TEXAS ACADEMY OF NUTRITION AND DIETETICS MEDIA AWARD

Purpose: The Texas Academy of Nutrition and Dietetics Media Award, honors an individual/group who has made a significant contribution to the promotion, recognition or progress of nutrition/dietetics in Texas through use of print, electronic or digital media. The individual/group has covered current issues and concerns with balance and perspective, are scientifically accurate, regularly cite Academy positions and materials and quote Academy members as experts, present nutrition information creatively and reach a wide audience. The award winner can be a non-RDN or RDN.

Recognition: Award recipients will be recognized at the Texas Academy Annual Conference and Exhibition.

Criteria for Selection:
Must work in Texas.

Selection will be made by the Texas Academy of Nutrition and Dietetics Nominating Committee. The application will be scored based on the criteria in the rubric below.

Click the link to access the Media Award application.

Texas Academy of Nutrition and Dietetics Media Award Scoring Criteria		
Category	**Description**	**Possible Points**
Media Work Examples	Provide up to 10 short summaries or links to print, digital, or electronic media. (5 pts for each.) Media examples should exemplify how Texan's health has been optimized through food and nutrition and/or highlight the RDN as the nutrition expert. Examples should be scientifically accurate.	50
Personal statement	Describe your contribution to the nutrition and health of the population and/or the advancement of nutrition and dietetics through the media. It should include the audience demographics and size, if possible. Also include contributions to nutrition and dietetics through media training or working with the media and the impact of work on highlighting the RDN as the nutrition expert.	10

Letters of Recommendation (2 required)	Must provide specific examples of the nominee's involvement in the media and how the work helps to optimize Texans' health through food and nutrition and/or highlights the RDN as the nutrition expert. (One should be from the nominator if the nominee is not a nutrition professional.)	20 (10 points for each letter).
Total Possible Points		**80**

Applications will not be accepted after the deadline published on eatrightexas.org/awards.

Completing the Online Application:

- **Go to the Media Award Form and complete the application.**
- The form includes a section to upload your resume, letters of recommendation and personal statement and provide examples of media work.
    - Note the two letters of recommendation should include one letter written by the nominee, if the nominee is not an RDN or DTR.
- See tips on asking for and writing stellar recommendation letters here.

Application will be disqualified if:

- Nominee does not meet criteria for award or has previously received this award.
- Application is incomplete.