

2015 CISC Leadership Symposium
PLANNING COMMITTEE MEETING NOTES
June 27, 2014 | 1pm-3pm | Online

Attending: Mickey Porter, Stacie Post-Sheffer, Stephany Prater, Angelica Ramsey, Renee Regacho-Anaclerio, Mary Stires, Kitty Catania

Topics	Notes
Welcome	Welcome everyone!
Theme/Logo for 2015	Use option one, use just ticket for logo and incorporate castle into a cover but not necessarily logo. Double check on any conflicts with Disney logos / themes. Colors - stick with reds and yellows throughout symposium.
Speakers Update	Discussed potential keynote speakers. Chip Heath is under consideration - topic/message would be around "Switch" and leading with imagination - committee felt he may be too expensive. Committee was asked to watch videos and see if they can see him live. Mickey will work on cost. Discussed all other potential speakers. Considering doing a "creative initiative" panel with an Ted-ish 7 minute intro, and also do breakout session per panelist. Considering including student voice - have 6-7 kids do a 6-7 minute presentation of the way they're going through school (innovative school, all online school, New Tech High student, etc) - panel? Check for student awardees as potential included students. Discussed one speaker only for Wed night and have Wavelength start Thurs morning. Any other ideas: please email Mickey!
Pre-Con Update	Pre-Con go from 1pm-4pm? Or, does it need to be 10-2? Do 10-12 and 1-3? Lunch on your own? Consensus: lunch on your own! Will check with hotel re: room set up and time needed to clear /re-set room for conference starting at 4pm. Need to let hotel know how many rooms to hold on Tues night. It was agreed that underbooking rooms is preferred.
Sponsorships Update	Dan will be in contact with committee once he's back from vacation. Question: how does our theme change who we go after for sponsors? Arts? Tech?
Subcommittee Updates	Reviewed structure chart of subcommittee. Briefly discussed progress of all subcommittees. Highlights on some committees as follows: Disney: Since we don't want to arrange for block of room at Disney Hotel, it's now just getting Hyatt to get pass-key link to give them availability to buy discount Disney ticket. Kitty will contact the Hyatt to arrange. Is there any place in the park to have dinner the night before? Downtown Disney? Rainforest Cafe? Kitty will send a list of possible dinner locations. Registration/Marketing/Program: Stephany will be in touch with the new CCSESA reg contact.
Registration Update	Hold Save-The-Date until August. Need to have anchor speaker identified before registration launches. Angelica will write and post a save-the-date update on last year's website. Angelica will follow up on archiving prior years webpages.

September Meeting	We had all committed to being in Anaheim on Sept 29th. Kitty will research discount tickets for the Sat/Sun prior to the meeting. Meeting time for Monday: possibilities include 9am-3pm or 10am-4pm or 1pm-6pm. Ask for input from those driving in.
How'd We Do?	<p>I like...</p> <ul style="list-style-type: none"> ● We are all really collaborating and doing a good job of listening and taking input - nothing is set in stone! ● Our team and our creative angle! ● The imagination theme! ● The creativity, theme, and logo! ● It's only June and we have a lot of the pieces coming together! ● That I'm not alone in thinking! <p>I wish...</p> <ul style="list-style-type: none"> ● For the collaboration to continue! ● That presenters were cheaper! ● That this will be the best year ever and that we help attendees think "what if" in the future. ● Life weren't so busy and everyone could join us! <p>What if...</p> <ul style="list-style-type: none"> ● We play on reception idea to help sponsors and turn it into party that takes advantage of imagination as theme. ● None of us worked this weekend!?!? :)

Upcoming Meetings

Date/Time	Time	Location/Directions
August 7, 2014	1:00 – 3:00pm	Online
September 29, 2014	Time TBD	Anaheim - Hyatt Regency OC
October 30, 2014	1:00 – 3:00pm	Online
November 19, 2014	1:00 – 4:00pm <i>(Day before CISC mtg)</i>	Sacramento COE - Room C 10474 Mather Blvd., Mather, CA 95655
January 21, 2015	1:00 – 4:00pm <i>(Day before CISC mtg)</i>	Sacramento COE - Mather Room 10474 Mather Blvd., Mather, CA 95655
February 5, 2015	1:00 – 3:00pm	Online
February 10, 2015	Time TBD	Anaheim - Hyatt Regency OC