Prelude: I just read other posts after writing mine and man...

I might be missing the point of these Sunday OODA loops.

Apologies Professor Andrew for the latest addition to the LOTR saga.

SUNDAY OODA LOOP

Lessons of week

I have to start this off with a strong suggestion for everyone to read Robert Greene's books.

Since I was 15, I have been obsessed with his books ever since my Dad suggested that I read Art of Seduction.(His way of saying I had no game).

I've read Mastery, Art of Seduction and 48 Laws of Powers at least 10 times in total. (The Art of Seduction was about 5 times (2))

This week, I started The 33 Strategies of War and it is amazing how it aligns perfectly with what Professor Andrew teaches in his invaluable MPU calls.

Lessons:

Lesson #1

The first lesson is the first strategy of the book: DECLARE WAR ON YOUR ENEMIES

(I'm not exaggerating for dramatic effect, I copy and pasted the title of the first chapter)

The only way you can effectively rally your forces and destroy any obstacle that will inevitably come your way is by beating them into a raging, froth of focused intent to completely and utterly decimate your enemy.

Haha, I cut out the 5 paragraphs I wrote here because.....well, you'll see

Lesson 2:

Become invaluable

"I'm replaceable but it's a downgrade"

I love this quote and I convey this message to all the chicks I'm dating/dated.

Can't say the same about them though \( \operatorname{c} \)

Jokes aside, I apply this to business as well since in reality, getting and keeping women and getting and keeping money are identical in principle and strategies for men.

Personally, I've always had trouble working normal brokie jobs simply because I act like the boss wherever I go and if I don't like following a certain rule, I won't.

The lesson however is that I provide so much value to my "employers", that if they were to let me go, they would need at least 3 more people to replace me and lots of time to get those people up to even a 3rd of my value.

And if I were to leave or get let go (which happens at least once in every job/relationship), in a few months, weeks, one time not even 24 hours, they always came back asking for me to come back and are willing to put up with my "charming personality quirks".

I currently have a copywriting client (warm) and in my second week with him, I've done so much for his business that he wants to make me his business partner...

Lesson 3: Success is worse than failure

This was actually a sub chapter in the 33 Strategies of War and it discussed how every great conqueror's downfall started due to success getting to his head.

You see, with failure comes lessons and the chance to improve.

With success comes a temptation to become complacent, to stop working as hard as before.

The greatest mistake we can make is to assume that we can win just like we did last time.

The truth is, the more you succeed, the harder you need to work to maintain that success and keep winning.

This applies to everything in life.

However, I first took notice of this when observing romantic relationships.

99% of guys think that getting the chick means that they're set for life....

Yet, they don't realize that keeping the dynamics of that relationship healthy for the rest of their lives is actually the tougher part.

For as long as you're with that chick, you will literally have to seduce her over and over again every day, otherwise she will cheat, leave, or even worse, stay and make your life h\*ll on Earth.

The betas will whine about this and call women dirty, heart eating succubi....which is valid for most western women but this is the female nature ingrained in all women, they need to be managed 24/7 by a man they view as an Alpha.

The reason I bring this up is because female nature is quite parallel to the nature of the world.

If you understand the former, understanding the latter is quite easy.

When you are successful in sports or war, once you are known as the "Winner", you will have to work even harder to maintain that title.

Because everyone is coming for your title and you will be tested 24/7 by the world in order to prove that you are truly a winner, just like your woman will test you daily to see if you're an Alpha.

So, when it comes to success you need to wipe it from your mind as quickly as possible and get started on your next challenge wiith even more intensity and perspicacity.

Pt 2 coming next 😅

Wins:

- -My second week working with my warm client and I doubled the results from week 1. More invaluable testimonials and more money
- -I identified the "complacent" sickness in my mind that was exposed by an actual sickness that had me bedridden for a few days.
- My resolve remained impenetrable and I did not accept the invitations to spend my weekend with a group of brokies chasing tail nor the invitation to spend the weekend with a chick for her birthday as a replacement for her husband who was out of town.  $\bigcirc$

(I wrote a tolkien worthy essay about this that I will post somewhere in TRW because I am sick and tired of all these women in relationships hitting on me because their man doesn't keep them in check.)

How many days of Daily Copywriting Checklist completed?

2 out of 7....

Some witch must've turned me into a common run of the mill bitch worm for the majority of the week because there is no other sensible explanation to why I couldn't have completed these measly, simple, everyday tasks.

No but seriously, I am disgusted and ashamed.

## Goals for next week:

- -Prioritize the completion of the Daily Copywriting Checklist every day
- -Beat my results from week 2 with my warm client:(Exceed sales from last week and maintain a member increase of +15% in his socials)
- Finish the 33 Strategies of War and begin The Keys to Success by Napoleon Hill
- -Manage and rekindle several relationships that I had allowed to simmer down over the past 2 weeks.
- -Redo the copywriting course sections 1, 3 and complete the Empathy course.
- -Identify my negative habits, my M (Materials/Money, Momentum/Freedom, Mating/Romance, Mastery/Status) and envision a life that I don't want so that I know exactly what to steer clear of.

My question of the week: (The questions are for me to answer, I learned that asking myself questions always leads to the answer)

How can I do better at maintaining a disciplined and focused mind in the face of success and the temptation to relax?