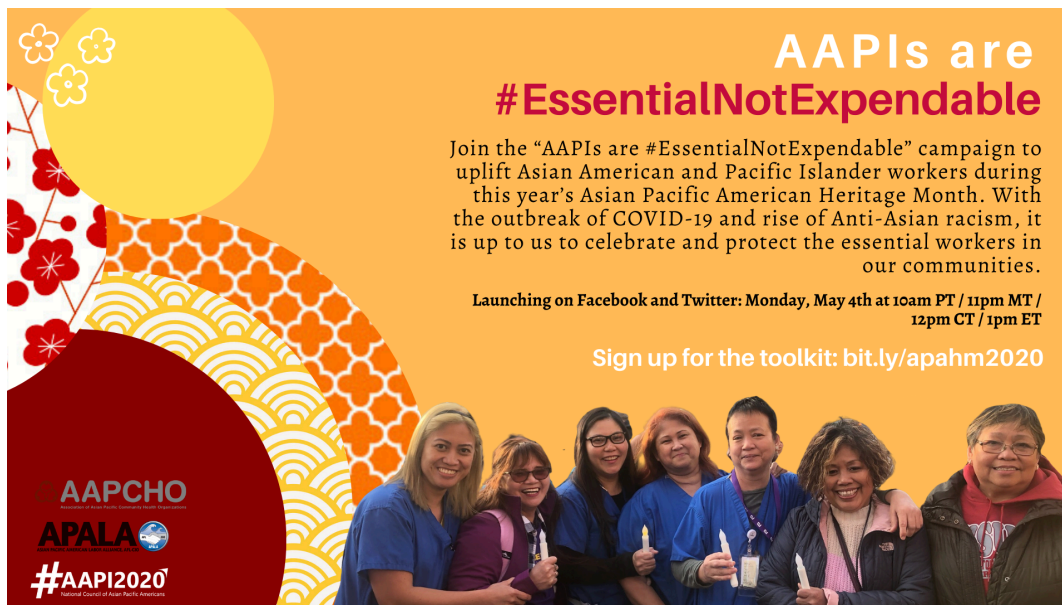


\*\*\*Toolkit will be updated every Monday and Thursday mornings with new posts for the week.

# AAPIs are #EssentialNotExpendable

## Toolkit



Thank you for joining the “AAPIs are #EssentialNotExpendable” Campaign to uplift Asian American and Pacific Islander workers during this year’s Asian Pacific American Heritage Month. With the outbreak of COVID-19 and rise of Anti-Asian racism, it is up to us to celebrate and protect the essential workers in our communities.

**The following toolkit includes sample posts for you and your organizations to use during the month of May.**

- We will be releasing new videos and graphics on a weekly basis!
- Use the hashtags #EssentialNotExpendable, #AAPI2020, and #COVIDConvos.

For any questions, please contact Michelle ([michelle@apalanet.org](mailto:michelle@apalanet.org)) and Kristine ([kalarcon@aapcho.org](mailto:kalarcon@aapcho.org)).

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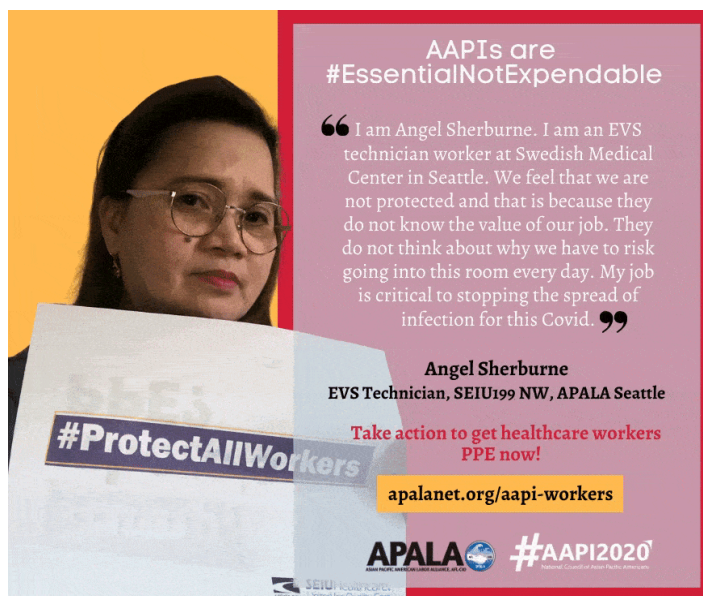
## Sample Posts - [Folder of Shareables](#)

Monday, May 4th - *Share an EVS technician's COVID-19 story*



**Quick share the video - sample content below**

- [Link to youtube video.](#)
- [Share on Facebook](#)
- [Share on Twitter](#)



**Quote Graphic in 6 languages**

English - [Facebook/ Instagram](#) | [Twitter](#)

Chinese - [Facebook/ Instagram](#) | [Twitter](#)

Korean - [Facebook/ Instagram](#) | [Twitter](#)

Tagalog - [Facebook/ Instagram](#) | [Twitter](#)

Vietnamese - *coming soon!*

Urdu - *coming soon!*

\*\*\*Toolkit will be updated every Monday and Thursday mornings with new posts for the week.

### Sample Twitter Post:

Happy #APAHM! Let's uplift Angel's story. She is an EVS technician and keeps patients safe by disinfecting hospital rooms. Her work is critical to slow COVID19 but she needs our help → [apalanet.org/aapi-workers](https://www.apalanet.org/aapi-workers) #AAPI2020 #EssentialNotExpendable  
<https://www.youtube.com/watch?v=4Mu2vIBWOpY&feature=youtu.be>

### Sample Facebook/ Instagram Post:

Happy #APAHM! Let's uplift AAPI workers this month - those who are on the frontlines of COVID19 and those who are on the frontlines of our families and communities.

Angel is an EVS technician in Seattle: her work keeps patients safe by disinfecting hospital rooms including COVID-19 patients. Angel is critical to stopping the spread of infection, but workers like her are not being allocated enough personal protective equipment (PPE).

It is terrifying for healthcare workers when they do not have access to personal protective equipment and safe working environments. Without protection for workers, both patients and workers suffer. Angel is fighting for the rights and protections of workers like her. Join us to support the Essential Worker Bill of Rights, which includes guaranteeing safety protections for all workers on the job; universal healthcare access; compensation and job protections workers deserve for their heightened risks & more.

We can't let Angel and millions of workers like her down: join us at  
[www.apalanet.org/aapi-workers](https://www.apalanet.org/aapi-workers)  
<https://www.youtube.com/watch?v=4Mu2vIBWOpY&feature=youtu.be>

## Thursday, May 7th - #COVID19CHC Stories *and/or* #AANHPIhealth Heroes

### #COVID19CHC Stories

Quick share:

- [Share on Facebook](#)
- [Share on Twitter](#)

Sample Twitter Post (graphic):

Sunshine Monastrial of @supportichs shared the challenges for the clinic and undue burden on their patients amid the COVID-19 pandemic. Read more:  
<https://medium.com/covid19chc> #EssentialNotExpendable #AAPI2020

Sample Facebook/Instagram Post (graphic):

\*\*\*Toolkit will be updated every Monday and Thursday mornings with new posts for the week.

In an interview, Sunshine Monastrial, MPH, vice president of strategic initiatives at International Community Health Services, spoke with the Association of Asian Pacific Community Health Organizations on how the anti-immigrant regulation has further complicated ICHS's emergency response, posing added challenges for the clinic and undue burden on the patients they serve amid the COVID-19 pandemic.

The #COVID19CHC Stories campaign sheds a light on the critical role of community health centers, and why we need to ensure clinics have the resources and support they need to provide care for the most vulnerable in our communities when they need it most. Learn more: <https://medium.com/covid19chc>

#EssentialNotExpendable #APAHM #AAPI2020

### #AANHPIhealth Hero

Quick share:

- [Share on Facebook](#)
- [Share on Twitter](#)

Sample Twitter Post (graphic):

.@RheaRacho is an #AANHPIhealth Hero! As the Public Policy and Program at @HepBFoundation, Rhea is dedicated to raising awareness of #hepB through advocacy & empowering storytelling!

Check out @AAPCHOTweets's #AANHPIhealth Hero campaign:  
[bit.ly/aanhpihealth-heroes-2020](http://bit.ly/aanhpihealth-heroes-2020) #EssentialNotExpendable #AAPI2020

Sample Facebook/Instagram Post (graphic):

To commemorate the hard work and continuous support they have for the #AANHPI community, the Association of Asian Pacific Community Health Organizations is kicking off their annual #AANHPIhealth Heroes!

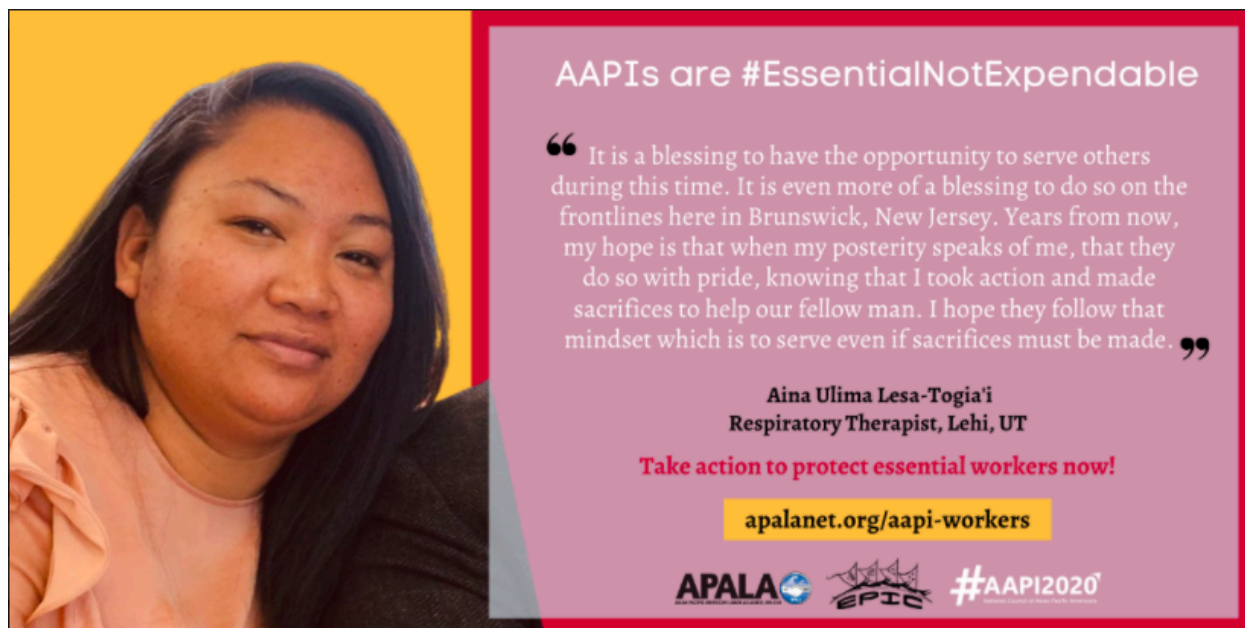
Meet Rhea Racho, MPAff, Public Policy and Program Manager at the Hepatitis B Foundation! She is an #AANHPIhealth Hero as she raises awareness of hepatitis B through advocacy and powerful storytelling.

Learn more about Rhea's work at: <http://bit.ly/aanhpihealth-heroes-2020>  
#EssentialNotExpendable #APAHM #AAPI2020

\*\*\*Toolkit will be updated every Monday and Thursday mornings with new posts for the week.

## Friday, May 8th - *Uplift Pacific Islander Health Care workers during National Nurses Week*

Aina Ulima Lesa-Togia'i, Samoan Respiratory Therapist



Download the graphic: [Facebook](#) | [Twitter](#)

Sample Twitter Post:

Happy #APAHM! Let's talk about how AAPIs are #EssentialNotExpendable!  
Aina is a Samoan respiratory therapist from Utah who was brought to work in New Jersey because of COVID19. Let's get Congress to increase protections for workers like Aina → [apalanet.org/aapi-workers](https://apalanet.org/aapi-workers) #AAPI2020

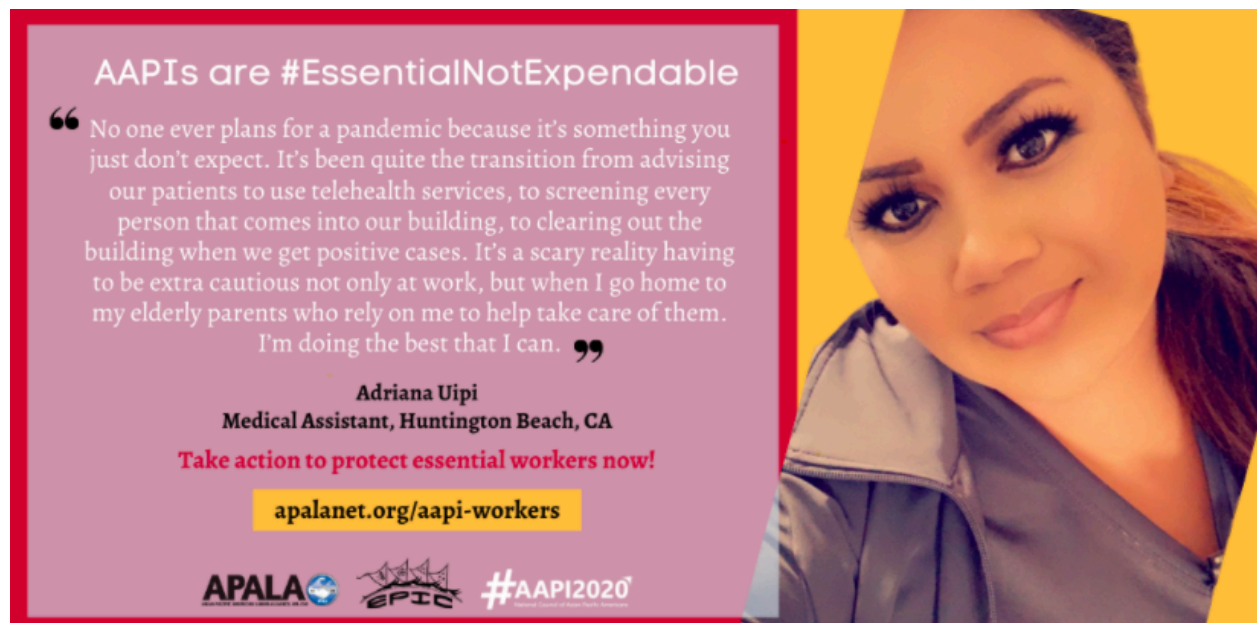
Sample Facebook/Instagram Post:

Aina is away from her family in Utah and currently in New Jersey to help treat COVID-19 patients because she feels it is her call to serve others. Congress must answer the call to serve workers like Aina. Thank you is an understatement for this huge sacrifice she has made. She is truly a hero to so many. We wish you a Happy Mother's Day, Aina, fa'afetai tausì tagata!

Let's get Congress to increase protections for workers like Aina → [apalanet.org/aapi-workers](https://apalanet.org/aapi-workers) #AAPI2020

\*\*\*Toolkit will be updated every Monday and Thursday mornings with new posts for the week.

## Adriana Uipi, Tongan Medical Assistant



Download the graphic: [Facebook](#) | [Twitter](#)

Sample Twitter Post:

Happy #APAHM!

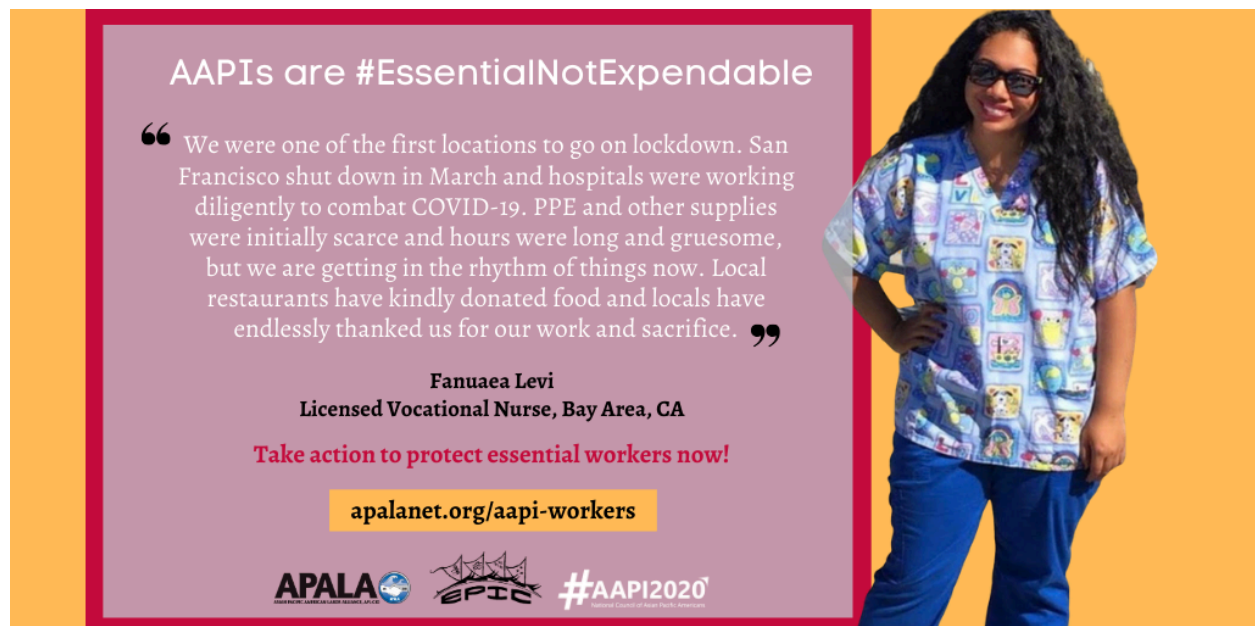
Adriana is a Tongan Medical Assistant at a health clinic in California, one of the states that has the highest rates of COVID-19 cases. Let's get Congress to increase protections for workers like Adriana → [apalanet.org/aapi-workers](https://apalanet.org/aapi-workers) #AAPI2020 #EssentialNotExpendable

Sample Facebook/Instagram Post:

Adriana is the youngest of 5 siblings, an aunt to 7 nieces and nephews, and daughter to Scottie and Leini Uipi. Her nurturing spirit has led her to care for others, including her coworkers and patients. Her work ethic is unmatched and she is just as essential to her family as she is for work. While she's taking care of others, we call on Congress to protect workers like Adriana. Malo e ngaue lahi, Adriana! [apalanet.org/aapi-workers](https://apalanet.org/aapi-workers)

\*\*\*Toolkit will be updated every Monday and Thursday mornings with new posts for the week.

## Fanuaea Levi, Samoan Licensed Vocational Nurse




**AAPIs are #EssentialNotExpendable**

“ We were one of the first locations to go on lockdown. San Francisco shut down in March and hospitals were working diligently to combat COVID-19. PPE and other supplies were initially scarce and hours were long and gruesome, but we are getting in the rhythm of things now. Local restaurants have kindly donated food and locals have endlessly thanked us for our work and sacrifice. ”

**Fanuaea Levi**  
Licensed Vocational Nurse, Bay Area, CA

**Take action to protect essential workers now!**

[apalanet.org/aapi-workers](https://apalanet.org/aapi-workers)

**APALA**   **#AAPI2020**  
APALA: American Professional Association of Licensed Assistants and Practical Nurses  
EPIC: Ethnic Professional Institute of California  
#AAPI2020: National Council of Asian Pacific American Nurses

Download the graphic: [Facebook](#) | [Twitter](#)

Sample Twitter Post:

Happy #APAHM and #NursesWeek!

Fanuaea is a Samoan Licensed Vocational Nurse (LVN) who loves her job and her city. We need Congress to show the same love for workers like Fanuaea by increasing protections → [apalanet.org/aapi-workers](https://apalanet.org/aapi-workers) #AAPI2020 #EssentialNotExpendable

Sample Facebook/Instagram Post:

We admire Fanuaea's passion and resilience through these trying times. Nurses often get overlooked and we want you and Congress to know how valuable and essential workers like Fanuaea is to so many people. We know it's not an easy task and we are so grateful to her and all nurses that are helping to get us through this pandemic. Fanuaea, fa'afetai tausì tagata!

We need Congress to show the same love for workers like Fanuaea by increasing protections → [apalanet.org/aapi-workers](https://apalanet.org/aapi-workers)

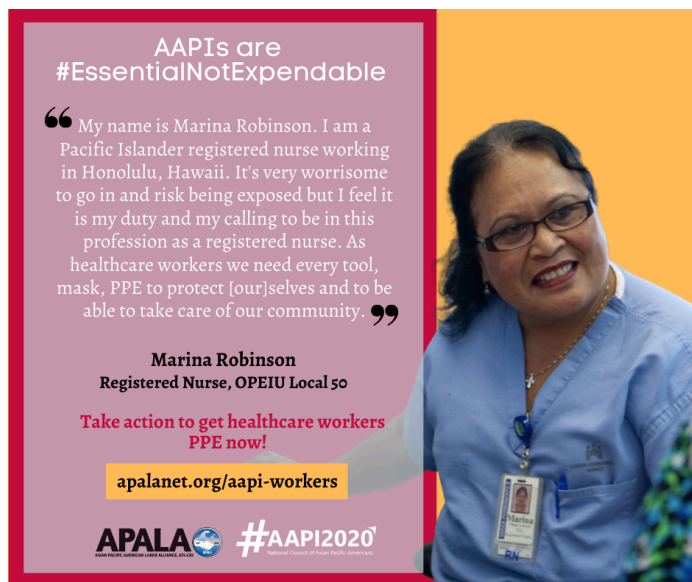
\*\*\*Toolkit will be updated every Monday and Thursday mornings with new posts for the week.

## Monday, May 11th - Share a Chuukese Registered Nurse's Story During #NursesWeek



Quick share the video - sample content below

- [Link to youtube video.](#)
- [Share on Facebook](#)
- [Share on Twitter](#)



### Quote Graphic in 6 languages

English - [Facebook/ Instagram](#) | [Twitter](#)

Chinese - [Facebook/ Instagram](#) | [Twitter](#)

Korean - [Facebook/ Instagram](#) | [Twitter](#)

Tagalog - [Facebook/ Instagram](#) | [Twitter](#)

Vietnamese - [Facebook/ Insta](#) | [Twitter](#)

Urdu - [Facebook/ Instagram](#) | [Twitter](#)

Sample Twitter Post:

\*\*\*Toolkit will be updated every Monday and Thursday mornings with new posts for the week.

Happy #APAHM and #NursesWeek!

Marina is a Chuukese registered nurse who is bringing the idea of aterenges, or family, into her work.

Let's tell Congress that Marina is #EssentialNotExpendable → [apalanet.org/aapi-workers](http://apalanet.org/aapi-workers)

#AAPI2020 [bit.ly/ppe4marina](http://bit.ly/ppe4marina)

### **Sample Facebook/ Instagram Post:**

Happy #APAHM and #NursesWeek!

Let's uplift Marina Robinson, a Chuukese registered nurse in Honolulu, Hawaii working in the OBGYN Department. She is proud to bring the idea of aterenges, or family, into her care work. She keeps pregnant people and their families safe during COVID-19.

Like so many others, Marina is concerned that worker protections are not being prioritized in the nation's response. Her concerns are heightened because of the high number of essential workers and the prevalence of existing chronic health conditions in Pacific Islander communities. Some states and counties are beginning to report that Pacific Islanders are disproportionately affected by COVID-19, including California and Nevada. Our society's inequities are especially revealed during this pandemic.

That's why we are fighting for major changes that will bring us through COVID19 as safe as possible and build strong and prepared communities for the future.

Join us to protect essential workers → [www.apalanet.org/aapi-workers](http://www.apalanet.org/aapi-workers)  
[bit.ly/ppe4marina](http://bit.ly/ppe4marina)

### **Thursday, May 14th - Uplift an #AANHPIhealth Hero**

Quick share:

- [Share on Facebook](#)
- [Share on Twitter](#)

Sample Twitter Post (graphic):

Sunshine Monastrial of @supportichs shared the challenges for the clinic and undue burden on their patients amid the COVID-19 pandemic. Read more:  
<https://medium.com/covid19chc> #EssentialNotExpendable #AAPI2020

Sample Facebook/Instagram Post (graphic):

\*\*\*Toolkit will be updated every Monday and Thursday mornings with new posts for the week.

In an interview, Sunshine Monastrial, MPH, vice president of strategic initiatives at International Community Health Services, spoke with the Association of Asian Pacific Community Health Organizations on how the anti-immigrant regulation has further complicated ICHS's emergency response, posing added challenges for the clinic and undue burden on the patients they serve amid the COVID-19 pandemic.

The #COVID19CHC Stories campaign sheds a light on the critical role of community health centers, and why we need to ensure clinics have the resources and support they need to provide care for the most vulnerable in our communities when they need it most. Learn more: <https://medium.com/covid19chc>

#EssentialNotExpendable #APAHM #AAPI2020

### #AANHPIhealth Hero

Quick share:

- [Share on Facebook](#)
- [Share on Twitter](#)

Sample Twitter Post ([graphic](#)):

Meet @AAPCHOTweets's #AANHPIhealth Hero, Dr. Amy Shen Tang of @nemssf. She is on the frontlines ensuring that cultural and linguistic care is available to our #AAPI communities.

Check out the campaign: [bit.ly/aanhpihealth-heroes-2020](http://bit.ly/aanhpihealth-heroes-2020) #EssentialNotExpendable #AAPI2020

Sample Facebook/Instagram Post ([graphic](#)):

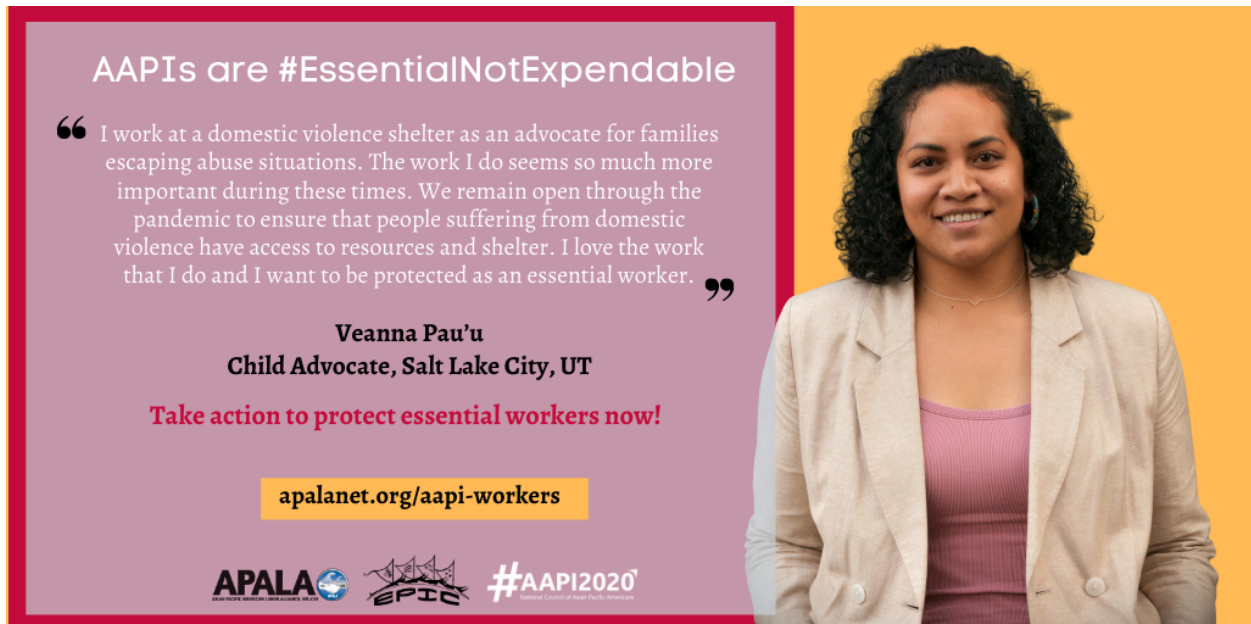
Meet Dr. Amy Shen Tang, Director of Immigrant Health at North East Medical Services! She is an #AANHPIhealth Hero as she provides cultural and linguistic care during #COVID19 and public charge.

Learn more about Dr. Tang's work at: <http://bit.ly/aanhpihealth-heroes-2020>  
#EssentialNotExpendable #APAHM #AAPI2020

\*\*\*Toolkit will be updated every Monday and Thursday mornings with new posts for the week.

## Friday, May 15th - *Uplift Pacific Islander frontline workers*

### Veanna Pau'u, Tongan Child Advocate





**AAPIs are #EssentialNotExpendable**

“ I work at a domestic violence shelter as an advocate for families escaping abuse situations. The work I do seems so much more important during these times. We remain open through the pandemic to ensure that people suffering from domestic violence have access to resources and shelter. I love the work that I do and I want to be protected as an essential worker. ”

**Veanna Pau'u**  
Child Advocate, Salt Lake City, UT

**Take action to protect essential workers now!**

[apalanet.org/aapi-workers](https://apalanet.org/aapi-workers)

**APALA**   **#AAPI2020**

Download the graphic: [Facebook](#) | [Twitter](#)

Sample Twitter Post:

Happy #APAHM!


Veanna is at risk because her job has people coming and going through the shelter daily while she does her best to maintain social distancing. Let's get Congress to increase protections for workers like Veanna → [apalanet.org/aapi-workers](https://apalanet.org/aapi-workers) #AAPI2020 #EssentialNotExpendable

Sample Facebook/Instagram Post:

One of the unforeseen consequences of the COVID-19 quarantine has been the rise in domestic violence, both nationally and internationally. Veanna is at risk because her job has people coming and going through the shelter daily and while she does her best to maintain social distancing and sanitizing standards, no system is foolproof. Malo e fai ngaue mahu'inga! Let's get Congress to increase protections for workers like Veanna → [apalanet.org/aapi-workers](https://apalanet.org/aapi-workers)

\*\*\*Toolkit will be updated every Monday and Thursday mornings with new posts for the week.

## Donna Francis, Marshallese Dietician / Caregiver

A portrait of Donna Francis, a Marshallese woman with dark hair tied back, wearing a blue cardigan over a black and white striped shirt. She is smiling slightly and looking towards the camera.



**AAPIs are #EssentialNotExpendable**

“ I’m a mom, a wife, a grandma, an aunt, a sister, but most importantly, an essential worker. The hardest part of my job is seeing my residents talk to loved ones through the glass. In times like this, we see how important our job is. Be safe & kind to one another. ”

**Donna Francis**  
Dietician/Caregiver, Springdale, AR

**Take action to protect essential workers now!**

[apalanet.org/aapi-workers](https://apalanet.org/aapi-workers)

**APALA**   **#AAPI2020**  
National Council of Asian Pacific Americans

Download the graphic: [Facebook](#) | [Twitter](#)

Sample Twitter Post:

Happy #APAHM!

We can only imagine the emotional toll it takes to experience what Donna sees everyday at work. Kom̧mooltata for all you do, Donna! Let’s get Congress to increase protections for workers like her → [apalanet.org/aapi-workers](https://apalanet.org/aapi-workers) #AAPI2020 #EssentialNotExpendable

Sample Facebook/Instagram Post:

When we see workers like Donna, we see our own mothers, grandmothers, aunties, and sisters. Many Pacific Islander women work as caregivers caring for the elderly population, who also happen to be at high risk of getting COVID-19. Kom̧mooltata for all you do, Donna! We need Congress to care and increase protections for workers like her → [apalanet.org/aapi-workers](https://apalanet.org/aapi-workers)

\*\*\*Toolkit will be updated every Monday and Thursday mornings with new posts for the week.

## Jesse & Eloise San Nicolas, Chamoru US Postal Service and Pro-service Cashier



Download the graphic: [Facebook](#) | [Twitter](#)

Sample Twitter Post:

Uplifting more of our essential workers this #APAHM. Si Yu'u Ma'ase for all you do, Jesse & Eloise! Let's get Congress to increase protections for workers like Jesse and Eloise → [apalanet.org/aapi-workers](https://apalanet.org/aapi-workers) #APIO2020 #EssentialNotExpendable

Sample Facebook/Instagram Post:

Workers like Mr. and Mrs. San Nicolas are at risk everyday serving others and still have to go home at the end of the day to care for their children. Si Yu'u Ma'ase for all you do! Let's get Congress to increase protections for workers like Jesse and Eloise → [apalanet.org/aapi-workers](https://apalanet.org/aapi-workers)

\*\*\*Toolkit will be updated every Monday and Thursday mornings with new posts for the week.

## Monday, May 18th - *Share why domestic workers like Nicanora should be considered essential workers*



### Quick share the video - *sample content below*

- [Link to youtube video.](#)
- [Share on Facebook](#)
- [Share on Twitter](#)


**AAPIs are  
#EssentialNotExpendable**


“People do not see our work because we work behind doors to take care of our loved ones and to take care of the disabled in the comfort of their home with providers who can talk their language. That means they really have not considered us as essential workers and this is the best time for the public and the legislators to understand the role that we play in society.”

**Nicanora Montenegro**  
IHSS Provider, UDW/AFSCME Local 3930

**Tell Congress to pass the HEROES Act  
including the full Essential Worker Bill of Rights!**

[apalanet.org/aapi-workers](http://apalanet.org/aapi-workers)

**APALA**  **#AAPI2020**



### Quote Graphic in 6 languages

English - [Facebook/ Instagram](#) | [Twitter](#)

Chinese - [Facebook/ Instagram](#) | [Twitter](#)

Korean - [Facebook/ Instagram](#) | [Twitter](#)

Tagalog - [Facebook/ Instagram](#) | [Twitter](#)

Vietnamese - [Facebook/ Insta](#) | [Twitter](#)

Urdu - [Facebook/ Insta](#) | [Twitter](#)

\*\*\*Toolkit will be updated every Monday and Thursday mornings with new posts for the week.

### **Sample Twitter Post:**

Nicanora is a Filipina IHSS provider. This pandemic has illustrated just how essential the often invisibilized work that caregivers provide.

Let's make sure they are protected in the HEROES Act→ [apalanet.org/aapi-workers](https://apalanet.org/aapi-workers)

#AAPI2020 #EssentialNotExpendable

<https://bit.ly/nicanora>

### **Sample Facebook/ Instagram Post:**

Nicanora Montenegro is a Filipina in home support services (IHSS) provider in San Diego, California and the district chair of United Domestic Workers of America (UDW) - AFSCME local 3930. As an IHSS provider, she takes care of the most vulnerable folks in our community who are also the most at-risk of COVID-19.

This pandemic has illustrated just how essential the often invisibilized and undervalued work that caregivers like Nicanora provide. Without them, frontline workers who are parents or have other family responsibilities wouldn't be able to go to work and older adults, disabled people and people with chronic illnesses would not be able to shelter in place.

Nicanora and her union have been fighting for the rights and respect that home care workers deserve like better wages, access to health care, paid sick days, and more. It's well past time that we all recognize domestic workers as essential workers!

Join our calls to Congress to ensure ALL essential workers have the protections they need, the rights they are entitled to, and the compensation they deserve in the next COVID-19 package.

Join us to protect essential workers → [www.apalanet.org/aapi-workers](https://www.apalanet.org/aapi-workers)

<https://bit.ly/nicanora>

## **Thursday, May 21st - #COVID19CHC Stories *and/or* #AANHPIhealth Heroes**

### **#COVID19CHC Stories**

Quick share:

- [Share on Facebook](#)
- [Share on Twitter](#)

Sample Twitter Post (graphic):

\*\*\*Toolkit will be updated every Monday and Thursday mornings with new posts for the week.

Sunshine Monastrial of @supportichs shared the challenges for the clinic and undue burden on their patients amid the COVID-19 pandemic. Read more:  
<https://medium.com/covid19chc> #EssentialNotExpendable #AAPI2020

Sample Facebook/Instagram Post (graphic):

In an interview, Sunshine Monastrial, MPH, vice president of strategic initiatives at International Community Health Services, spoke with the Association of Asian Pacific Community Health Organizations on how the anti-immigrant regulation has further complicated ICHS's emergency response, posing added challenges for the clinic and undue burden on the patients they serve amid the COVID-19 pandemic.

The #COVID19CHC Stories campaign sheds a light on the critical role of community health centers, and why we need to ensure clinics have the resources and support they need to provide care for the most vulnerable in our communities when they need it most. Learn more: <https://medium.com/covid19chc>

#EssentialNotExpendable #APAHM #AAPI2020

#### #AANHPIhealth Hero

Quick share:

- [Share on Facebook](#)
- [Share on Twitter](#)

Sample Twitter Post ([graphic](#)):

Lucy Capelle of Arkansas Coalition of Marshallese is an #AANHPIhealth Hero! Lucy provides culturally appropriate education on diabetes prevention and health coverage, especially during #COVID19!

Check out other heroes at [bit.ly/aanhpihealth-heroes-2020](http://bit.ly/aanhpihealth-heroes-2020) #EssentialNotExpendable #AAPI2020

Sample Facebook/Instagram Post ([graphic](#)):

Lucy Capelle is an #AANHPIhealth Hero! As a Program Director for @Arkansas Coalition of Marshallese, she ensures that culturally appropriate educational resources are available for the Pacific Islander Diabetes Prevention Program and that members of her community are knowledgeable about the health coverage options.

Learn more about Lucy's work at: <http://bit.ly/aanhpihealth-heroes-2020>  
#EssentialNotExpendable #APAHM #AAPI2020

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## Friday, May 22nd - *Uplift Pacific Islander frontline workers*

### Alvina Fellows, Chamoru Grocery Store Worker



**AAPIs are #EssentialNotExpendable**

“ I work for Walmart as a cake decorator but help out in other departments as needed. My grandfather was from Santa Rita, Guam. As an essential worker, I keep my family safe by practicing social distancing at work, wash my hands often, and wear a mask at all times. When I get home I change all my clothes so my children don't get sick. ”

**Alvina Fellows**  
**Grocery Store Worker, Mesa, AZ**

**Take action to protect essential workers now!**

[apalanet.org/aapi-workers](https://apalanet.org/aapi-workers)

**APALA**   **#AAPI2020**  
National Council of Asian Pacific Americans

Download the graphic: [Facebook](#) | [Twitter](#)

#### Sample Twitter Post:

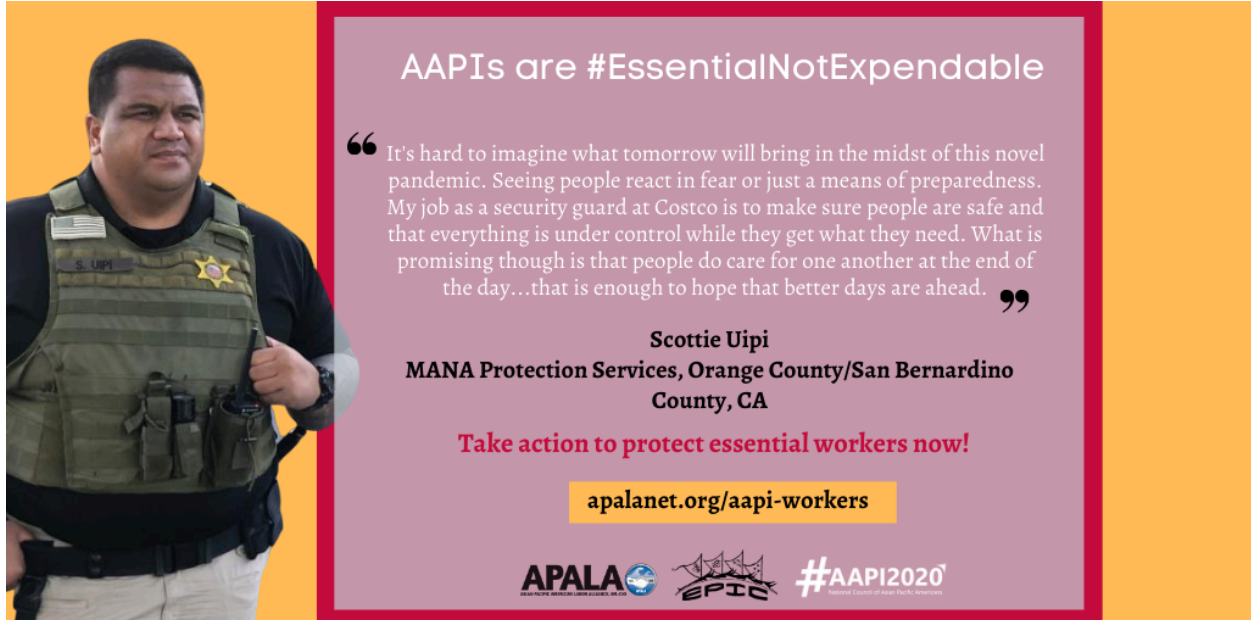
Uplifting more of our essential workers this #APAHM. Alvina is a Chamoru Grocery Store Worker. Si Yu'u Ma'ase for all you do, Alvina! Let's get Congress to increase protections for workers like her → [apalanet.org/aapi-workers](https://apalanet.org/aapi-workers) #AAPI2020 #EssentialNotExpendable

#### Sample Facebook/Instagram Post:

Alvina is a Chamoru Grocery Store Worker. Taking extra safety precautions because you're an essential worker is another level of anxiety no one should ever experience. Si Yu'u Ma'ase for all you do, Alvina! Let's get Congress to increase protections for workers like her → [apalanet.org/aapi-workers](https://apalanet.org/aapi-workers)

\*\*\*Toolkit will be updated every Monday and Thursday mornings with new posts for the week.

## Scottie Uipi, Tongan Security Guard



**AAPIs are #EssentialNotExpendable**

“It's hard to imagine what tomorrow will bring in the midst of this novel pandemic. Seeing people react in fear or just a means of preparedness. My job as a security guard at Costco is to make sure people are safe and that everything is under control while they get what they need. What is promising though is that people do care for one another at the end of the day...that is enough to hope that better days are ahead.”

**Scottie Uipi**  
**MANA Protection Services, Orange County/San Bernardino County, CA**

**Take action to protect essential workers now!**

[apalanet.org/aapi-workers](https://apalanet.org/aapi-workers)

**APALA** **EPIC** **#AAPI2020**

Download the graphic: [Facebook](#) | [Twitter](#)

### Sample Twitter Post:

Scottie is a Tongan Security Guard who protects his family, small business, and the general public. Malo e fai fatongia, Sikoti! Let's get Congress to increase protections for workers like him → [apalanet.org/aapi-workers](https://apalanet.org/aapi-workers) #AAPI2020 #EssentialNotExpendable

### Sample Facebook/Instagram Post:

Scottie is a Tongan Security Guard who protects his wife, their three kids, and small business; all the while being at risk everyday protecting the general public so they can get their essential goods, safely. Malo e fai fatongia, Sikoti! Let's get Congress to increase protections for workers like him → [apalanet.org/aapi-workers](https://apalanet.org/aapi-workers)

\*\*\*Toolkit will be updated every Monday and Thursday mornings with new posts for the week.

## Lydia Tokalautawa, Fijian Personnel Liaison

**APIs are #EssentialNotExpendable**

“I work as a Personnel Liaison for the California Governor's Office of Emergency Service. The work I do matters because I work in partnership with different programs to recruit personnel who are responsible for overseeing and coordinating emergency preparedness, response, recovery and homeland security activities within California. I love the work that I do and want to be protected as an essential worker.”

**Lydia Tokalautawa**  
Personnel Liaison for California Governor's Office of Emergency Services, Sacramento, CA

[apalanet.org/aapi-workers](https://apalanet.org/aapi-workers)

EPIC #AAPI2020  
National Council of Asian Pacific Americans

Download the graphic: [Facebook](#) | [Twitter](#)

Sample Twitter Post:

Lydia is a Fijian Personnel Liaison and has a huge task of handling rapid response. Vinaka vakalevu for all you, Lydia! Let's get Congress to increase protections for workers like her → [apalanet.org/aapi-workers](https://apalanet.org/aapi-workers) #AAPI2020 #EssentialNotExpendable

Sample Facebook/Instagram Post:

Lydia is a Fijian Personnel Liaison and has a huge task of handling rapid response, especially in CA, where there is a high rate of Pacific Islander cases of covid-19. Vinaka vakalevu for all you, Lydia! Let's get Congress to increase protections for workers like her → [apalanet.org/aapi-workers](https://apalanet.org/aapi-workers)

\*\*\*Toolkit will be updated every Monday and Thursday mornings with new posts for the week.

## Mon/Tuesday, May 25/26th - *Share why workers need to have guaranteed pay*



### Quick share the video - sample content below

- [Link to youtube video.](#)
- [Share on Facebook](#)
- [Share on Twitter](#)



### Quote Graphic in 6 languages

English - [Facebook/ Instagram](#) | [Twitter](#)

Chinese - [Facebook/ Instagram](#) | [Twitter](#)

Korean - [Facebook/ Instagram](#) | [Twitter](#)

Tagalog - [Facebook/ Instagram](#) | [Twitter](#)

Vietnamese - [Facebook/ Insta](#) | [Twitter](#)

Urdu - [Facebook/ Insta](#) | [Twitter](#)

### Sample Twitter Post:

\*\*\*Toolkit will be updated every Monday and Thursday mornings with new posts for the week.

It's the end of #APAHM but so many AAPI workers like Andee are still laid off and left without healthcare during a pandemic.

Check out Andee's story and learn how the Paycheck Guarantee Act could help so many like her.

#AAPI2020 #EssentialNotExpendable

<https://bit.ly/andee26>

### Sample Facebook/ Instagram Post:

This week we are lifting up Andee Huang, a laid-off hotel worker from Boston, Massachusetts, and a member of UNITE HERE Local 26. She'd been working at the Westin Boston Waterfront for 13 years. Ever since she and all her coworkers lost their jobs in March, Andee has been helping other workers apply for unemployment, food assistance, and other needs.

Andee says: "We need to stand up and fight until we win." That's why we are fighting for major changes that will bring us through COVID19 as safe as possible and build strong and prepared communities for the future.

Join us to support the Paycheck Guarantee Act to end mass unemployment and return millions of workers back to payroll and healthcare.

Join us to protect essential workers → [www.apalanet.org/aapi-workers](http://www.apalanet.org/aapi-workers)  
<https://bit.ly/andee26>

## Thursday, May 28th - #COVID19CHC Stories and/or #AANHPIhealth Heroes

#COVID19CHC Stories

*Coming soon*

#AANHPIhealth Hero

Quick share:

- [Share on Facebook](#)
- [Share on Twitter](#)

Sample Twitter Post ([graphic](#)):

Meet Teresita Batayola, MSUA of @supportichs! She's an #AANHPIhealth Hero dedicated to empowering + improving the health of #AAPI communities!

\*\*\*Toolkit will be updated every Monday and Thursday mornings with new posts for the week.

Check out other heroes at [bit.ly/aanhpihealth-heroes-2020](http://bit.ly/aanhpihealth-heroes-2020) #EssentialNotExpendable #AAPI2020

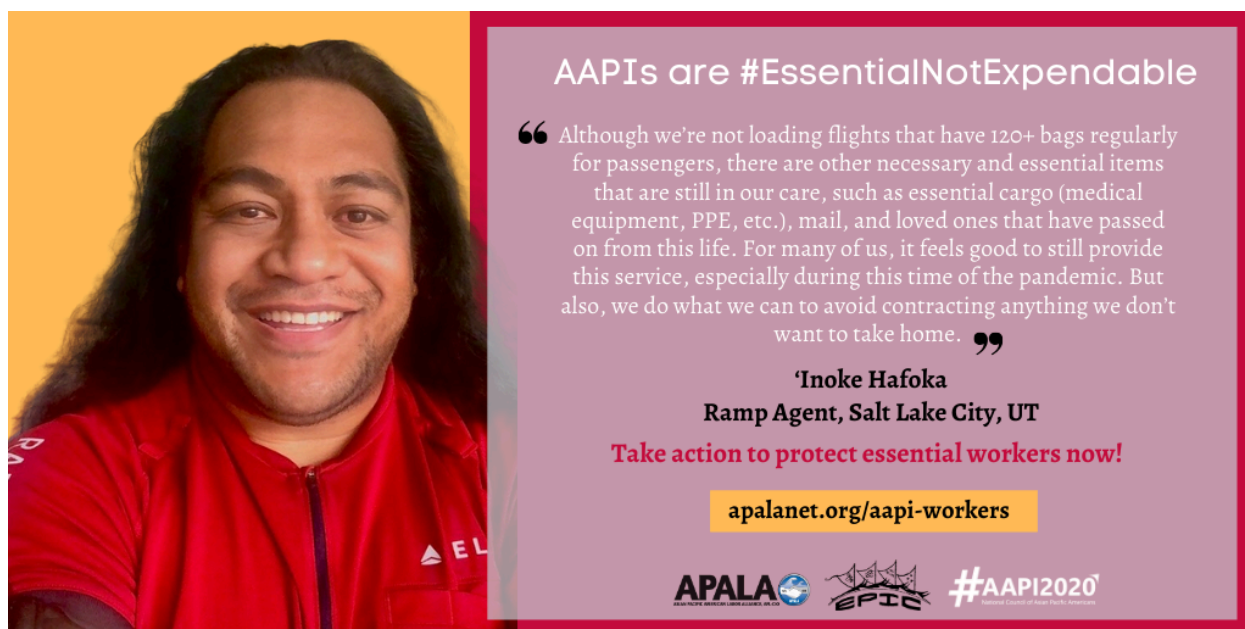
Sample Facebook/Instagram Post ([graphic](#)):

Teresita Batayola is an #AANHPIhealth Hero! As the President and Chief Executive Officer of @International Community Health Services (ICHS), she is a significant leader in empowering and improving the health of the #AAPI community.

Learn more about Teresita's work at: <http://bit.ly/aanhpihealth-heroes-2020>  
#EssentialNotExpendable #APAHM #AAPI2020

## Friday, May 29th - *Uplift Pacific Islander frontline workers*

### 'Inoke Hafoka, Tongan Ramp Agent



**AAPIs are #EssentialNotExpendable**

“ Although we're not loading flights that have 120+ bags regularly for passengers, there are other necessary and essential items that are still in our care, such as essential cargo (medical equipment, PPE, etc.), mail, and loved ones that have passed on from this life. For many of us, it feels good to still provide this service, especially during this time of the pandemic. But also, we do what we can to avoid contracting anything we don't want to take home. ”

**'Inoke Hafoka**  
**Ramp Agent, Salt Lake City, UT**

**Take action to protect essential workers now!**

[apalanet.org/aapi-workers](http://apalanet.org/aapi-workers)

**APALA** **EPIC** **#AAPI2020**

Download the graphic: [Facebook](#) | [Twitter](#)

Sample Twitter Post:

Ending #APAHM uplifting more of our essential workers. 'Inoke is a hardworking Tongan father and husband, and an academic scholar. Malo 'aupito, Inoke! Let's get Congress to increase protections for workers like him → [apalanet.org/aapi-workers](http://apalanet.org/aapi-workers) #AAPI2020 #EssentialNotExpendable

Sample Facebook/Instagram Post:

Ending #APAHM uplifting more of our essential workers. 'Inoke is a hardworking Tongan father and husband, and an academic scholar. Malo 'aupito, Inoke! Let's get Congress to

\*\*\*Toolkit will be updated every Monday and Thursday mornings with new posts for the week.

increase protections for workers like him → [apalanet.org/aapi-workers](https://apalanet.org/aapi-workers) #AAPI2020  
#EssentialNotExpendable

## Charlotte Mafutuna, Fijian Certified Medical Assistant

**AAPIs are #EssentialNotExpendable**

“ I work in the pediatric department as a medical assistant, for a devoted company. I serve to provide health and medical care within my scope of practice; for children from birth through their late teens, ensuring the well-being of our young generation in the communities we live in. I am blessed to be able to serve through the work I do in uncertain/hard times like this. I love the work that I do and want to be protected as an essential worker. ”

**Charlotte Mafutuna**  
**Certified Medical Assistant, Sunnyvale, CA**  
**Take action to protect essential workers now!**

[apalanet.org/aapi-workers](https://apalanet.org/aapi-workers)

**APALA** **EPIC** **#AAPI2020**

Download the graphic: [Facebook](#) | [Twitter](#)

### Sample Twitter Post:

Charlotte is a Fijian worker who is helping to improve and shape the health of our future generations. Vinaka vakalevu for all you do, Charlotte! Let's get Congress to increase protections for workers like her → [apalanet.org/aapi-workers](https://apalanet.org/aapi-workers) #AAPI2020  
#EssentialNotExpendable

### Sample Facebook/Instagram Post:

Charlotte is a Fijian CMA who is helping to improve and shape the health of our future generations. Vinaka vakalevu for all you, Charlotte! Let's get Congress to increase protections for workers like her → [apalanet.org/aapi-workers](https://apalanet.org/aapi-workers) #AAPI2020  
#EssentialNotExpendable

\*\*\*Toolkit will be updated every Monday and Thursday mornings with new posts for the week.

## Mele Mataitonga-Roberson, Fijian Community Health Worker Specialist



**AAPIs are #EssentialNotExpendable**

“ Bula! I am currently deployed as a disaster service worker with Contra Costa Health Services (CCHS) performing COVID safety outreach to vulnerable patients and twice a weeknight, I complete patient registration at the Emergency Department in San Francisco. Nevertheless, it is important to remember to practice kindness and self-love as we overcome this pandemic as a community. ”

**Mele Mataitonga-Roberson**  
**Community Health Worker Specialist, CCHS and ED Eligibility Worker-San Francisco General Hospital, Concord, CA**

**Take action to protect essential workers now!**

[apalanet.org/aapi-workers](https://apalanet.org/aapi-workers)

**APALA**   **#AAPI2020**

The graphic is a promotional poster for AAPI2020. It features a quote from Mele Mataitonga-Roberson, a Community Health Worker Specialist at CCHS and ED Eligibility Worker at San Francisco General Hospital. The quote emphasizes the importance of kindness and self-love during the pandemic. Below the quote is a call to action to protect essential workers, with a link to apalanet.org/aapi-workers. The graphic also includes logos for APALA, EPIC, and #AAPI2020, and a photo of Mele Mataitonga-Roberson.

Download the graphic: [Facebook](#) | [Twitter](#)

### Sample Twitter Post:

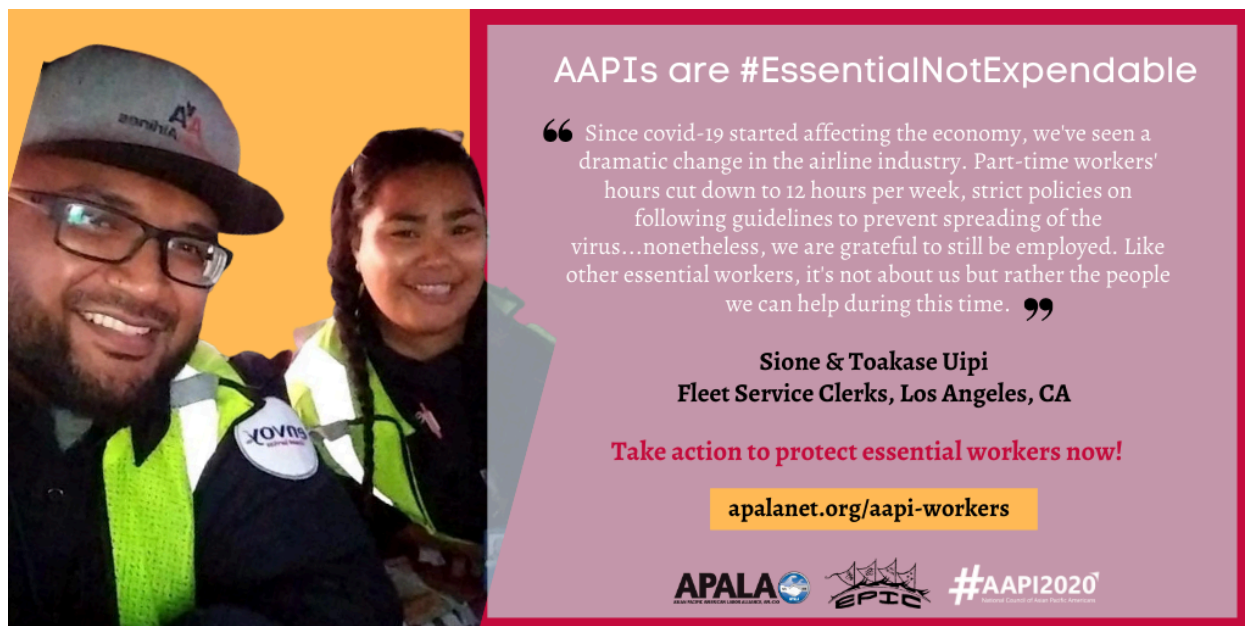
CCHS and the Emergency Department are lucky to have workers like Mele because of her service and patience. Vinaka vakalevu for all you do, Mele! Let's get Congress to increase protections for workers like her → [apalanet.org/aapi-workers](https://apalanet.org/aapi-workers) #AAPI2020 #EssentialNotExpendable

### Sample Facebook/Instagram Post:

CCHS and the Emergency Department are lucky to have workers like Mele because of her service and patience. Vinaka vakalevu for all you do, Mele! Let's get Congress to increase protections for workers like her → [apalanet.org/aapi-workers](https://apalanet.org/aapi-workers) #AAPI2020 #EssentialNotExpendable

\*\*\*Toolkit will be updated every Monday and Thursday mornings with new posts for the week.

## Sione & Toakase Uipi, Tongan Fleet Service Clerks



**AAPIs are #EssentialNotExpendable**

“ Since covid-19 started affecting the economy, we've seen a dramatic change in the airline industry. Part-time workers' hours cut down to 12 hours per week, strict policies on following guidelines to prevent spreading of the virus...nonetheless, we are grateful to still be employed. Like other essential workers, it's not about us but rather the people we can help during this time. ”

**Sione & Toakase Uipi**  
Fleet Service Clerks, Los Angeles, CA

**Take action to protect essential workers now!**

[apalanet.org/aapi-workers](https://apalanet.org/aapi-workers)

APALA EPIC #AAPI2020

Download the graphic: [Facebook](#) | [Twitter](#)

### Sample Twitter Post:

This Tongan duo is always willing to help others and it shows in their work ethic and the way they care for their loved ones. Malo e 'ofa, Sione mo Toa! Let's get Congress to increase protections for workers like them→ [apalanet.org/aapi-workers](https://apalanet.org/aapi-workers) #AAPI2020 #EssentialNotExpendable

### Sample Facebook/Instagram Post:

Even though their hours have been cut, this Tongan duo continues to stay positive and take care of their loved ones. Malo e 'ofa, Sione mo Toa! Let's get Congress to increase protections for workers like them→ [apalanet.org/aapi-workers](https://apalanet.org/aapi-workers) #AAPI2020 #EssentialNotExpendable

## May 2020 Content Calendar

Monday	Tuesday	Wednesday	Thursday	Friday
				5/1 NCAPA APAHM Toolkit Launch  APALA launches new AAPI essential worker video at #MayDayRally
5/4	5/5	5/6	5/7 AAPCHO's	5/8

\*\*\*Toolkit will be updated every Monday and Thursday mornings with new posts for the week.

APALA launches new AAPI essential worker video on an "EVS Technician"	#AAPI2020 Census Twitter Storm: Families		#AANHPIhealth Heroes launch  AAPCHO's #COVID19CHC Story on public charge	EPIC partners with APALA to uplift Pacific Islander Workers
5/11  APALA launches new AAPI essential worker video	5/12  #AAPI2020 Census Twitter Storm: Education	5/13	5/14  AAPCHO's #AANHPIhealth Heroes launch	5/15  EPIC partners with APALA to uplift Pacific Islander Workers
5/18  APALA launches new AAPI essential worker video	5/19  #AAPI2020 Census Twitter Storm: Solidarity/Honoring past leaders	5/20	5/21  AAPCHO's #AANHPIhealth Heroes launch	5/22  EPIC partners with APALA to uplift Pacific Islander Workers
5/25  APALA launches new AAPI essential worker video	5/26  #AAPI2020 Census Twitter Storm: Honoring past generations (tentative)	5/27  AAPIs are #EssentialNotExpendable Twitter Chat	5/28  AAPCHO's #AANHPIhealth Heroes launch  AAPCHO's #COVID19CHC Story on telehealth services	5/29  EPIC partners with APALA to uplift Pacific Islander Workers

**Other campaigns:**

- [Faces of the Cure](#)
- [Immigrants Are Essential](#)

\*\*\*Toolkit will be updated every Monday and Thursday mornings with new posts for the week.

## Twitter Chat

Join the Twitter Chat celebrating our essential workers in the AA and NHPI community! Use the hashtag #AAPI2020 in every answer and include A1, A2, A3 ... in your responses. This Twitter Chat is co-hosted by @APALAnational, @AAPCHOTweets, @EmpoweredPI, and @NCAPAtweets.



PROMO GRAPHIC

### Promotional Tweets

1. Join @APALAnational @AAPCHOTweets @EmpoweredPI & @NCAPAtweets for a Twitter Chat to highlight that AAPIs are #EssentialNotExpendable. Tune in on Wed, May 27 @ 11 am PT / 2 pm ET with #AAPI2020. #APAHM

### Twitter Chat Q&A

Time	Handle	Question
11:00 PT 2:00 ET	@NCAPAtweets	Welcome to the AAPIs are #EssentialNotExpendable Twitter Chat! We are so excited to chat about the AAPI workers in our communities during this last week of #APAHM. Who's joining us today? 🙋  Use #AAPI2020 to follow the conversation!
11:05 PT	@NCAPAtweets	Q1: How is #COVID-19 impacting the overall AA and NHPI community? #AAPI2020

\*\*\*Toolkit will be updated every Monday and Thursday mornings with new posts for the week.



2:05 ET		
11:12 PT 2:12 ET	@NCAPAtweets	Q2: What makes #AANHPI workers particularly vulnerable during COVID19? #AAPI2020
11:19 PT 2:19 ET	@NCAPAtweets	Q3: Why do we love our essential workers? #AAPI2020
11:26 PT 2:26 ET	@NCAPAtweets	Q4: What are ways we can support and protect our essential workers? #AAPI2020
11:33 PT 2:33 ET	@NCAPAtweets	Q5: Who are local community members, organizers, advocates, or local leaders that you want to thank for their work to protect essential workers? #AAPI2020
11:40 ET 2:40 PT	@NCAPAtweets	Q6: What are some in-language and culturally competent resources available for essential workers? #AAPI2020
11:47 ET 2:47 PT	@NCAPAtweets	Q7: Why is racial solidarity so important as we navigate the COVID-19 pandemic? #AAPI2020
11:53 PT 2:53 ET	@NCAPAtweets	Q8: What future are we fighting for during the COVID-19 pandemic? #AAPI2020
11:55 PT 2:55 ET	@NCAPAtweets	Thank you for joining the AAPIs are #EssentialNotExpendable Twitter Chat! #AAPI2020 #RootedInCommunity #RisingTogether

### Sample Responses

#### Q1: How is #COVID-19 impacting the overall AA and NHPI community? #AAPI2020

- A1: The AAPI community has faced increased incidences of violence and xenophobia as a result of #COVID19 🙄🙄 AAPI frontline workers are facing discrimination on top of increased risk to getting sick. #VirusesDontDiscriminate #AAPI2020 #EssentialNotExpendable
  - [Graphic](#)
- A1: Because of #COVID19, so many have lost jobs and can't pay bills 🙄🙄🙄 Worse yet, emergency relief is not reaching many AAPIs due to language and cultural barriers. We need Congress to prioritize access for communities of color! #AAPI2020 #COVIDConvos #EssentialNotExpendable

\*\*\*Toolkit will be updated every Monday and Thursday mornings with new posts for the week.

- [Graphic](#)
- A1:   Some states and counties are beginning to report that Pacific Islanders are disproportionately affected by COVID-19, including CA and NV. Our society's inequities are especially revealed during this pandemic 🤔. #AAPI2020 #COVIDConvos #EssentialNotExpendable
  - [Graphic](#) ([Chinese](#), [Vietnamese](#), [Korean](#), [Tagalog](#))

## Q2: What makes #AANHPI workers particularly vulnerable during COVID19? #AAPI2020

- A2: Some workers like Angel, a Filipina EVS technician, feel that her safety is not prioritized because she has one of the lowest paying jobs in the hospital and most of her colleagues in this position are people of color 🙄. #AAPI2020 #EssentialNotExpendable
  - [Graphic](#) ([Chinese](#), [Korean](#), [Tagalog](#))
- A2: ❌ guaranteed paid sick leave ❌ adequate health insurance coverage ❌ safe work environments 🙌 Over 2mil AAPI frontline workers vulnerable to getting sick, getting their families sick, & losing their jobs. We can't let that happen. #AAPI2020 #EssentialNotExpendable
  - [Graphic](#)
- A2: This pandemic has illustrated just how essential the often invisibilized and undervalued work of home care providers 💊💊💊 Many AAPIs work in these jobs and are left out from federal protections. We need to make sure they are counted as #EssentialNotExpendable. #AAPI2020
  - [Graphic](#) ([Chinese](#), [Vietnamese](#), [Korean](#), [Tagalog](#))

## Q3: Why do we love our essential workers? #AAPI2020

- A3: Essential workers are ensuring in-language and culturally competent care is available to AAPIs during this difficult time 🗣️💖 Ask anyone who has had a health care or home care worker who grew up similar to them - it makes a difference! #EssentialNotExpendable #AAPI2020
  - [Graphic](#)
- A3: Essential workers are disproportionately workers of color - we love them because they are our siblings, parents, and caretakers 👨👩👦👧 They are helping to pay bills, bring home groceries, and tuck us into bed every night. Malo e ngaue lahi! #AAPI2020 #EssentialNotExpendable
  - [Graphic](#)
- A3: For some folks, staying home is not a safe option during COVID19 and essential workers are taking risks to keep folks in our communities safe 🏢🏠 Veanna is one of those workers and we are so grateful for her. Malo e fai ngaue mahu'inga! #EssentialNotExpendable #AAPI2020
  - [Graphic](#)

## Q4: What are ways we can support and protect our essential workers? #AAPI2020

- A4: Protect essential workers by calling your Senator at (202) 224-3121 📞 Urge them to:

\*\*\*Toolkit will be updated every Monday and Thursday mornings with new posts for the week.

- 📜 pass the next COVID19 relief bill (#HeroesAct)
- 👊 include the full Essential Worker Bill of Rights
- 🦋 extend status and relief to ALL immigrants

#AAPI2020 #EssentialNotExpendable

- [Graphic](#)
- A4: Donating personal protective equipment or other medical supplies can help  
👤👤👤 There are health centers you can support - fill out the form to connect some donations today: <http://bit.ly/CHC-PPE> #AAPI2020
  - [Graphic](#)
- A4: Employers must include a protocol against racial discrimination in their responses to COVID-19 !! Check the thread for what employers should know when supporting Asian American workers as per @APALANational guide 📖 📖 #AAPI2020  
#EssentialNotExpendable #CovidConvos (1/3) [Graphic](#)
  - 1) Raise awareness about COVID-19 without increasing fear 2) Speak out against aggressive or hostile behavior 3) ALL outbreak jokes are harmful (2/3)
  - 4) Anticipate refusal of service against workers of Asian descent 5) Publicly demonstrate solidarity with AA workers 6) Commit to an ongoing process to address discrimination. Read the full guidelines at [www.apalanet.org/COVID19](http://www.apalanet.org/COVID19) (3/3)

**Q5: Who are local community members, organizers, advocates, or local leaders that you want to thank for their work to protect essential workers? #AAPI2020**

- A5: We want to give a shout out to the APALA MA Chapter, worker centers like @CPABoston, and Boston City Council members @EdforBoston and @wutrain for passing a resolution to condemn discrimination against Asian Americans caused by #COVID19 📜. #AAPI2020  
<https://twitter.com/EdforBoston/status/1253481730318663681>
- A5: @AAPCHOTweets' #AANHPIhealth Heroes are just some of leaders in protecting and uplifting the work of essential workers. Read more:  
<https://bit.ly/aanhpihealth-heroes-2020> #AAPI2020 #EssentialNotExpendable #COVIDConvos
- A5: Let's talk about how our fierce community shows up. APALA San Diego members have been organizing protests and face mask donations in solidarity with immigrants detained at Otay Mesa 🦋🦋🦋 Detention Centers are immoral - with or without COVID19. #AAPI2020  
<https://imm-print.com/otay-mesa-now-has-highest-number-of-confirmed-covid-19-cases/>

**Q6: What are some in-language and culturally competent resources available for essential workers? #AAPI2020**

- A6: Check out the AAPI Emergency Response Network for resources for health, reporting hate incidents, and more in AAPI languages. Learn more:  
<https://www.aapiern.org/> #AAPI2020

\*\*\*Toolkit will be updated every Monday and Thursday mornings with new posts for the week.

- A6: The Pacific Islander #COVID19 Response Team is dedicated to providing culturally appropriate info to #NHPI populations. Learn more:  
<https://pi-copce.org/covid19response/> #AAPI2020
  - [Graphic](#)

**Q7: Why is racial solidarity so important as we navigate the COVID-19 pandemic?**

**#AAPI2020**

- A7: It's yellow peril all over again. One second the model minority, another second the scapegoat for COVID19; Asian American status in the US will always be tenuous unless we organize in solidarity with our Black and brown siblings 🦊 #AAPI2020 #CovidConvos
- A7: "If you have come here to help me, you are wasting your time. But if you have come because your liberation is bound up with mine, then let us work together." - Lilla Watson #AAPI2020 #CovidConvos
- A7: We have health inequities because of a system that never worked for us, especially with the high rates of cases impacting the Pacific Islander and Black community. Real engagement and transformation isn't possible without our solidarity to one another. #AAPI2020 #CovidConvos

**Q8: What future are we fighting for during the COVID-19 pandemic? #AAPI2020**

- A8: We're fighting for healthier communities! Data disaggregation can show us how and why disparities exist in our #AAPI communities, and properly allocate resources to address them. #AAPI2020
- A8: More resources to improve access to care and provide the education and rapid response to the most vulnerable! This can incl. PPE for essential workers, improved telehealth services for communities, funding for public health messaging, and more. #AAPI2020
- A8: We are fighting for a future where we can take care of ourselves and our loved ones - this means workers are safe and paid well and our loved ones have access to health care and healthy ways of living. The only way is people > profit 🦊 #AAPI2020 #EssentialNotExpendable

\*\*\*Toolkit will be updated every Monday and Thursday mornings with new posts for the week.

## About this toolkit

*This toolkit was put together by APALA, AAPCHO, and EPIC for the #AAPI2020 Campaign.*

**APALA** is the first and only national organization of Asian American and Pacific Islander (AAPI) workers, most of whom are union members, and our allies advancing worker, immigrant and civil rights. Visit [APALAnet.org](https://apalanet.org) to learn more or find us on [Facebook](#), [Twitter](#), or [Instagram](#).

*Essential workers are putting their lives and their families' lives at risk to ensure our health, safety, and security during this global health crisis. However, the alarming influx of racism, bigotry and xenophobia against our communities has been a tremendous burden for the over 2 million AAPI workers in healthcare, transportation and service industries as they try to work, often without proper personal protective equipment. That's why APALA is launching the AAPIs Are #EssentialNotExpendable video series to honor AAPI workers on the frontlines of the crisis. Check out the full campaign at [apalanet.org/aapi-workers](https://apalanet.org/aapi-workers).*

**AAPCHO** was formed in 1987 by community health centers primarily to serve Asian Americans (AAs), Native Hawaiians, and Pacific Islanders (NHPIs). AAPCHO advocates for policies and programs that improve the provision of health care services that are community-driven, financially affordable, linguistically accessible, and culturally appropriate.

AAPCHO has two campaigns to celebrate essential workers. The first is the **#AANHPIhealth Heroes** campaign, which celebrates individuals committed to advancing the health of Asian Americans, Native Hawaiians, and Pacific Islanders. These heroes have made great strides to ensure that AA and NHPI communities have improved access to affordable, high quality, and culturally and linguistically proficient health care that they need and deserve. The [#COVID19CHC Stories](#) campaign sheds a light on the critical role of community health centers, and why we need to ensure clinics have the resources and support they need to provide care for the most vulnerable in our communities when they need it most.

The **#AAPI2020 Campaign** is a national movement of API organizers across the country working to get their communities counted. The 2020 Census will have significant impacts for AAPI communities now and the next 10 years. Join #AAPI2020 and get connected to a network of people sharing information, strategizing projects, and working together to get out the count!

**NCAPA** is The National Council of Asian Pacific Americans (NCAPA), founded in 1996, is a coalition of 34 national Asian Pacific American organizations around the country. Based in Washington D.C., NCAPA serves to represent the interests of the greater Asian American (AA) and Native Hawaiian Pacific Islander (NHPI) communities and to provide a national voice for AA and NHPI issues.