

Privacy Policy — BloomGallery

Last updated: April 4, 2026

Contact: bloomgallery@gmail.com

BloomGallery (“we,” “us,” or “the app”) describes how information is handled in the BloomGallery mobile app for iOS. This policy reflects what the app actually does in its current version.

1. Introduction

BloomGallery is a floral utility that helps you explore preset bloom looks, capture or choose photos on your device, optionally save a photo to your library using in-app coins, record short voice notes about plant care, and purchase consumable coin packs. The app is designed to work without a BloomGallery user account and without our servers receiving your photos, voice recordings, or feedback text.

2. Information We Collect

We do **not** operate a backend that collects or stores your content for BloomGallery. Processing happens on your device. The app may store or access the following **locally**:

- **Coin balance:** A numeric balance stored on the device (used for features such as saving a photo to your library).
- **App preferences / preset lists:** Locally stored settings and bundled floral inspiration content references used to render the Garden and Bloom screens.
- **Photos you work with:** When you use **Pick photo** or **Camera**, the app uses the image file path you selected or captured for on-device preview. We do not upload those images to BloomGallery.
- **Audio you record:** When you use **Voice garden notes**, recordings are written to the app’s temporary directory on the device when you stop and save a recording. We do not upload that audio to BloomGallery.
- **Feedback text (if you type it):** The feedback sheet is shown in the app; your message is not transmitted to BloomGallery by the app as implemented.

Standard device permissions (camera, microphone, photo library) are requested only when needed for the related feature.

3. How We Use Your Information

On-device data is used solely to:

- Display your coin balance and process coin spending when you use a coin-based action implemented in the app (for example, saving the current bloom photo to your photo library).
- Show preset floral content, your selected preset, and your chosen or captured photo in the Bloom experience.
- Record and retain (on device) optional voice notes you choose to save.
- Present the in-app privacy text and basic UI state.

We do **not** use your photos or recordings for advertising, profiling, or analytics in the app as implemented.

4. Data Storage

All BloomGallery-managed content and state described in this policy is stored **locally on your device** (for example, via local app storage mechanisms). We do **not** upload your photos, voice notes, or feedback messages to BloomGallery-controlled cloud storage. If you use **Save to library**, the image is saved to **your** Apple Photo Library on your device per your action and system permissions.

5. Third-Party Sharing

We do **not** sell, rent, or share your photos, voice recordings, feedback text, or coin balance with third parties for their own marketing or analytics purposes.

Apple In-App Purchase: Coin pack purchases are processed by **Apple**. Apple handles payment according to Apple's terms and privacy practices. We do not receive your full payment card details. To fulfill a purchase, Apple's systems communicate transaction-related information needed to validate the purchase and credit consumable coins in the app.

6. In-App Purchases

BloomGallery offers **consumable** virtual **coins** through Apple's In-App Purchase system. When a purchase completes successfully, the app increases your on-device coin balance by the amount associated with that product. Coins can be spent on in-app actions implemented in the app (for example, saving the current bloom photo to your photo library costs **12 coins** per save as implemented).

The following product identifiers and coin amounts are defined in the app (prices are displayed at purchase time through Apple): **311400** (100 coins), **311401** (500 coins), **311402** (1200 coins), **311403** (2500 coins), **311404** (5000 coins), **311405** (10000 coins).

Refunds and billing disputes for digital purchases are handled under **Apple's** policies, not by crediting BloomGallery directly.

7. Children's Privacy

BloomGallery is **not directed to children under 13**. We do not knowingly collect personal information from children under 13 through a BloomGallery account (the app does not use such accounts). If you believe a child has provided information in a way that concerns you, contact us at the email below.

8. Security

We rely on the security of your device and Apple's platform. Because sensitive content stays on your device, you should protect device access (passcode, biometrics) and review which apps have camera, microphone, and photo access in iOS Settings.

9. Your Rights

Depending on where you live, privacy laws may give you rights to access, correct, delete, or restrict certain processing of personal data. For data that exists only on your device, you can often delete it by removing the app, clearing app data where the system allows, or deleting items from your Photo Library. For purchase-related matters, use Apple's purchase history and support tools.

10. Changes to This Policy

We may update this Privacy Policy from time to time. The **Last updated** date at the top will change when we do. Material changes may also be reflected in the app where practical (for example, the in-app privacy summary).

11. Contact Us

Questions about this Privacy Policy or BloomGallery's privacy practices:

Email: bloomgallery@gmail.com

Please include "BloomGallery Privacy" in the subject line.