

Jabreel A. Bryce

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EDUCATION

Duquesne University, Pittsburgh, PA Bachelor of Arts in Comm (May 2024)

Major: Integrated Marketing Communications (GPA: 3.00)

Minor: Public Relations & Advertising Dean's List (SPR 2023, FAL 2023, SPR 2024)

RELEVANT COURSEWORK

- **Integrated Marketing Comm Function I:**

PR Brand execution, Public awareness, Report Development, Social media analysis & buildout

- **Integrated Marketing Comm Function II: AD**

Case Study application, Advertising practices & its historical upbringing, Traversing physical & psychological concepts of the public to advertise a brand

- Fund of Public Relations, Sharing the proper message at the appropriate time, Creating PR/AD concepts, Dealing with crisis and backlash from clients and/or the public being serviced

Experience

Corps Council Rep, AmeriCorps City Year Philadelphia, PA August 2024 - Current

- Team representative to express ways of increasing both production in service and morale for those operating throughout the year.
- Primary spokesperson and purveyor of intel between corporate and individual office workers
- Collaborator with co-team reps to solve any issues affecting the work-based system on a “whole team; whole company model”.

PR & Ambassador, Ecological Foundation of Philadelphia, PA May 2023 - Jan 2024

- Hired as a consultant to increase foundation awareness and spread eco-based efforts towards the community (ex. Banning plastic bags from Pennsylvania, clean-up days, community gatherings, etc.)
- Revisal of company mission & strategies to interact with the public on a personal level and build a positive reputation in both monetary and political support with neighboring support from other non-profit initiatives

Message Relay, Homeless Children's Education Fund, Pittsburgh, PA Nov 2022 - Mar 2023

- Manage message and communication campaigns to inform the public about the need for funding and charitable giving, as well as contact various political establishments and officeholders (e.g., the Mayor of Pittsburgh, the State Senate, etc.).
- Introduce new perspectives on social media & online presence within the community.

Disease Prevention & Public Communication, Health Clinic of Pittsburgh, PA Sept 2020 - May 2021

- Discuss ways to decrease the chances of the public catching viral infections, primarily COVID-19 through pamphlets, social media, and in-person intervention
- Converse with the CDC and WHO for current updates on viral disease info to serve those in underprivileged areas

Activities & Leadership

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| • Duquesne Eco Club | Sept 2022 - Feb 2024 |
| • KEY Club | Aug 2022 - April 2023 |
| • Non-traditional Student Alliance | Sept 2023 - Sept 2024 |
| • PRSSA | Sept 2023 - Feb 2024 |

Skills

- Adaptability, Administrative leadership, Adobe Illustrator, Communication, Data Archival, Office Efficiency, Report Development, Photoshop, PowerPoint, Word