

Coaches, Service Providers, and Agency Owners:

Be Confident Your Copywriting Will *Actually* Convert

Without Spending Too Much Time On It
...Even If You Have No Idea Where To Start!

Get Weekly Critiques On Your Copywriting

[Join The Club](#)

You Are An Expert In Your Field—Now It's Time For Your Copy To Get You The Conversions You Deserve

If you've tried AI, and templates, and having your VA write or repurpose, but your content creation process *still* feels bleh...

...There's now an easier way to articulate all of the VALUE of your offer so the right people don't miss what's right in front of them.

This is the secret weapon that will have your business besties wondering how you write all that copy that has your right-fit audience wanting more of what you have to offer:

Get an expert copywriter *with a track record of sold-out launches* in your back pocket for reviews and critiques so you can be confident pressing publish.

Here's How It Works Once You're Inside:

<p>1. Send me the link to the piece of copy you're working on. (<i>Or have your VA submit for you!</i>)</p>	<p>2. Get expert suggestions and guidance (via Loom or directly in your copy doc) on what you need to improve or change and why.</p>	<p>3. You (<i>or your team member</i>) implement the changes and watch your confidence and conversions skyrocket!</p>
--	---	--

Common Types of Copywriting You Can Submit:

- Launch copy and strategy
- Sales page
- Emails
- Automated email sequences
- Any page of your website
- FB Ad copy
- Landing pages
- Thank you pages and order bumps
- A batch of social media captions
- Repurpose your podcast content with a human touch after AI did it's thing for you
- Blogs to optimize for SEO

Which ones do you need to finally check off your to-do list?

Other Good Ideas For You To Submit:

- A brain dump to figure out where you need to start
- Any emails, social posts, or other copy you want to brainstorm catchier hooks for (*highly recommend you do this...*)
- Screenshots your content data (opens, CTRs...) to analyze what direction to take next based on how your current content is performing

Which ones feel like a dream to have support on WITHOUT the hefty investment that comes with hiring an expert copywriter?

Get my suggestions based on my expertise and my experiences, all in the context of YOUR unique project!

[Join The Club And Submit Your First Piece Of Copy Now](#)

Get Copywriting Support On YOUR Schedule—*without adding another meeting on your calendar*

You don't have to sit through group coaching calls or block off time where you have to be sitting at your computer. This is not a course where you go through a bunch of generalized videos. Get your specific feedback and make moves.

If writing your own copy is too time consuming and hiring a DFY copywriter is out of budget, I've got just the thing you need...

Copy Critique Club

Here's What You Get:

- **Custom Copy Reviews And Audits** and anything you're submitting, with a 24h turnaround when you submit by Wednesday morning.
- **Private Slack community** where you'll receive your critiques, and where you'll also get to connect with other high-achieving online business owners just like you!
- **20% off my entire library of Starter Docs and Swipe Files** that I personally use when writing copy!
- **Save on Power Hour sessions.** If you need to talk through things more deeply or have me write WITH you to accelerate the process even more, get a Power Hour session at \$150 off! *(Normally \$500. These will save you so much time and frustration...and make copywriting more FUN!)*

BONUS:

- **How To Write Better, Faster** - a digital download guide that gives you the best practices for writing well to set yourself up for efficiency, productivity, and success.

<p>Join at \$197/month for weekly copy critique submissions <i>(includes 4 per month)</i></p> <p>* best for individuals</p> <p>Become A Member Today!</p>	<p>Join at \$397/mo for 10 copy critique submissions <i>(can include your own copy AND submit on behalf of your clients)</i></p> <p>* best for agencies!</p> <p>Become A Member Today!</p>
--	---

What Members Are Saying...

Thanks for all of your help!! I think I got a new mastermind gal today. Had a great call.

And another potential client call tomorrow morning.



It's working!



N [REDACTED] Yesterday at 11:19 PM

Megan, you are brilliant. This was all so, so helpful. You really did get into my brain and help me say the things I want to say. Not only better than me, but it sounds like me. *chef's kiss*

OK the updates are DONE for the google doc one... feel like I am actually GETTING MY VOICE back!!



Take my money



[REDACTED] • 10:02AM, Sep 9 (PDT) **New**

This looks great! Thanks for the quick turn around.

Thank you so much for this detailed review - my client loved it and so did !! It also made me feel more confident in my writing ability which I've always been self conscious of since highschool.

In Case You're Wondering What Good Copy Costs...

The following pricing recommendations are from American Writers & Artists Institute / AWAI:

Home Page Content: SEO and Sales-conversion Copywriting Set the stage for a great site experience that prompts conversions.	\$1,500-\$3,000
Lead-Gen Landing Page This short-copy "squeeze" page can bring in massive leads and sales.	\$500-\$1,500
Article Bring in SEO traffic with helpful content that's 1,200-2,000 words.	\$250-\$1,000
Case Study Offer problem-solution-outcome stories featuring a product or service.	\$1,200-\$2,000
Autoresponder/Funnel Emails (Series) Deepen customer relationships and/or drive follow-up purchases.	\$100-\$1,000/email

Hiring a copywriter on retainer can cost you a grand or more per month—which is a smart move for 7+ figure CEOs. And even for those who are at that level, this is a smart way to support your team for less of an investment...

...Copy Critique Club is THE most accessible way to get a pro copywriter in your back pocket. *All your business besties will be asking how you do it!*

[Join The Copy Critique Club Now!](#)

Where Else Can You Get A 24-Hour Turnaround On Your Copy?

You can submit copy on Tuesday and get it reviewed by Wednesday so that you can implement and keep moving the needle in your business.

If you are:

- Regularly creating content
- Want to support your agency clients with expert feedback you can trust—and it does not require anymore of your bandwidth.
- Curious about dipping your toe into working with a copywriter

...The Copy Critique Club is perfect for you when you want expert eyeballs on your copy (*with a track record of sold-out launches*) so that you can be sure it is optimized to make sales.

And if you're a business owner and NOT writing copy often (nurture emails, new lead mag funnels, optimizing your sales pages...)...I have one question for you: WHY NOT?!

To love your audience well, you have to communicate with them consistently.

This monthly membership will keep you accountable to actually talk to your people on a regular basis and get the reassurance that you're doing it right with an experienced copywriter in your back pocket.

[Join The Club And Submit Your First Piece Of Copy Now](#)

Stop Spending Too Much Time On Your Copywriting—And Get Back To What You Do Best

Writing your own copy is HARD. Even if you're an amazing marketer for your clients, you're too close to your own business to be able to write about it effectively.

Writing your own copy is a whole different ball game.

- You don't know where to start.
- You overthink it, then scrap it all together.
- You know you're supposed to tell stories...but which stories? And what pieces do you actually need to share?

How do you know what to say?

How do you make it sound good in your own words?

And how do you even find the time to write it all???

...But what if you could get a copywriter in your back pocket for exactly what you need - and improve your own copywriting skills (write better, faster) along the way?

[Join The Club And Submit Your First Piece Of Copy Now](#)

If I hear the word “unleash” or “unlock” one more time from your AI bot, I'm going to lose it.

Whether you're for or against AI, the truth is that you still need a human touch on your writing.

You can absolutely use AI to start this work. However, if you use AI to create an outline or a draft, you still need to...

- Make sure it actually sounds like you
- Review and refine for clarity and coherence with an eye for conversion
- Be up to date on what is working NOW in your industry
- Infuse personality, emotion, and nuanced understanding that AI might miss
- Maintain a consistent brand voice and tone across all copy
- Optimize for SEO (if relevant)
- Craft compelling stories that resonate with the audience

The bottom line is: your AI copy still needs to be edited—no matter how well or how much you prompt it. Real human knowledge and nuance is going to make all the difference in how well it actually performs for you.

Or maybe you started with a template, but that template sounds like everyone else who buys them and it's not converting.

Instead, I'll show you how to THINK about what you want to say and extract your AUTHENTIC voice.

...and it's a lot more fun to write your copy together!

I'll ask you some intentional questions to get ideas flowing, we'll mold those into sales copy that feels good.

This is the exact process and resources I use with my private clients... and now, it's way more accessible for YOU!

[Join The Club And Submit Your First Piece Of Copy Now](#)

My Risk-Free Guarantee

There is no minimum monthly commitment. If you try it and don't like it, you can quit after the first month - no hard feelings.

You can cancel any time, but there are no refunds or pro-rating. For example, you are welcome to join while prepping for a launch and cancel when you're not, then re-join again when it makes sense for you.

Hi, I'm Megan

After almost 6 years as a copywriter, I support 6+ & 7-figure service providers just like you to articulate your brilliance in a way that makes it a no-brainer for your people to whip out their wallets. You'll feel relaxed, unhurried, and in your power through intentionally strategized marketing with my signature 3M Roadmap method.

As a Stanford University teaching award winner with a Masters in Education, I understand how to capture attention—and turn it into sales. Powerful results include:

...writing the ads for a \$250k launch.

...crushing industry standards with a 56% open rate and 9% CTR on an email sequence.

...helped drive over \$1 million for clients with copywriting and strategy—that they did not have the bandwidth and perspective to do themselves.

I've gotten results for Two Comma Club Award Winners and Funnel Hacking Live speakers—and been featured in the Copy Confidence Society, as well as on The Paid Copywriter podcast. I'm an expert in aligned copy strategies that 7-figure earners use to make more sales and how to confidently increase your conversion rates quickly.

When I'm not doing all things copy, you'll find my nose in a book, going for a run or a swim outside in the SoCal sunshine, or dancing in the kitchen with my husband and our two little ones.

FAQs

When do you do the copy reviews?

On Monday, I'll send you a reminder to submit your questions/copy for review. Submit your copy by Wednesday 9am PT/12pm ET. Your review will be ready for you in the Slack channel by Thursday at 9am PT/12pm ET.

What if I need to submit more than once per week?

You can submit once a week, or you can use all 4 in one week if needed.

If you have something that's more involved (like a full funnel from ad to email to sales page) You can ask me to review one part of it in-depth (one submission for the ads, one submission for the email sequence, and another submission for the sales page). I'll spend about 15-20 minutes on each submission.

What if I don't need to use all of my credits this month?

Credits do not roll over to next month, due to time constraints.

Think of it like a gym membership—the more you use it, the better you get. The cost is the same no matter how much you use it.

What if I have accessibility challenges or need additional support?

There is a place on the submission form to let me know how to make it most effective for you. Just ask! I offer both written and/or video feedback.

I still have more questions.

[Message me on Facebook](#) and we'll chat through it so you can make the best, most informed decision that is right for YOU.

Finally, get your copywriting DONE and be CONFIDENT it will resonate and convert

No more winging it! Increase your sales using the content you already create.

[Join The Club And Submit Your First Piece Of Copy Now](#)