

NUTRAFOL MEN MLB ALL-STAR KIT SWEEPSTAKES

OFFICIAL RULES

NO PURCHASE OR PAYMENT IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.

1. ELIGIBILITY

The Nutrafol Men MLB All-Star Sweepstakes (the “Sweepstakes”) is open only to legal residents of the fifty (50) United States (and the District of Columbia) who are eighteen (18) years of age or older at the time of entry. Void where prohibited. Employees and directors of Nutraceutical Wellness Inc. (“Sponsor”), the MLB Entities, and each of their respective parents, affiliates, subsidiaries and advertising and promotion agencies, and members of their immediate families and persons living in the same household, are not eligible to enter or win. By participating, each entrant (an “Entrant”) acknowledges they have read and agree to comply with and be bound by these “Official Rules” and the decisions of the Sponsor, which are binding and final on all matters relating to this Sweepstakes, including, without limitation, interpretation of the Official Rules.

“MLB Entities” means the Office of the Commissioner of Baseball (“BOC”), its Bureaus, Committees, Subcommittees and Councils, MLB Advanced Media, L.P. (“MLB”), Major League Baseball Properties, Inc., The MLB Network, LLC, the Major League Baseball Clubs (“Clubs”), each of their parent, subsidiary, affiliated, and related entities, any entity which, now or in the future, controls, is controlled by, or is under common control with the Clubs or the BOC, and the owners, general and limited partners, shareholders, directors, officers, employees, and agents of the foregoing entities.

2. SPONSOR

Nutraceutical Wellness Inc., 236 5th Avenue, 7th Floor, New York, NY 10001.

3. TIMING

The Sweepstakes begins on July 15, 2026 at 12:00 PM ET and ends on July 18, 2026 at 12:00 PM ET (the “Entry Period”). The Sweepstakes is governed by these Official Rules and is subject to all applicable federal, state and local laws.

4. HOW TO ENTER

During the Entry Period, log on to Instagram and complete the following steps on the official @nutrafolmen sweepstakes post: (i) follow @nutrafolmen; and (ii) like the sweepstakes post. Completing both steps constitutes one (1) entry.

Bonus entry: Like and comment 🍷 on any of @nutrafolmen’s last three (3) Instagram posts during the Entry Period (each qualifying comment equals one (1) additional entry).

Maximum entries: Regardless of the method of entry used, a person may receive no more than five (5) total entries during the Entry Period.

Alternate Method of Entry (no purchase or social action necessary): To enter without following, liking, or commenting, send an email during the Entry Period to social@nutrafol.com with the subject line “Nutrafol Men All-Star Sweepstakes Entry” and include your first and last name. To request the equivalent of multiple entries (up to the maximum of five (5) entries stated above), submit a separate email for each entry. Each email must be sent individually by the entrant; automated or bulk submissions are void. Entries submitted by the alternate method have an equal chance of winning as entries submitted through Instagram.

Limit of one (1) entrant per person. Multiple participants are not permitted to share the same Instagram or email accounts. Any attempt by any participant to obtain more than the stated number of entries by using multiple/different accounts, identities, or devices, or any other methods, will void that participant’s entries and

that participant may be disqualified. Use of any automated system to participate is prohibited and will result in disqualification. Sponsor is not responsible for lost, late, incomplete, invalid, unintelligible or misdirected entries, which will be disqualified.

5. WINNER DETERMINATION

On or about July 18, 2026, four (4) winners will be selected at random from among all eligible entries received during the Entry Period: one (1) grand-prize winner and three (3) additional winners. Winners will be notified via pinned comment on the official sweepstakes post and by Instagram Direct Message from @nutrafolmen. Sponsor may also send each potential winner an email advising them that they are a potential winner and including instructions each potential winner must complete before he or she can be declared a winner and eligible to claim a prize. Each potential winner must respond within seventy-two (72) hours of notification, unless another time frame is stated in the communication. Limit of one (1) prize per person.

6. ODDS

Odds of winning depend on the number of eligible entries received.

7. VERIFICATION OF POTENTIAL WINNERS

POTENTIAL WINNERS ARE SUBJECT TO VERIFICATION BY SPONSOR. SPONSOR'S DECISIONS ARE FINAL AND BINDING IN ALL MATTERS RELATED TO THE ADMINISTRATION, OPERATION, SELECTION OF THE WINNER, AND OTHER MATTERS RELATED TO THE SWEEPSTAKES.

Potential winners may be required to complete and return an Affidavit of Eligibility, Release of Liability and Publicity Release (where permitted by law) (collectively, the "Affidavit") by the date specified by Sponsor, or an alternate potential winner may be selected. In the event (a) a potential winner cannot be reached after a reasonable effort has been exerted, or the notification or Affidavit is returned as undeliverable; (b) a potential winner declines or cannot accept, receive or use the prize for any reason; (c) of noncompliance with these Official Rules or any of the stated time periods; (d) a potential winner is found to be ineligible; or (e) a potential winner fails to fulfill the Affidavit-related obligations, the potential winner shall be disqualified and an alternate potential winner may be selected at random from among the remaining eligible entries. Sponsor reserves the right to modify the notification and Affidavit procedures in connection with the selection of an alternate potential winner, if any.

8. PRIZES

Grand Prize (1 winner): The Nutrafol Men All-Star Kit (contents as pictured, including Nutrafol Men Hair Growth Nutraceutical, Active Clean Scalp Microbiome Shampoo & Conditioner, Hair Serum, grooming comb, and travel bag) PLUS a six (6) month supply of Nutrafol Men Hair Growth Nutraceutical.

Additional Prizes (3 winners): A six (6) month supply of Nutrafol Men Hair Growth Nutraceutical each.

Approximate Retail Value (ARV) of each prize will vary depending on product selections and availability. Prizes are non-transferable, and no substitution or cash equivalent will be made except as provided herein at the Sponsor's sole discretion. Sponsor reserves the right to substitute a prize (or a component thereof) for one of equal or greater value for any reason. Winner is responsible for all taxes and fees associated with prize receipt and/or use. All federal, state, and local tax liabilities, as well as any other costs and expenses not specified herein as being awarded, are the sole responsibility of the winner. Winner may be required to complete and return an IRS Form W-9. A prize will be awarded only if the potential winner fully complies with these Official Rules. If a potential winner is disqualified for any reason, Sponsor may award the prize to an alternate winner.

9. ENTRY CONDITIONS AND RELEASE

Each entrant agrees to: (a) comply with and be bound by these Official Rules and the decisions of Sponsor, which are binding and final in all matters relating to this Sweepstakes; and (b) defend, indemnify, release and hold harmless the Sponsor, the MLB Entities, and their respective parent, subsidiary, and affiliated companies, talent, and any other person and organization responsible for sponsoring, fulfilling, administering, advertising or

promoting the Sweepstakes, and all of their respective past and present officers, directors, employees, agents and representatives (collectively, the "Released Parties") from and against any and all claims, expenses, and liability, including but not limited to negligence and damages of any kind to persons and property, including but not limited to invasion of privacy (under appropriation, intrusion, public disclosure of private facts, false light in the public eye or other legal theory), defamation, slander, libel, violation of right of publicity, infringement of trademark, copyright or other intellectual property rights, property damage, or death or personal injury arising out of or relating to a participant's entry, creation of an entry or submission of an entry, participation in the Sweepstakes, acceptance, possession, attendance at, defect in, delivery of, inability to use, use or misuse of a prize, and/or the broadcast, exploitation or use of an entry. Winner acknowledges that the prize is awarded as-is without warranty of any kind.

Entrants further understand and agree that all rights under Section 1542 of the Civil Code of California ("Section 1542") and any similar law of any state or territory of the United States that may be applicable with respect to the foregoing release are hereby expressly and forever waived. Entrants acknowledge that Section 1542 provides that:

"A GENERAL RELEASE DOES NOT EXTEND TO CLAIMS THAT THE CREDITOR OR RELEASING PARTY DOES NOT KNOW OR SUSPECT TO EXIST IN HIS OR HER FAVOR AT THE TIME OF EXECUTING THE RELEASE, WHICH, IF KNOWN BY HIM OR HER, WOULD HAVE MATERIALLY AFFECTED HIS OR HER SETTLEMENT WITH THE DEBTOR OR RELEASED PARTY."

The releases hereunder are intended to apply to all claims not known or suspected to exist.

10. PUBLICITY

Except where prohibited or restricted by law, a winner's acceptance of a prize constitutes the winner's agreement and consent for Sponsor and any of its designees to use and/or publish the winner's name, city and state of residence, photographs or other likenesses, pictures, portraits, video, voice, testimonials, biographical information (in whole or in part), and/or statements made by the winner regarding the Sweepstakes or Sponsor, worldwide and in perpetuity for any and all purposes, including, but not limited to, advertising, trade and/or promotion on behalf of Sponsor, in any and all forms of media, now known or hereafter devised, without further limitation, restriction, compensation, notice, review, or approval.

11. GENERAL CONDITIONS

Sponsor and its subsidiaries, affiliates, divisions, partners, representatives, agents, successors, assigns, employees, officers and directors shall not have any obligation or responsibility, including any responsibility to award any prize, with regard to: (a) entries that contain inaccurate information or do not comply with or violate the Official Rules; (b) entries, prize claims or notifications that are lost, late, incomplete, illegible, unintelligible, damaged or otherwise not received by the intended recipient, in whole or in part, due to computer, human or technical error of any kind; (c) entrants who have committed fraud or deception in entering or participating in the Sweepstakes or claiming a prize; (d) telephone, electronic, hardware, software, network, Internet or computer malfunctions, failures or difficulties; (e) any inability of a winner to accept a prize for any reason; (f) if a prize cannot be awarded due to delays or interruptions due to Acts of God, natural disasters, terrorism, weather or any other similar event beyond Sponsor's reasonable control; or (g) any damages, injuries or losses of any kind caused by any prize or resulting from awarding, acceptance, possession, use, misuse, loss or misdirection of any prize or resulting from participating in this Sweepstakes or any promotion or prize-related activities. Sponsor reserves the right, in its sole discretion, to disqualify any individual it finds to be (a) tampering with the entry process or the operation of the Sweepstakes; (b) acting in violation of the Official Rules; or (c) entering or attempting to enter multiple times through the use of multiple Instagram accounts or the use of any robotic or automated devices. If Sponsor determines, in its sole discretion, that technical difficulties or unforeseen events compromise the integrity or viability of the Sweepstakes, Sponsor reserves the right to void the entries at issue, terminate the relevant portion or the entire Sweepstakes, and/or modify the Sweepstakes and/or award the prize from all eligible entries received as of the termination date. Sponsor reserves the right to remove or disqualify any entry it determines, in its sole discretion, is inappropriate, offensive, or inconsistent with Sponsor's brand values.

12. LIMITATIONS OF LIABILITY

The Released Parties are not responsible for: (a) any incorrect or inaccurate information, whether caused by entrants, printing errors or by any of the equipment or programming associated with or utilized in the Sweepstakes; (b) technical failures of any kind, including malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (c) unauthorized human intervention in any part of the entry process or the Sweepstakes; (d) technical or human error in the administration of the Sweepstakes or the processing of entries; or (e) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from an entrant's participation in the Sweepstakes or receipt or use or misuse of any prize. If for any reason an entry is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, an entrant's sole remedy is another entry in the Sweepstakes. No more than the stated number of each prize will be awarded.

13. DISPUTES

Except where prohibited, by participating, entrants agree that all issues and questions concerning the construction, validity, interpretation, administration, and enforceability of the Official Rules, or the rights and obligations of an entrant and Sponsor, shall be governed by and construed exclusively in accordance with the laws of the State of New York, without giving effect to any principles of conflicts of law of any jurisdiction, and that: (1) any and all disputes, claims, and causes of action arising out of, or connected with, the Sweepstakes shall be resolved individually, without resort to any form of class action; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with participating, but in no event attorney's fees; and (3) under no circumstances will any entrant be permitted to obtain awards for, and hereby waives all rights to claim, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. By entering, all entrants agree to be subject to the jurisdiction of the federal and state courts of New York and agree that all disputes relating in any way to this Sweepstakes must be resolved in the courts of New York. Entrants agree not to raise the defense of forum non conveniens.

14. PRIVACY

Information submitted with an entry is subject to the Privacy Policy at: <https://nutrafol.com/privacy-policy/>. If prompted, please do not share any personal information with any accounts other than the Sponsor's account.

15. WINNERS LIST

To obtain the prize winner list, send a self-addressed, stamped envelope to: Nutraceutical Wellness Inc., 236 5th Avenue, 7th Floor, New York, NY 10001, Attn: Nutrafol Men MLB All-Star Sweepstakes. Requests must be received within sixty (60) days of the end of the Entry Period.

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