# Ari Takata-Vasquez

Mural Commission Information Sheet



Thank you for your interest in commissioning a mural! As an independent artist and designer, I appreciate your effort in supporting artists like myself. Here's a little more information about my process, pricing, and how to submit an inquiry.

#### **How Does it Work?**

Each project is unique and so I've developed a process for commissioning a mural. Sometimes we deviate from this process when the project calls for it, but here's what you can generally expect:

- You complete the inquiry form below to tell me the basic information about your project
- I'll email you within 2-3 days via email to ask any additional questions and request photos of the space
- From there we'll decide on a concept and rough pricing
- If you would like, I can create a photorealistic mock-up of the mural (\$250)— this can be helpful if you have multiple stakeholders weighing in on the design.
- If you're looking for a fully customized mural, we can work collaboratively to develop concepts and direction (\$1500).
- We'll make adjustments as needed, sign a contract, and get going on our project together!

### **Pricing + Timing**

It's always a little tricky providing pricing without details because each project varies but a very rough calculation you can use is \$60-150/square foot depending on complexity. Additionally, I offer a discounted rate for non-profit organizations and small businesses. To get a ballpark timing, you can estimate covering roughly7-10 square feet per hour, again depending on the surface and complexity.

#### <u>example</u>

5'x10' area is 50 square feet the cost would be between \$2000-\$5000 it would take some 5-7 hours to complete

### **Next Steps + Questions**

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I'm more than happy to provide a free quote if you provide me with the following information! My email is <a href="mailto:AriMadeArt@gmail.com">AriMadeArt@gmail.com</a>. As mentioned I can create mock-ups and provide design direction for your project once I have basic information about your project.

- 1. Location (address or city)
- 2. Quick description of your project: For example, what city are you in, is it residential or commercial, and what type of function the space serves
- 3. Square Footage (multiple the height by the width of the area you'd like to have a mural (make your best guess)
- 4. Budget

  ☐ under \$5000

  ☐ \$5000-\$15000

  ☐ \$15,000-\$50,000

  ☐ \$50,000+

Are you a small business or non-profit? I offer a discounted rate for these groups

When would you like to work on your project? Do you have a hard deadline?

Anything Else You Want to Tell me About Your Project?