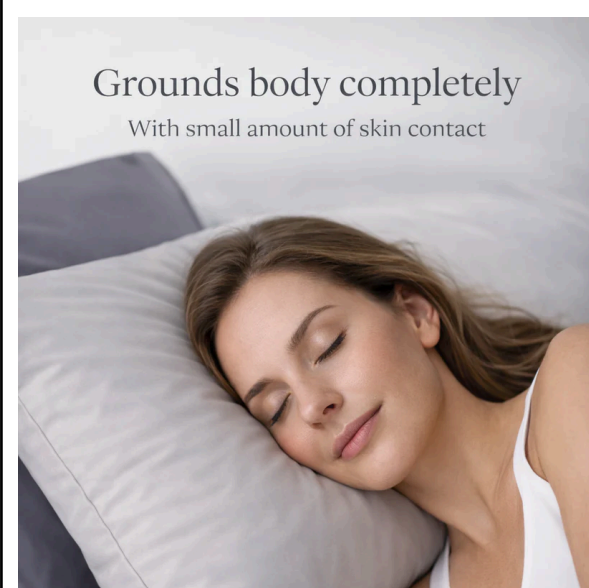
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Grounds body completely

With small amount of skin contact

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Stay Asleep Longer.

GroundLuxe Grounding Sheet
(Fitted)
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[Button: [Shop All](#)]