

Here are some Fascinations and CTA Boosters, I'm planning to insert in my Client's copy for her fitness coaching program.

Sophistication stage: Stage 5 => Market is Tired of everything.

Level of awareness: Level 3 => Solution Aware.

The Curiosity Fascinations

- How to set fitness goals that motivate you to stay consistent on your journey
- The Single Secret that will help you achieve your dream body as soon as possible
- Why this single ingredient is the most important when it comes to getting fit
- You Think you have to give up all your favorite foods to achieve your dream body, right? WRONG. you can enjoy delicious meals and still get in the best shape of your life.
- The top 3 Reasons why this coaching program is different and is gonna get you results.
- The Proven Personality Hack That Will Get You Through the Toughest First Month of Training.
- If you're still not seeing the results you desire, then what you're doing isn't working. Something has to change.
- Become the strongest version of yourself, the version who'll leave most of your friends chocked.
- The Truth is: fitness is about the right plan and the right systems, it's not only about the effort.

- This is not your typical fitness program with more than 90% drop rate, This one has been designed to work.

CTA Boosters

The main CTA of my client is “Book a free consultation/discovery call”

- It's time to invest in yourself and achieve the body you've dreamed of.
- To guarantee the best service for each client, There are limited available spots to my coaching program.
- If you're still reading this, you're not like everybody else, you're different, you know you have to take action and achieve the body you deserve.
- I did that for these women, I can do it for you as well. Once you achieve your dream body you'll be so grateful that you took action and booked that free call.
- You remember the time you looked at you body in the mirror, and said to yourself that it's time to get serious, now it's that time
- I Only work with serious people who want to improve their health and achieve their dream body, so that's my question for you, are you serious enough to take action and start your journey.
- Every year you make that resolution, every year you say to yourself that this time it's different, but you still give up on your goal and go back to your normal lifestyle. Your need to be held accountable for your goals.
- Now you have 2 choices, the first one is to try to figure this out all on your own, continue to be frustrated, continue to be confused of how to unlock the best version of yourself and build that dream body, OR.... You can Boss Up, drop all your excuses and get help from someone who has done it before for herself and for multiple clients.
- Don't let this be another moment where you know your next step and walk away from it, never achieving the body you're dreaming and hoping for.

