

Will They Buy/Act?

<https://assets.therealworld.ag/attachments/01HR578KH1REB5WZP2W7X2RCAX>

What Is A Market/ How To Dominate It

<https://assets.therealworld.ag/attachments/01HR7V0JS0B7ZXMFPWEZG55AW/What%20is%20a%20market.png>

Market Awareness

[https://assets.therealworld.ag/attachments/01HRABMDPKDWXPH747E5RC0X6Z/Market%20Awareness%20\(1\).png](https://assets.therealworld.ag/attachments/01HRABMDPKDWXPH747E5RC0X6Z/Market%20Awareness%20(1).png)

Market Sophistication

[https://assets.therealworld.ag/attachments/01HRCXYVTVATRWPP2R8AX7BXP7/Market%20SOPHISTICATION%20\(1\).png](https://assets.therealworld.ag/attachments/01HRCXYVTVATRWPP2R8AX7BXP7/Market%20SOPHISTICATION%20(1).png)

How To Gain Attention

<https://assets.therealworld.ag/attachments/01HRYVRR195A1Z4MP65H1TJGMR/Attention%20.png>

Problem, Mechanism Product

<https://images.typeform.com/images/MUhaPyXrdfhT>

Winners Writing Process

<https://images.typeform.com/images/LiAAZSLiYgKi>