## **40 FASCINATIONS MISSION - ROLLS ROYCE 1959**

- 1. When the electric clock is the loudest noise in the car at 60 miles an hour.
- 2. Did you know that 98% of Rolls Royce customers never buy another car brand in their life?
- 3. FIVE coats of primer and NINE coats of finishing paint, that's how work goes into the coachwork on a Rolls Royce.
- 4. A Rolls Royce needs to have a chauffeur, Right? Wrong. The new Rolls Royce was designed as a driver's car.
- 5. WARNING The new Rolls Royce is so silent, you will have to focus on not falling asleep behind the wheel.
- 6. Are you the kind of man who never compromises and demands the best? Here's your new car.
- 7. 98 separate quality checks before this Rolls Royce will ever meet the road. But why?
- 8. What makes the new Rolls Royce worth 14,000\$?
- 9. What do you do when you don't want the Jones' to keep up? You buy a Rolls Royce.
- 10. If you buy a Rolls Royce, you will never worry about safety again.
- 11. The best car in the world. PLUS a 3 year Guarantee.
- 12. If it's good enough for the royals, then it must be good enough for you.
- 13. Are you tired of bad service and a poor dealer network after paying a fortune for your automobile? Test drive a Rolls Royce today.
- 14. When 85 miles an hour doesn't feel like 85 miles an hour.
- 15. The truth about why the Rolls Royce is the best car on the planet.
- 16. Better than a Bugatti?
- 17. A 100 mile top speed PLUS a 3 year guarantee. Why drive anything else?
- 18. If you are the kind of man who is too shy to drive a Rolls Royce, then test drive a Bentley today.

- 19. The single greatest vehicle on the planet, now with a coffee machine?
- 20. Warning Your chauffeur may like this car a little too much.
- 21. Are you tired of fitting into the sea of cars on the highway? Here's an expensive fix.
- 22. How to become the envy of the neighbourhood.
- 23. Why is the Rolls Royce an unmistakable symbol of superior craftsmanship?
- 24. 3 mufflers acoustically tune out the noise of a Rolls Royce at 60 miles an hour to make it virtually silent.
- 25. The 'hack' on the wheel that adapts your Rolls Royce to any road condition.
- 26. An engine test ran for 7 hours at full throttle, PLUS hundreds of miles on various road surfaces.
- 27. A car this expensive if bound to be unreliable, right? Wrong, 7 hours of engine testing, 100s of miles of road testing and 98 separate markers of quality checks go into the making of a Rolls Royce.
- 28. Here's why this is the ONLY car to buy for the well-heeled gentleman.
- 29. The secret to why 98% of Rolls Royce customers never leave the brand.
- 30. If you feel heavy-eyed behind the wheel of your silent automobile, then Rolls Royce will sell you a COFFEE MACHINE.
- 31. The Sneaky way that Rolls Royce made itself more driver-focused.
- 32. What is better than a coat of primer on your coachwork? 5 coats of primer. PLUS, 9 coats of finishing paint because it's a Rolls Royce.
- 33. This Rolls Royce secret is actually not a secret at all.
- 34. The truth about why every other automobile comes second place.
- 35. For 13,995\$, how much car do you actually get?
- 36. 13 Reasons Why the Rolls Royce is the best car on the planet.

- 37. How do you make a walnut picnic table interesting? You put it in a 13,995\$ Rolls Royce.
- 38. A safe car cannot possibly be fun, right? Wrong, the new Rolls Royce comes with 3 separate braking systems independent of each other PLUS a 100 mile top speed.
- 39. Warning The clock in the new \$13,995 Rolls Royce is louder than the vehicle itself.
- 40. How to instantly get the best parking spot at the Golf Club.