

Dillon Danis

Kick Livestream Clipping — Personality & Controversy

CONTENT SOURCE

Kick VOD: <https://kick.com/ninadrama/videos/9cec9ca4-8345-4fe0-922e-1bbfa5d69247>

(Clips should only be from the stream)

PLATFORMS

- TikTok
- Instagram Reels
- YouTube Shorts
- X

BASIC REQUIREMENTS

- Video minimum: 10 seconds
- English language only
- Tier-1 majority audience (US, CA, UK, AU)
- Original edits only — no reposts

CAMPAIGN REQUIREMENTS

- Focus on Dillon's personality — his confidence, humor, and bold callouts
- Clip moments that spark curiosity, debate, or a strong reaction
- Bold subtitles required — keep text overlays sharp and readable
- Dillon must be clearly visible for a good portion of the clip
- Hook within the first 1–3 seconds
- Keep cuts fast — no long pauses
- Audience demographics must be 40% Tier-1
- Tag @dillondanis socials

DO'S ✓

- Clip entertaining, funny, and charismatic moments
- Highlight callouts, bold opinions, and trash talk
- Lean into his authenticity and unfiltered personality

DON'TS ✗

- No reposting — original edits only
- No dark or conspiracy-style edits
- No content that makes him look unstable
- No Kick logos allowed

- Use moments that spark discussion or strong reactions

PAY RATE & BUDGET

CPM RATE	MIN PAYOUT	MAX PAYOUT	TOTAL BUDGET
\$0.80	\$5	\$300	\$2,000

SUBMIT & GET PAID

- Submit your video within 30 minutes of posting via the Whop listing
- Include a screenshot of your audience demographics (Tier-1 majority required)
- Payouts are processed automatically via Content Rewards