

Paul Andre is responsible for leading the strategy to increase and maintain organic and paid traffic to the company's website while managing the day-to-day operations for multiple search marketing campaigns. Paul Andre demonstrates an advanced understanding of local and enterprise level corporate SEO and SEM tactics, search engine algorithms, and ranking factors, as well as takes a straightforward approach to the search industry and the future of search marketing across our global operating markets. Paul Andre has over 20 years of experience leading digital marketing efforts with excellent analytic capabilities, keen business judgment, and the ability to work comfortably in a fast-paced environment.

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