

Design Rationale - Intro to Safeguarding Digital Files eLearning Course

- **Course Overview:**
 - The "Intro to Safeguarding Digital Files eLearning course" is meticulously crafted to provide staff training on file backup techniques, ensuring the safety of digital assets. This course is created using Adobe Captivate and embedded within the Canvas Learning Management System (LMS), harmonizing the benefits of both eLearning tools and LMS technology.
- **Curriculum Design:**
 - The curriculum design is deliberate and purposeful. It is selected to structure the course logically, ensuring participants receive a well-organized learning experience. This design choice aligns with instructional design principles emphasizing a systematic and coherent approach to learning.
- **Instructional Design:**
 - Instructional design principles are thoughtfully employed to create engaging, efficient, and effective learning experiences. The instructional design choices within the course mirror the principles of clarity, consistency, and user-friendliness. This ensures that participants have a clear and cohesive learning journey.
- **Technology Integration:**
 - The course takes full advantage of technology integration by employing Adobe Captivate and SCORM, allowing for the seamless transfer of scores from the eLearning interactive tool to the Canvas LMS. This strategic technology integration perfectly aligns with instructional design principles that leverage technology to enhance the learning experience.
- **3-2-1 Backup Strategy:**
 - The course's central theme revolves around the 3-2-1 backup strategy, a tried-and-true technique for data safeguarding. This strategy has been chosen as it aligns perfectly with the course's objective to empower participants with effective file backup techniques. It provides a clear and actionable framework for participants to follow, reinforcing instructional design principles.
- **Asynchronous Learning:**
 - The course's asynchronous learning format has been carefully chosen to allow participants to learn at their own pace. This design choice ensures accessibility and convenience, catering to diverse learning needs and schedules. It reflects curriculum design principles that prioritize inclusivity and adaptability.
- **No Instructor Presence:**
 - The course's design without direct instructor presence underscores the importance of self-directed learning. Participants are encouraged to take responsibility for their learning journey. This design aligns with instructional design principles that promote active engagement and self-motivation.
- **Course Outcomes:**
 - The course's learning outcomes, aligned with curriculum and instructional design principles, have been selected to ensure participants comprehensively understand safeguarding digital files. The outcomes encompass critical knowledge and skills required for effective digital file protection, reinforcing the instructional design focus on clear learning objectives.
- **Consistent Message:**

- o The course maintains a consistent message throughout, providing participants with a clear and cohesive learning experience. This alignment with instructional design principles ensures that the core concepts are reinforced consistently, enhancing learning retention.
- **Rationale for Chosen Designs and Methods:**
 - o The chosen designs and methods align with the course's goals and objectives. Technology integration enhances the learning experience by providing interactive and engaging content. The asynchronous format and lack of direct instructor presence offer flexibility and independence for participants to learn at their convenience.
- **Matching Design Methods:**
 - o The chosen designs and methods align with design methods that prioritize clarity, consistency, and engagement. The 3-2-1 backup strategy offers a clear and actionable framework. Technology integration aligns with modern eLearning design methods that enhance user engagement. The asynchronous format reflects contemporary approaches that provide flexibility and accessibility for learners.