

Considerations and constraints:

- Ethical considerations- must not offend people of any social groups. Be consideration of our diverse range of audiences in other words. Even in the script we shouldn't impose offensives jokes/views on any social group.
- Time- whilst our ideas are grand we only have a couple of weeks, meaning that we must focus on the core. A realistic schedule and making sure we can finish all work on time whilst juggling our other units/revision etc are crucial. Work efficiently- that's our motto.
- Budget- we have no wages so the budget is next to none, meaning that we must take advantage of software in school and free editions of external software (i.e. construct 2). We'll need to rely on free and open-source frameworks for the website. Our budget, if this were a real project would be around £20,000 (which would require crowdfunding via a platform such as kickstarter).
- Knowledge- we can only learn so much within our time constraint so it would be pushing it too much to do something that requires mass amounts of learning (i.e. making a full game rather than just a demo). We've started to gather and go through tutorials already on software (such as after effects, construct 2) and techniques (i.e. spriting, logo design).
- People- we're a three people team so dividing work equally and ensuring that we do not exceed an unrealistic amount. We have specific strengths and weaknesses as well so the type of jobs we need to allocate needs to be fit everyone's skills. For this project Danwen is handling the technical side whereas Dino and Abe are focusing on design.
- Copyright- ensure that we're not cloning any existing products in terms of design, names etc. In regards to soundtracks used we must have permission from the original creators or look for royalty free music (whilst not forgetting to credit the composers of course). We need to see if our designs and branding are unique as well, as to avoid legal and confusing troubles. Trademarking our name would also be a procedure that needs undergoing.
- Location- everyone lives in different places and only meet up in school time; so we have to use the likes of google plus to communicate outside of that.