

Speaker Bio: **CONNIE CAY-SANTOS,**  
**DESIGNATIONS: CMP, VEMM, SEPC, CSM, CSPO**  
**TITLES:** Founder and CEO of CAY VII INC | HER Seat at the Table

**SOCIALS:**

**LinkedIn:** <https://www.linkedin.com/in/conniecaysantos/>  
**Instagram:** <https://www.instagram.com/connie.caysantos>

**Company and Community Socials:**

**LinkedIn:** <https://www.linkedin.com/company/cayvii-herseat>  
**Instagram:**  
<https://www.instagram.com/cay.vii.inc/>  
[https://www.instagram.com/her\\_seatatthetable/](https://www.instagram.com/her_seatatthetable/)

**SPEAKER BIO**

Connie Cay-Santos is a transformative leader reshaping the events and hospitality landscape through connection, innovation, and purpose-driven impact. With over 20 years of experience across corporate, association, and tech start-up sectors, she is widely recognized for driving meaningful professional transformation and creating spaces where authenticity thrives.

As the Founder & CEO of CAY VII INC and HER Seat at the Table, Connie champions inclusive leadership and community empowerment. Her groundbreaking initiative, HER Seat at the Table, reflects her mission of *Honouring Empowerment and Resilience*—offering curated experiences and safe spaces for female leaders to connect, elevate one another, and dismantle outdated industry norms.

A respected strategist and speaker, Connie brings expertise in brand storytelling, executive coaching, and partnership development. Her leadership philosophy is rooted in the belief that strategic growth happens when we foster spaces where people feel seen, heard, and valued.

“Our greatest potential is unlocked when we prioritize authentic collaboration over competition,” Connie shares.

### Industry Recognition:

- *50 Influential Female Voices in the Events Industry*, InEvent (2025)
- *Eventex Index 2024: Top 20 Canadian & Top 100 Global Event Professionals Women to Watch List*, Canadian Special Events (2023)
- *Top 55 Event Experience Leaders*, Bizzabo (2022)
- *Future Leader of the Year*, MPI Toronto Chapter (2021)
- *Mentor of the Year Nominee*, MPI Toronto (2024)

### Expertise Includes:

- Strategic Innovation & Business Growth
- Inclusive Experience Design
- Authentic Brand Storytelling
- Executive Coaching & Mentorship
- Strategic Partnerships & Sponsorship Development

### Past Speaking Engagements (Recorded Samples):

- *Harnessing the Power of Community* – [www.tnhines.com/podcast](http://www.tnhines.com/podcast)
- *That's a Red Flag: Building and Managing Trust* – [Listen Here](#)
- *Unlocking the True Potential of Your Career as an Event Professional* – [Watch Here](#)

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### NOTE FOR EVENT ORGANIZERS: ACCESSIBILITY ACCOMMODATIONS

As a neurodivergent speaker, Connie respectfully requests the following adjustments to support her sensory needs during in-person speaking engagements:

- Avoid the use of strobe or fast-flashing lights during stage transitions or presentations
- Provide advance notice of lighting and stage effects when applicable
- If possible, allow for a designated quiet space near the event area for post-session decompression

These accommodations help ensure a focused and safe experience for both the speaker and the audience.