Hey! Thanks for joining the "Done-For-You Ad Funnel Hybrid" coaching program on Skool.

I'm Nate, and I've run ads for thousands of companies and generated multiple tens (probably hundreds) of millions over the years..

I'm here to help apply the lessons I've learned directly into your business with this elite and exclusive program that you are a foundational piece of.

Dylan and I wanted to create a way where we could work with people at a high level and create an impact without having to deal with the usual hassles of agency business that leave you without everything you need.

The problem we usually have in the agency;

X Having to create client pages, ad accounts, pixels, or instagram profiles and work back and forth with business owners to build the basics (Very low ROI on everyone's time)

XNeeding to sell business owners on the concept of marketing and the mindset of following up with your leads. (We work best with people who already believe in advertising)

Working with people who want to grow but don't have any sales, clients, or offers yet to promote. (We can still help you, but everything takes way longer).

A light bulb moment came one day on a phone call after working with clients all day...

"What if we could just have them handle all of the little things that make it expensive for us to service them and we guide them through the process after the initial build to get the most results?"

And right then and there the idea was born... 🔆

# •• SO HERE'S WHAT YOU GET INSIDE THIS GAME CHANGING COMMUNITY..

#### **DONE FOR YOU...**

## **Sales Copy Blueprint \***

- We Will Deliver A High Level Document Composed With All Your Vital Business Information With A Crisp Marketing Message That You Can Leverage For The Life Of Your Business.
- We will validate/craft your offer, map your target demographics, define your content pillars, and build your marketing messaging blueprint that you can plug and play into your business.
- \*Must complete onboarding/strategy 1-1 call to get this process activated (Access In Classroom Start Here Module)\*

# 🔥 Meta Ad Campaign Creation 🏧

- We will write all your ad copy & headlines–3 variations (short, mid, long) form sales copy targeted to help you increase leads and conversions
- We will build you 3-5 optimized ad creatives to stop scrolling and generate leads for your offer

We will help you launch your META ad campaign and give you all the pieces you need so that you can copy & paste directly into your business.

## **→■ Speed To Lead CRM Account Creation**



- We will create a CRM account for you inside Shift CRM (aka Go High Level)
- We will setup your speed to lead nurturing system for automated SMS & Emails to be sent to all new leads
- We will set you up with a local phone number for SMS and register your business number for A2P so that you can scale with compliant SMS messaging

### **DONE WITH YOU...**

- We will help you define your offer, messaging, and ad strategy
- We will help you learn how to manage, optimize, and scale your ads
- We will help you fully customize your CRM account to handle

#### all of your marketing needs



- **✓** Unlimited Level Access To Shift CRM (Unlimited Users)
- First \$200 In SMS FREE, After That Pay For Usage
- Calendar, Leads Portal, Social Media Management, Review Generation, Email Marketing, Mobile App.. All In One!

# **X TOOLS/RESOURCES**

- Classroom with exclusive access to private training content you can't get anywhere else.
- Behind the scenes looks at top campaigns we have ran for businesses all over the world to help them scale and get results
- Case studies with ads included for Local, Ecom, Coaches, and Agencies.
- My Entire Agency blueprint that helped me scale to \$104K/MRR sustainably in my lead generation agency (over 100 hours of LIVE sales calls)
- Direct Q&A with myself, Dylan, and our community!



- 2-3 Group Calls Weekly Each With Focused Content With Q&A Welcome
- 1-1 Call For Your Onboarding
- 1-1 Call To Launch You Ads
- Community Networking Calls



- My Google drive ad vault with all my proven ads, followup sequences, scripts, results, and cases studies.
- Speed to lead automated snapshot
- Coming soon: Exclusive in person mastermind events and meetups

WHEN YOU FIRST JOIN THE COMMUNITY COMPLETE THESE STEPS...

- 1. Introduce yourself by making a post in the community
- 2. Add the calls to your calendar 📆
- 3. Go to the classroom and complete onboarding (required)

We are super excited to have you here in this exclusive community. This is a pilot program to build out an initial wave of success stories from this hybrid model.

We believe this will be the future of the agency model offering more transparency and collaboration to help you get your truly desired results over time.

Please be active, ask questions, give feedback, and cheers to your growth and success!

See you in the community !!

- Nate