



For Immediate Release:

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Light of Gold PR hosts Annual Gold Women's Business Connect Conference via ZOOM on Thursday, March 25th at 11:30 a.m to 2:00 p.m with 7 Expert Speakers from Across the Country in honor of Women's History Month

Expert Speakers topics include "The Resilience Factor," "More Clients, Less Marketing," "Write your Book, Get Published," "No BS Tips for Sales Success," "Innovation and Marketing Strategies to Help You Win," "Funding Your Dreams", "Find the money you need to start or scale your small business", and "Business Development"

(Tuesday, March 16th, 2021 - New York, NY) - In honor of Women's History Month, the 2021 Gold Women's Business Connect Virtual Conference will feature powerful information from seven Speakers. This event will feature Expert Panelists from around the country representing states such as New York, New Jersey, Oregon, Georgia, and California. Our Attendees will also be able to enjoy **Speed Networking, Prize Drawings, Virtual Goodie Bags and more!**

Attendees will walk away with **new knowledge, tools, and resources** that can be applied right away, meet new contacts to add to their networks, and improve their bottom line. With the effects of COVID-19 over the past year, it is important for business women to learn how to navigate our new business normal, and this conference is the perfect place!

GOLD WOMEN'S BUSINESS CONNECT VIRTUAL CONFERENCE

Topics:

- Innovation, Digital, and Social Media
- Branding
- Funding
- Marketing
- How to Keep Your Business Moving/Success
- Sales/Networking
- Wellness and Balance

Register today!
lightofgoldpr.com/women-business-conference

**Thursday, March 25, 2021
11:30am - 2:00pm EST**

Speakers: Adrian Miller, Dr. Anita McWilliams, Dr. Barbara McWilliams, Dr. Barbara McWilliams, Dr. Barbara McWilliams, Dr. Barbara McWilliams, Dr. Barbara McWilliams

Debra Dixon-Anderson, Founder and CEO of Light of Gold PR, said, *"We are looking forward to connecting with everyone on how to grow their business during this pandemic. I can't wait to see all our speakers and attendees gain some helpful insight during our conference. I am also excited to be speaking on the topic of "Innovation and Marketing Strategies to Help You Win."*

Adrian Miller, Long Time Speaker at the Conference, said *"I am proud to say I have taken part in this conference for the last 7 years. My topic is Dispatching from the Front Lines, No BS Tips for sales success. My takeaway that I wish for everyone to embrace is for them to be more profitable, confident, successful, passionate and happy about how they spend their day!"*

For more information, feel free to email us at info@lightofgoldpr.com or call us at 212-786-6838

Registration Link: [2021 Women's Business Connect](#)

Promotional Video

ABOUT LIGHT OF GOLD PR, MARKETING, AND CONSULTING LLC:

Light of Gold PR, Marketing, and Consulting LLC, is a 15 year old boutique PR Firm that specializes in public relations, marketing, brand management, media relations, promotions, reputation management, writing and content, web development, digital and technology. **Light of Gold PR, Marketing, and Consulting's No. 1 goal** is to position its clients for success. For more information, please visit www.lightofgoldpr.com.