

## **BUB STYLES – OUTERWEAR SZN 6 CLIPPING CAMPAIGN | NO BOTTING!!!**

Instagram: <https://www.instagram.com/bubstyles/>

Clip the **YouTube video** OR create **original edits** following the guidelines. You must use one of the required audio tracks listed below.

Original edits can consist of **Anime, Fast Cars, or Wrestling/MMA**

Source **YouTube Music Video** to Clip: <https://youtu.be/qX2gvOrUfjk>

### **REQUIRED AUDIO — CHOOSE ONE**

- Minor Setbacks — 1:45–2:09 | <https://www.instagram.com/reels/audio/1903500486948936>
- Hamachi Collars — 0:48–1:02 | <https://www.instagram.com/reels/audio/1775662080063625>

### **CONTENT REQUIREMENTS**

- Platform: Instagram
- Minimum Length: 10 seconds
- Language: English
- Audience: Tier 1 (majority) + Tier 2
- Engagement Rate: Minimum 1% (at least 10 likes per 1,000 views)
- Likes & Comments: Must stay ON at all times
- Required Hashtags: #bubstyles #OUTERWEARSZN6
- Posting: You may only post a clip once per platform

### **RULES**

- No story boosting, no dedicated accounts
- No NSFW, sexual, aggressive, weird, mean, or rude content toward any person
- No spamming the same clip across multiple accounts
- No collab posts

### **ANALYTICS & APPROVAL**

Once your video reaches 2,000 views, send a screen recording of your analytics to support showing your watch times, all view graphs, and locations. All pages must be clearly visible. Video-specific analytics only — account analytics will be rejected.

Only submit if your engagement is above 1% AND your audience tier meets the requirement, or your submission will be rejected.

**Questions? Reach out in the support chat!**