

Blue Heart Giving Collective Vision

Last updated November, 2024

Blue Heart is a member-funded organization that boldly funds and elevates the stories and solutions of under-the-radar visionary groups on the frontlines of social change work.

In 2025, we are offering Blue Heart members the option of maintaining their monthly donation, while also going beyond donating. Those who wish to be more engaged are welcome to join Giving Collectives- spaces to take on collective decision making around where the Blue Heart funds are allocated, and to build deeper relationships with one another and amazing organizations. You will be empowered to contribute time, energy, skills, in addition to your money, using the Blue Heart principles to move money to community-based, grassroots organizations. We strongly believe that fostering community and connection around social action is critical in this political moment.

What Can You Do Now?

1. Sign up to be a Blue Heart member if you aren't already. Note: One is encouraged but not obligated to join Blue Heart as a monthly member donor of any amount, in order to gain entry to a Giving Collective.
2. Sign up to join a Giving Collective.
3. We will be in touch!

How Giving Collectives Will or Could Work:

- We are starting with the following point people for each Giving Collective:
 - Eva Orbuch- Bay Area (with Anna Biddle as point while Eva on maternity leave for the first several months of 2025). eva@blueheartaction.org
 - Wilder Walker- Seattle. wilder@blueheartaction.org
 - Lindsey- Bellingham.

Residents from other regions can also decide to join Blue Heart and form Giving Collectives.

- Members will decide collectively on their structure and function.
 - For example, members could decide to continue donating the total pot of money monthly, or reduce to a quarterly cadence to be less of a lift on people.
 - It is recommended that each collective form an inner "Core Team" to make essential decisions and hold leadership.

- Engagement will likely involve some in person connection to build community.
- Example cycle:
 - Members meet in person and do a social activity.
 - Bay Area members use previous nominations and/or create a new system for receiving nominations from grassroots organizations, to support accountability. Nominations are important for the Blue Heart model because they lift up organizations that might not otherwise be visibilized, and distribute power from donors.
 - Vote on 1-2 organizations to support this cycle.
 - Members can adjust or maintain the same monthly donation via Flipcause platform (or whatever they normally use to donate).
 - Members decide on what roles they might take on to amplify and support the organization(s) grantees- such as: blog posts, interview/podcast, social media generation, volunteering, etc.
 - Members decide when to meet again next.
 - Once we've funded a group, request that they nominate others