UPDATED WORKSHOP MATERIALS:

https://lib.uvic.ca/app

These handout is no longer being actively maintained, for the most current version please click on the link above.

Academic Posters with PowerPoint

Pre-class activities: 10 min
Face-to-face presentation: 5-10 min
Face-to-face activities: 50 min

Activities & Instructions:

- Workshop Introduction Slides & Workshop Introduction Video
- Option 1 - PowerPoint Poster Activity - UVic Template
- Option 2 - #BetterPoster Activity
- Academic Poster Reference Sheet (or cheat sheet)

Learning objectives

Participants will be able to know and do the following by the end of this workshop:

A. List software tools for creating posters beyond PowerPoint and their pros & cons
B. Describe the essential elements of a class or conference poster
C. Identify a poster layout and concept that is appropriate for a class or conference
D. Find an appropriate poster template
E. Format text in a poster template so it is appropriately sized and
F. Import photos and/or charts into PowerPoint
G. Communicate the importance of photo resolution when printing large posters
H. Adjust contrast, saturation and crop photos
I. Change the poster size in PowerPoint
J. Select an appropriate print service and paper type for a poster
K. Apply key Multimedia Learning Principles in academic poster design

L. Write the main finding of a paper in plain English, emphasizing important words

Pre-Class Videos, Readings, & Exercises

15 minutes or less.
- [B,L] #Better Poster video (? min) - URL HERE
- [K] Key multimedia learning principles for poster design (? min)
- [C] What should I include in my poster (4 min)
- [E,F,G] Poster layout, fonts, and logos
- [C] Fixing academic posters: the #BetterPoster approach
- [D] OPTIONAL: UVic Academic Poster Template (click on the Academic Research Poster tab)
- [F] OPTIONAL: Free sources of quality images:
  - Unspash.com
  - Create Biology figures
  - Full colour clip art with transparent background
  - Free icons to help describe your research story
  - Google Advanced Image Search
  - CreativeCommons image search
- [I] OPTIONAL: Local poster printing service - Zap

Step 2: In-Class Active Learning Activities & Instruction

- Workshop Introduction Slides & Workshop Introduction Video
- Poster Reference Sheet
- Option 1 - PowerPoint Poster Activity - UVic Template
- Option 2 - #BetterPoster Activity

Step 3: Post Class Assessment & Course Feedback

- http://bit.ly/dsc-eval

References:

- https://www.uvic.ca/learningandteaching/faculty/resources/instructional/academicposters/index.php
- https://libguides.viu.ca/ld.php?content_id=34280072
- http://duspviz.mit.edu/tutorials/adobe-indesign-posters/

- http://www.materials.ox.ac.uk/uploads/file/postgrads/Posters%20-%20skills%20workshop%20(Baker,%202012).pdf
- https://www.slideshare.net/blueskiesbroken/workshop-designing-effective-poster-presentations
- https://www.slideshare.net/researchcenterm/poster-workshop-48532332