

Danvictor

News reporter and Writer

Munene

Social media manager

danvictormurithi@gmail.com 0742940407 0100483382 P.O BOX 297-60100

Profile Successful News Reporter and Writer with top strengths in Newsgathering and Reporting, story writing and networking. Expertly handles breaking News and long-term story development with a hard-hitting approach. Collaborates well with editors and other talents to manage the narrative. Successful at creating engaging narratives for Breaking News stories and Political stories. Increases readership and brand loyalty with reliable and factual reporting.

My duties entailed:

- Analysed complex information to present it in an understandable manner to the public.
- Wrote and edited information and research findings to develop stories.
- Tackled complex subjects, breaking them down into accessible segments for readers.
- Wrote News articles that are well researched and attributed to necessary sources.
- Perfected the art of News sourcing and gathering, reporting and writing.
- Creatively used social media to send out breaking News and also share stories from the Website.
- Participated in the generation of unique content by initiating story ideas and carrying them through to delivery.
- Contributed to the team's coverage of major events.
- Interviewed proper News sources to enhance my story content.
- Built useful Media contacts with people and corporate organisations who are Newsmakers.
- Following trending topics on social networking for story ideas and headlines that optimise The Star-News audience reach and retention.
- Verify facts cited in the material for publication on The Star publications and Mpusho News.

Nairobi Leo.co.ke

My duties entailed;

- Managed the social media handles.

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- Created templates to use for news publishing.
 - Helped with semi-professional infographics.
 - Sourced news stories.
 - Posted and scheduled stories.
 - Wrote and published stories.
 - Analyzed complex information to present it in an understandable manner to the public.
 - Wrote and edited information and research findings to develop stories.
 - Tackled complex subjects, breaking them down into accessible segments for readers.
 - Created engagement posts to interact and resonate with the audience.
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- Produced factual stories based on interviews, research and first-hand observations.
 - Provide mentorship to junior student journalists.

[TUKO.co.ke](https://www.tuko.co.ke)

Entertainment journalist with hands-on experience at TUKO.co.ke, producing high-volume, high-engagement digital content. Skilled in SEO writing, headline optimisation, and social-media-driven storytelling under tight deadlines.

Produced up to **six entertainment stories daily**, consistently meeting newsroom deadlines.

Covered celebrity news, trending social media stories, and human-interest features.

Wrote **SEO-optimised headlines and Facebook leads** to boost reach and page views.

Monitored TikTok, Instagram, Facebook, and X for breaking and viral content.

Rewrote trending stories to ensure originality and avoid plagiarism.

Embedded videos, images, and social media reactions to enrich storytelling.

Handled sensitive stories with ethical judgement and audience awareness.

Digital journalism & entertainment reporting

SEO & Google Discover optimisation

Headline writing & social media copy

Trend analysis & viral content spotting

Fast-paced newsroom production

Ethical reporting & fact-checking

LINKS TO MY WORK :

<https://www.the-star.co.ke/search/?query=danvictor>

<https://mpasho.co.ke/search/?query=DANVICTOR>

<https://www.tuko.co.ke/authors/danvictor-munene/>

Educa **Bachelor of arts in Journalism, Mass Media and Communication**
tion **2021-present**

Skills
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inter
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- Information Analysis.
- Audience Engagement.
- Data interpretation.
- Proofreading.
- Adaptability.
- Storytelling.
- Multitasking.
- Speechwriting.
- Information Gathering.
- Content Creation.
- Grammar Expertise.
- Creative Writing.
- Social Media Management.
- Fact Checking.
- Report Writing.
- Copywriting.
- Web Content Writing.
- Deadline Management.
- Document Writing.
- Content Development.
- Article Writing.

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- Originality and Creativity.
 - Mobile Journalism.
 - Investigative Journalism.

ACCREDITATIONS

Accredited by the Media Council of Kenya to practice as a journalist.

REFEREES

Available upon request.