

Roll No.....

Total No. of Printed Pages: 1

Total No. of Questions: [09]

Integrated Dual Degree B.Com.-M.Com. (Semester – 6th)

E-COMMERCE

Subject Code: BMCMS1603

Paper ID: [21410128]

Time: 03 Hours

Maximum Marks: 60

Instruction for candidates:

1. Section A is compulsory. It consists of 10 parts of two marks each.
2. Section B consist of 5 questions of 5 marks each. The student has to attempt any 4 questions out of it.
3. Section C consist of 3 questions of 10 marks each. The student has to attempt any 2 questions.

Section – A

(2 marks each)

Q1. Attempt the following:

- a. EDI
- b. Agile manufacturing
- c. Firewalls
- d. Internet vs. Intranet
- e. SSL
- f. Phishing
- g. Cryptography
- h. E-Accounting
- i. list benefits of ERP
- j. Aggregator Model

Section – B

(5 marks each)

- Q2. Differentiate between E-Commerce and Traditional Commerce
- Q3. Discuss marketing issues in B2B.
- Q4. Define Digital or E-Cash. Explain with example how an E-Cash system works
- Q5. Discuss the importance of Supply chain management.
- Q6. Discuss the salient features of HTTPS.

Section – C

(10 marks each)

- Q7. Define E-Commerce. Illustrate the importance of E-Commerce technology in the new era of business environment.
- Q8. What are various threats for client computer? Discuss in detail the various tools that can be implemented to protect the client computer.
- Q9. Discuss various methods of electronic payments. Elaborate the various risks in Electronic payment systems.