Today more and more people want things instantly (e.g.: goods, service, news) Why is this? Is it positive or negative development?

In today's fast-paced world, there is a growing demand for immediate access to various goods, services, and news. In my opinion, social media is what fuels the constant desire for instant gratification, and that it has detrimental effects on our lives and society as a whole.

This phenomenon has deep roots that are intertwined with the complexities of the modern world, as the rapid development of technology has given rise to a society that expects immediate access to information. **It is true that with online shopping platforms swiftly delivering goods, streaming services offering a plethora of entertainment options, and social media inundating us with a continuous flow of updates, modern technology has revolutionised our lives with a great refinement.** This rapid cycle of gratification, crafted to foster engagement and generate revenue, taps into our innate psychological reward system. Therefore, the intense pleasure of fulfilling our desires, particularly when it happens quickly, serves as a strong driving force, compelling us to continuously pursue that exhilarating sensation.

Nevertheless, the outcomes of this relentless desire for immediate satisfaction are not always favourable. One potential drawback is that it may encourage a lack of patience and impulsive behaviour, given that people often overlook lengthy articles in favour of clickbait headlines, or find it difficult to stay focused on long-term goals when immediate rewards tempt us away. As a matter of fact, they tend to prioritise fleeting pleasures over meaningful experiences that demand patience and dedication. This can result in a shallow interaction with the world, where the desire

for momentary pleasures takes precedence over meaningful relationships and self-reflection. In addition, the continuous influx of immediate stimuli can have a negative impact on our mental health, given that a sense of overwhelm from the constant influx of updates can result in feelings of anxiety and stress. Unfortunately, the pervasive fear of missing out (FOMO) acts as a constant companion, relentlessly bombarding our minds with irrelevant and often harmful information, hence polluting our mental landscape → mình xem lại nha, cả 2 main idea này đang chỉ tập trung nói về our lives tức là cá nhân nha, không có nói về society như mình đề cập trong intro & conclusion

In conclusion, the relentless pursuit of immediate satisfaction is largely influenced by social media, and it indeed constitutes a negative development impacting our lives and society on a broader scale.

- Dạng 2 question có thể bố cục bài như sau:
    - Body 1: Trả lời câu hỏi 1: The desire for instant gratification, where people seek to have things done quickly, can be attributed to several factors in today's society.
        - Main idea 1: One primary reason is the rapid advancement of technology, which has enabled instant access to information, services, and communication.
            - Supporting idea: The rise of on-demand services and the convenience of digital platforms have created an expectation for immediate results.
            - Example:

        - With the advent of apps like Uber Eats, DoorDash, and Grubhub, people can order food from their favorite restaurants and have it delivered to their doorstep within minutes.
        - Similarly, instant messaging and social media platforms allow for immediate communication and information sharing. >> IELTS TUTOR lưu ý Cách dùng danh từ"social media"tiếng anh
    - Main idea 2: Additionally, the fast-paced nature of modern life, with its busy schedules and competing priorities, has heightened the desire for efficiency and time-saving solutions.
        - Supporting idea: People are often juggling multiple responsibilities, such as work, family, and social commitments, which leaves them with limited time to accomplish their tasks and fulfill their needs.
        - Example: With increasingly demanding work schedules and limited time for meal preparation, many people opt for the convenience of ordering food through mobile apps or online platforms.
- Body 2: Trả lời câu hỏi 2
    - Main idea 1:  On the positive side, instant access to information and services can enhance productivity, convenience, and efficiency. >> IELTS TUTOR lưu ý Cách dùng danh từ "productivity" tiếng anh

        - Supporting idea: It allows for quick decision-making, saves time, and enables individuals to accomplish more in their daily lives.
        - Example: For example, ordering groceries online and having them delivered within hours can save time and energy, especially for those with hectic schedules.
- Main idea 2: However, it can lead to a sense of impatience and unrealistic expectations, as well as a decreased tolerance for delayed results.
    - Supporting idea: This can result in shortcuts, superficial understanding, and a lack of thoroughness in tasks and decision-making. >> IELTS TUTOR lưu ý Cách dùng từ "understanding" tiếng anh
    - Example: One real example that illustrates the negative impact of the desire for instant results is the prevalence of online clickbait articles and headlines. In the pursuit of immediate information and entertainment, many people are drawn to catchy and sensational headlines without delving deeper into the content.