

Dear IMC-CAD Team Action recipient - Feel free to print/share this sheet with your action group and friends.

Here's How to Put **Feet** in the **Street** on October 18th!



On October 18th, **millions of us** are rising again to show the world: **America has no kings**, and the power belongs to ***We the People***.

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Action Summary	“No Kings 2” October 18th’s National Day of Action Estimated time: Signing up: mere minutes. Attending the event: depends on your preparation activities, which event you attend, and your travel time. • Learn about the event • Find your local event information, and make your plan! • Call three friends and recruit them to join you! • Make/print a sign, if desired • Attend the event with your friends And remember: A core principle behind all No Kings events is a commitment to nonviolent action. All participants are expected to seek to de-escalate any potential confrontation with those who disagree with our values and to act lawfully at these events. No weapons of any kind, including those legally permitted, should be brought to events. For inquiries, please contact info@nokings.org.
Why We Think This is Important	• Personal Relevance – High - This is an event everyone can participate in to take meaningful, effective, non-violent action. There are events local to almost everyone. • Educational Value – Moderate - This is more action than education, but it is a good way to teach large numbers of the population about both the effectiveness of

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	nonviolent actions, the necessity of taking these actions large-scale, and getting people to reflect on the personal impacts this administration has had on their lives. • Impact Potential – High - Engaging 3.5% of the population can (and historically has) created significant positive political change. • Urgency – High - The longer Trump and his administration are in office, the more they are doubling down on Project 2025’s plan for fascism: sending militarized agents into our communities, silencing voters, and handing billionaires giveaways while families struggle. The time to take to the streets is NOW!
Sources	Indivisible , alongside local organizers, partners, and leaders from across the pro-democracy & pro-worker movements in America ; Mobilize.com.
Action Details	Step 1: If you missed the September 18th “No Kings October Mobilization Kick Off Call” when Indivisible leaders shared their vision, urgency, and strategy behind this national day of action, you can watch the recording here. The next event is September 24th—it will also be recorded. Whether you’re brand new or a seasoned organizer, the time to act is now! Step 2: Register for and attend the weekly “What’s the Plan?” Indivisible meetings on Thursdays at 3 pm EDT between now and October 18th. With the onslaught of news and the chaos coming out of the White House, it’s more important than ever to come together with your national community of like-minded citizens. Join Indivisible co-founders Leah Greenberg and Ezra Levin each week, as they sift through what’s important and what’s just noise, and, more importantly, what’s the plan? Step 3: Plan for and attend an October 18th “No Kings 2” demonstration near you. Indivisible’s plan is that no one should have to drive more than an hour to get to the closest demonstration to them. If there isn’t one nearby you now, PLEASE start one HERE.
Background Information	The Power Belongs to the People On June 14th, millions of everyday Americans from every walk of life peacefully took to the streets and declared with one voice: “No Kings!” The world saw the power of the people, and Trump’s attempt at a coronation collapsed under the strength of a movement rising against his abuses of power. Now, he’s doubling down, sending militarized agents into our communities, silencing voters, and handing billionaires giveaways while families struggle. This isn’t just politics. It’s democracy versus dictatorship. And together, we’re choosing democracy. What is “No Kings”? In June, we did what many claimed was impossible: peacefully mobilized millions of people to take to the streets and declare with one voice: “America has No Kings.” And it mattered. Trump’s birthday parade was drowned out by protests in every state and across the globe. His attempt to turn June 14th into a coronation failed, and the story became a rallying point for a movement rising against his authoritarian power grabs. There are already more events organized than there were <i>on</i> June 14th!

NO KINGS 2 is a peaceful national day of action and mass mobilization in response to the increasing authoritarian excesses and corruption of the Trump administration, which they have doubled down on since June. They are targeting immigrant families, profiling, arresting and detaining people without warrants; threatening to overtake elections and rigging maps to silence voters; gutting health care, environmental protections, and education when families need them most; ignoring mass shootings at our schools and in our communities; and driving up the cost of living while handing out massive giveaways to billionaire allies, as families struggle.

- President Trump is currently eroding checks and balances by exercising raw executive power in every way he can. We will not stand by as this happens.
- Instead of allowing Trump and his cronies to believe that their attempts at silencing dissent and shows of force intimidate us, we will take to the streets and show them that **Americans across the country will not cower in response to this regime's authoritarian takeover. We reject "strongman" politics and corruption and will fight until we get the representation we deserve.**
- Alongside local organizers, partners, and leaders from across the pro-democracy & pro-worker movement, we will demonstrate organized, non-violent, people power that outpaces any authoritarian aspirations.

State of Play: Why We're Mobilizing on October 18th

Trump thinks his rule is absolute but, **in America, we don't do "kings."** Since the inauguration, the current administration and its enablers have operated as though they have a mandate, but they don't, and never did. They are going to extremes to empower the Trump administration and enrich themselves, while cutting jobs and services for the rest of us.

💰 **He's using OUR tax dollars to pay for HIS power grabs:** Trump is pouring public money into his authoritarian takeovers of cities, deploying federal forces, seizing local police departments, and funding mass detention and deportation operations while cutting services that working families rely on every single day.

👑 **We are united against kings:** Trump has openly said he wants a third term and is already acting like a monarch—seizing control of D.C., threatening other cities, and using federal forces against his own people. But the **American people don't bow to kings.** Together, we will peacefully mobilize again in huge numbers to reject this corruption and abuse of power.

👏 **They've gone too far:** This is bigger than political disagreement. This administration has defied our courts, deported American citizens, disappeared people off the streets, and slashed our services—all while orchestrating a massive giveaway to their billionaire allies. **Enough is enough.** For anyone who thinks Trump and Project 2025 have gone too far, this movement is for you.

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We're standing together against the abuses of power, cruelty, and corruption. On October 18th, we'll gather to remind President Trump and his enablers: "America has No Kings!"

Whether you're outraged by attacks on civil rights, skyrocketing costs, abductions and disappearances, the gutting of essential services, phony medical advice, or the assault on free speech, this moment is for you. Whether you've been in the fight for years or you're just fed up and ready to take action, this moment is for you.

"3.5%"*

History shows that when just 3.5 percent of a population—*about 12 million Americans*—engage in peaceful protest, their demands become nearly impossible to ignore. This is particularly relevant today, as Americans continue to defend due process and health care rights amid a rise in authoritarian policies.

Source: [How Peaceful Protest by Just 3.5 Percent of Americans Could Force Major Policy Changes From the Trump Administration](#) (Center for American Progress).

THE 3.5 PERCENT RULE: BY THE NUMBERS

323

Instances where transformative change occurred in foreign nations when 3.5 percent or less of the population mobilized, 1900–2006

12M

Number of Americans needed to make up 3.5 percent of the nation's population

5M

Number of peaceful protesters across 2,000 U.S. towns and cities during the No Kings protests of June 2025

An estimated 5 million Americans participated in the first "No Kings" nationwide protests on June 14, 2025. Those events were organized by a coalition of groups including [Indivisible](#) and others in response to the Trump Administration's authoritarian actions.

Take [these 3 steps](#) to help us get to 3.5% attendance by adding your voice to one of the thousands of actions planned for **October 18th, No Kings 2** (H/t Indivisible; Freedom Writers Inc).

***Even if protests don't hit 3.5%, the resistance can topple Trump** (*The Contrarian*, 25Sep2025)

Bonus Actions

- **Social Media Support:** Share your action to others on social media, and encourage others to do the same. Use hashtags like **#NoKings2**, **#Indivisible**, to amplify your message and share the link to the [NoKings.Org](#) site.
- **Host** a "CAD party" and make signs for No Kings 2 **together**. It's motivating and there is empowerment both in numbers and being with others! OR: don't feel like standing? [Be Brave Parades: A Defibrillator for Democracy](#). (Visibility Brigade)

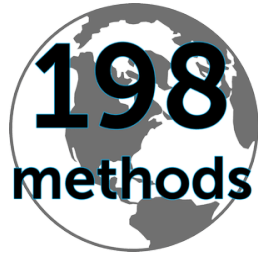
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| | <ul style="list-style-type: none">• Share this link to SUBSCRIBE TO THE IMC-CAD with everyone you can (we are keeping this subscription free—it's ok to skip the "Pledge" button that appears). |
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Inspiration

(You won't be alone at **No Kings 2!**)



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The First Democratic Club in the Country Focusing on Disability Rights



ACT.TV



AR the alliance to
reclaim our schools



AMERICANS FOR TaxFairness



BEND THE ARC
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DEMOCRATS
OF AMERICA**



CWA



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CULTURE
LAB >>**

**END
CITIZENS
UNITED**



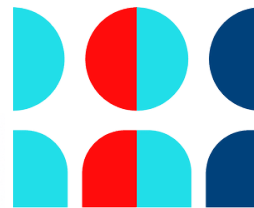
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Field Team 6
Register Democrats.
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HUMAN
RIGHTS
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INDIVISIBLE



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La Iglesia
del Pueblo



LABOR NETWORK
FOR SUSTAINABILITY



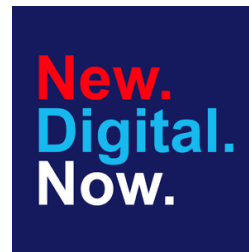
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The Chamberlain Network



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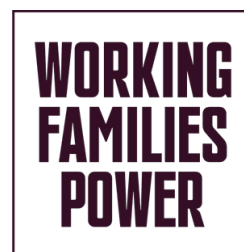
**TH!RD
ACT**



ULTRAVIOLETACTION



Voices of Reason



...and we're *just* scratching the surface!