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Total No. of Printed Pages: 1

Total No. of Questions: [09]

B.A.(Journalism & Mass Communication) (Semester – 6th)

GLOBAL MEDIA

Subject Code: BJMCS1601

Paper ID: [21420127]

Time: 03 Hours

Maximum Marks: 60

Instruction for candidates:

1. Section A is compulsory. It consists of 10 parts of two marks each.
2. Section B consist of 5 questions of 5 marks each. The student has to attempt any 4 questions out of it.
3. Section C consist of 3 questions of 10 marks each. The student has to attempt any 2 questions.

Section – A

(2 marks each)

Q1. Attempt the following:

- a. BBC
- b. Internet Protocol
- c. Misinformation
- d. Xina
- e. Market forces
- f. What is Media Monopoly?
- g. SAARC
- h. What do you understand by globalization of media
- i. Mobile Technology
- j. Online journalism

Section – B

(5 marks each)

- Q2. Write a note on British Broadcasting Company.
- Q3. What do you understand by Media Imperialism? Explain with examples.
- Q4. Write a detailed note on Global Satellite system.
- Q5. Discuss the prevalence of misinformation in Media and its impact.
- Q6. Discuss the role of technology in Global Information flow.

Section – C

(10 marks each)

- Q7. Discuss in detail, role of media in promoting humanity and peace.
- Q8. Write a note on the following,
- a) REUTERS
 - b) AIR
- Q9. How has the advancement in global technology revolutionized the communication and media?