

GRAFFITI WALL

SUMMARY

Are you sick of Big Tobacco's lies and manipulation? Get your thoughts out on paper... lots of paper! Create a long paper banner and cover it with anti-tobacco graffiti. This activity give students a fun opportunity to show support for your tobacco-free campus policy. Show your School Board that you want your school campus to be tobacco-free 24/7!

GOALS AND OUTCOMES

- Increase tobacco awareness
- Increase support for tobacco-free schools and campus

MATERIALS

Long poster paper roll or banner paper, markers, tape (check to make sure your building doesn't have restrictions on the type of tape you use).

DESCRIPTION

More than 480,000 people die each year in the United States from this deadly addiction. That's one death every 66 seconds—all day, every day. Worldwide, nearly 7 million people die each year—that's one death every 4.5 seconds! Still need convincing. Smoking kills more people than AIDS, car accidents, illegal drugs, murders and suicides COMBINED.

Studies show that more than 70 percent of smokers want to quit, so there's a good chance you know someone who is trying to quit or has tried in the past. Have you ever wanted a place to show your support to those trying to quit tobacco or share your knowledge about tobacco products? You can use a graffiti or a pledge wall any day to help others. It can even be used during days like Taking Down Tobacco Day!

Let's see the different ways you can implement this activity:

- Do you have a parent, grandparent, friend or other loved one who uses tobacco or nicotine products? You can use the graffiti or pledge wall as an opportunity to help them quit. Organize a pledge wall at your school or community center for people to pledge to help their loved ones quit or to encourage those who use tobacco/nicotine products to quit. Or better yet, use the pledge wall as a way for youth to pledge to be tobacco-free!
- Educate! Attach the paper to the wall and cover it with anti-tobacco graffiti, facts and encouragement for quitting.
- Have you lost a loved one to a tobacco-related disease? Use Take Down Tobacco Day as an opportunity to honor those who have lost their lives because of tobacco use and to send a message to the tobacco industry. Organize a memorial, and have participants gather messages in memory of loved ones lost. Tell the tobacco industry to stop targeting kids as “replacement customers.”