



Alyeska Ski Club Board Meeting Minutes
January 22, 2025 11:30am at BP Energy Center

AGENDA - Call for additional items

ATTENDANCE – Chrys Fleming, Josh Hegna, Molly Brown, Nancy Kragt, Kate Dodson, Tim Gallagher, Caroline Ahrens, Kim Reitmeier, Jessica Croffut; Non-voting member - Kaleen Haines, Jessica Guess

ABSENT – Denise Brown-Robinson, Jessica Croffut, Trygg Ramstad, Keith Hand

December 18, 2024 Minutes – Approved (Jessica and then Tim seconded the motion)

CSFRA Presentation – Community Service Fund Raising Alliance / gaming revenue. Close to \$100,000 a year comes from gaming revenue. Cluster together nonprofits and charities; pays out \$2 million in prizes, with the remaining going to expenses (cost of games, etc.) and charities. Provided history of organization and other details about business. General discussion followed, including value of affiliation with gambling charter and benefits to the club. Funds are used to buy season passes.

Chairman's Report – Nancy

- **Updates**
 - **Bylaw Committee Review** – shooting for approval prior to March, with potential review and approval via email or at next meeting; will be circulated in
 - **Auction Recap** – see below

Finance Committee Report, January 14, 2025 (attached) – Tim – general concern regarding lack of snow and impact on race revenue, but those races were budgeted conservatively; switching to billing / collecting from trips before the trip and eliminating the payments post-trip

- FY24 Budget vs. Actuals through January 9, 2025 (attached)
- 24/25 Registration Numbers (registered/budgeted):

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- Juniors- 98/101
- Freeride-107/105 + 9 Snowboarders
- AlpineX- 29/25
- Mighty Mites- 163/160
- Devos- 203/200
 - 22 combo athletes
- Masters - 57/50 – registration is over-budget
- Rippers – resort has passed program to club to manage and will allow club to keep the revenue (net after payroll and other expenses)
- Statement of Financial Position through January 9, 2025 and 2023 (attached) – strong, with good and stable salary projections
- Accounts Receivable Summary through January 9, 2025 (attached) – removal of bad debts has made positive impacts
- Positive impact: FNBA interest-bearing account is generating revenue; tracking Tanaka fund separately

Executive Director Report – Kaleen

Current Activities & Updates:

- Reduced operations due to lack of snow – permit is extended for additional snow making; but reduced snow has hampered scheduled races
- Rippers agreement – work in progress; Alyeska transferred the program to the club and club gets revenue generated by program (after payroll expenses, etc)
- Rescheduled Races – shuffling schedule to deal with reduced snow
- FIS-U Confirmed – confirmed; resort is motivated to making this happen; committed to venue and a dual course will shut down the race trail on a Saturday; extensive grooming expenses will potentially be billed back to UAA with the hope to break even; hope to make more cost sustainable in the future
- USASA – potential discussion to cover expenses of opening ski-cross race at the top of the mountain; exploring master race or options of Mighty Mites; but co-effort with revenue sharing because club will not bear the expense; have moved to live-heats to shorten race day events
- Juneau Ski Club – with coca-cola cancelled, Juneau ski team trained at Alyeska; invited to sports psychology moving forward
- Hart – working with club moving forward in a positive manner
- Wireless timing system arrived, but missing one of the critical parts necessary to run the equipment;
- Starlink in progress
- Volunteers needed for all races
- Upcoming Events: [Link](#) to calendar (also on website) – general call for volunteers to allow meaningful experiences for kids / competitors
 - IFSA 2* Volumes 1 & 2
 - Coca-Cola Cup (rescheduled based on low snow)

- o Masters Races – coming up on a Saturday with competitors allowed to load early
- o YSL Race #1
- o Mighty Mite Race #1
- o Alaska Airlines speed series (pushed bc of low snow)

Development & Events Report– Jessica

- **Development Committee** – focus on solicitation for coach gifts; researching coach gift ideas to develop budgets and move forward
- **Sponsors** – only \$11,000 from goal; still collecting from some sponsors; sponsors reaching out, including potential grants, and interested law firm; seeing turn around and potential sponsor contact
- **Auction recap** – huge jump in fundraising from years past; successful event overall
- **Grants** – GCI (\$2,500; and apple watch for use in fundraising); potential Alyeska Pipeline grant in the works; inquiries with Rasmussen Foundation
- **Athlete Ski Council** – going well; t shirt designs will include poster designs; potential poster sales to generate revenue; paddle call use of funds

New Items – Nancy/Kaleen

- N/A - Operations Underway!

Old Items – Nancy/Kaleen

- Safe Sport Discussion (Executive Session)
- Strategic Plan

Next Meetings -

Meetings held 11:30a-1p at the BP Energy Center or via zoom

- February 19, 2025 (cancelled)
- March 19, 2025
- April 16, 2025
- May 21, 2025
- June 18, 2025