

"5 Seconds of Summer - Lollapalooza"

✓ You do not need a dedicated page for this campaign to participate, you can post on any page.

WHAT TO DO

Download and post clips to TikTok from the provided content folder. Use the clip audio. Use the correct text on screen according to the folder you downloaded the clip from.

Content Folder:

<https://www.dropbox.com/scl/fo/aga4niil475cvzw7qo2kp/AJPUCz1sQCdjroCfJ-tABnA?rlkey=4lz1nbnk0vdk8wirz6c32idf4&st=jgibciud&dl=0>

⚠ Do NOT use footage from any source outside the official content folder. Clips from unlisted content will be rejected immediately.

CAPTION GUIDELINES (REQUIRED)

Captions are flexible — you can write your own. Feel free to keep it short, punchy, and engaging.

ON-SCREEN TEXT (REQUIRED)

On-screen text is REQUIRED. There are 2 folders to choose from, make sure to use the right TOS. Text must be clear and readable. Aesthetic fonts are fine as long as legible.

On-screen Text Examples if from LIVESTREAM FOLDER:

- the crowd going absolutely CRAZY over _____ [←-- INSERT SONG TITLE]
- 5sos changed lollapalooza forever
- real fans save bands
- Sombr & 5 Seconds of Summer defeating the mandela effect
- Sombr & 5 Seconds of Summer singing She Looks So Perfect

On-screen Text Examples if from ALREADY POSTED FOLDER:

- this is the coolest thing 5sos has ever done
- petition for 5SOS to do more clubsos shows
- getting PCD and i wasn't even there
- boyband by day. djs by night.
- clubsos hbu?

REQUIREMENTS

- ✓ Download and post ONLY content from the official content-provided folder
- ✓ Post to TikTok, no additional audio. Use the clip's audio
- ✓ Use the right TOS according to which folder it's downloaded from
- ✓ High-quality posts only — no blurry or low-effort content
- ✓ Video must be AT LEAST 10 seconds long
- ✓ English content only
- ✓ Post must stay live for 30 days minimum
- ✓ Minimum 0.20% engagement rate (1,000 views = minimum 2 likes)
- ✓ Likes must be visible — hidden likes = automatic rejection
- ✓ Page audience should primarily be Tier 1–2 countries (30%+ Tier 3 may be removed)
- ✓ No NSFW content
- ✓ By participating you agree to make your post FTC compliant

NOT ALLOWED

- ✗ Content from any source not in the official content folder
- ✗ Low-quality or lazy uploads
- ✗ NSFW, violent (beyond fight content), or controversial content
- ✗ Removing the post before 30 days
- ✗ Hidden likes
- ✗ Bait Posting — do not post random unrelated content just to farm views.
- ✗ Spam posting — do not copy the same video across multiple accounts or post the same clip over and over. If you run multiple pages, each post must be unique content, not the same upload repeated