

What is LOTE5?

Living On The Edge 5 Fail # unFail is a 4-days conference happening in Brussels between 25 and 28 February 2016.

LOTEs are unconferences gathering between **100-150 participants/co-creators** at the occasion of the annual meeting of the Edgeryders community. This 5th edition of Living On the Edge is the place where policy-makers, the business community and activists from all over the world are getting together to **share insight from their less successful endeavors**. **22 nationalities** will actively learn and co-create new solutions to unfail systemic crisis. This is the [event opening post](#) on how and why we will **use failure as a common resource**.

Our target Audience: millennials between 18 and 35 seeking authentic experiences. They are coming for business: what is their business? changing the world: they are online activists. but also for leisure.

What's in for Airbnb?

Airbnb : we share with you the desire to travel, meet and explore different cultures in an authentic way. We both believe that the best travel experience is the one that connects the traveller with the local reality of the city. And this is what we want to offer to the people visiting Brussels to our conference.

During LOTE we suggest one **evening for culinary exploration**. A guided Tour : we will show LOTE5 participants how authentic and diverse Brussels is. We will stop at 6 houses and at each stop of the tour we will offer:

- Local Hospitality: a snack prepared by locals in spaces they will grant you access to: their house.
- a small speech of this person (could also be somebody from LOTE/Edgeryders/...)
telling you a story.
- the food is prepared with food surplus

Thanks to our selection of **diverse and intriguing houses and people** participants will explore the benefits of traveling in a neighborhood through its inhabitants and their unique stories. The walking dinner will encourage participants to discover the surroundings of their conference venue through the eyes of locals, their houses and their habits while **addressing the food surplus challenge**.

Why Brussels and Saint Gilles?

Many outsiders of Brussels say that it is a cold and boring city. The point is that it is a city we usually fall in love with once that we begin to live in.

Living and loving in BRUSSELS, THE CITY THAT SOUNDS LIKE JAZZ, Hidden District

Brussels is known for its anthropological and architectural urban diversity. A connotation recognized by [architecture books](#), Brussels region most [official voices](#) and the city [underground scene](#). One of the neighborhoods that incorporates this epithet at its best is Saint Gilles: a residential commune where a great mixture of people united under the popular square of Parvis de Saint Gilles gave birth to one of the city's finest examples of gentrification.

A culinary discovery into the houses and stories of this gloriously diversified neighborhood will guide the participants through Brussels most unique resource: its people.

Why sponsoring?

- To play an innovative role in creating a culture of exchange and discovery in your city, one house visit after another.
- To be part of a community of diverse change agents who are willing to learn in a different way.
- To get in contact with a global network of expats and social innovators.
- To get access to uncovered media material: these stories are never published in books, magazines or exposed in forums.

What do we offer?

- Feature company logo and link to your website on Living On the Edge website and social stream;
- Publish content on Living On the Edge facebook event and the organizers Twitter and Facebook accounts once per month (5 credits) with a link to your website.
- Two hours visibility of your logo on projector during the event.
- Banner and flyers at the event venue.
- Logo placement on Living On the Edge posters.
- 6 dedicated and exclusive blogposts on the culinary and hosting experience curated by Antiheroes, Edgeryders, Open Kitchen and Eatmosphere.

Who is behind this?

Edgeryders: a social enterprise exploring the bleeding edge of the consultancy market. We use advanced techniques and software to induce and harness collective intelligence dynamics in a global, incredibly diverse community of about 3000 hackers, activists, radical thinkers and doers, and just normal people that want to make a difference.

edgeryders.eu

Antiheroes: an anti-consultancy that helps organizations, entrepreneurs and society at large be more confident and intelligent in the face of failure. We organize public and private events, facilitate workshops, gather research, write books and represent the Brussels branch of the global FuckUp Nights community.

antiheroes.org

Eatmosphere: Creates awareness around food waste with all sort of events/infosessions/projects. Communication management. Recovers also food for social organisations. Creates opportunities for the less fortunate in the labour market.

eatmosphere.be

Open Kitchen: Open Kitchen are dinner events taking place each time in different houses in Brussels. People sharing their kitchen and creating artsy experiences for the benefit of the community.

open-kitchen.eu