

Free Value Email Sequence Andrea

Jean Bekov

1. Email

Subject line: Thank you for making the right decision

Welcome <Name> and thanks for being an official member of EVOLVO.

Since you promoted yourself to now being a member of our brand's message, you get to know what this actually means.

And what awaits you soon!

Our strongest beliefs lie in your desires. Desires that we all share and try to leverage on.

These are not only being: feeling confident, getting respected by our closest people and being beautiful.

These initial hard dreams will be side-effects, if done right.

Our mission is to target your future peak, the best version that's possibly reachable,

and actually setting up the path leading to it.

This may seem like a big promise, **and surprise!**

It is

The good news is, what worked for other members of my message, can be taught and replicated.

And while most people succeed on accident, I wanted to create an accurate system to help people succeed on purpose.

With your purpose being the leading reason you signed up, you will receive tested knowledge and methods to ascend to the peak body, awaiting you in the future.

So stay alert for our next few emails. This will only get better with time.

I'm a proud fan of good decision makers.

Hearing from me soon

Andrea

2. Email

Subject line: How decisions lead to happiness

So you actually opened this email.

Like I have mentioned in the last email, I'm a proud fan of good decision makers.

But recognizing good decisions may seem difficult, if not knowing the secret behind them.

So I've decided to share the knowledge and uncover the secrets behind good decisions,

But before you read about some truth of someone you've never met, it would be nice to know who that person is.

So let me introduce myself: My name is Andrea and I strongly binged after dieting

I dieted for 5 whole months to participate at the international drug free association in 2016.

I actually won, with no cheats! but dieting for this long brought some heavy consequences.

After competing, my body had the urge to only run on unhealthy foods.

All this work, starting from complicated diet planning to winning the contest, to being at the lowest point of my fitness journey.

I questioned myself what was right and wrong.

What decisions have been good and bad.

I wasn't happy with myself and I couldn't even control my cravings.

But while looking at the past, present actions had the top priorities. This bad relationship with food had to be taken care of!

I for sure knew I wasn't going to stay in that situation for the rest of my life. Always thinking of what could have been. Not having the great aesthetic physique, sculptured by myself just wasn't an option.

This next journey for sure wasn't easy.

I failed many times.

But I kept trying. Not letting myself forget what I want. What I truly desire. Those questions kept me from losing track of achieving my dream.

And I had made it.

I won against the bad relationship with food. I had found balance in life again.

But I'm going to be 100% honest with you.

This journey made me realize something. Something that basically led to me creating my brand and message.

I quickly realized that I wasn't the only one going through these problems.

Many people can relate to this problem. Unhealthy eating habits.

In my opinion, this is one of the hardest things to overcome, because you can't just eliminate food from your life to get in shape.

You have to learn to have a good relationship with food.

My winning decision was knowing where to search for solving this huge problem.

Looking at the past had no benefit, but knowing what to do in the present won me my happiness back.

And here you are.

Making the decision to read this email. Making the decision to take back control.

Finding balance and happiness.

Don't let yourself down if things aren't going well.

Always keep your head up and remind yourself of your dream.

I will help you achieve that dream, because ours is probably the same.

You will hear from me soon

Andrea

3. Email

Subject line: Leveraging on knowledge for happiness

These past emails were full of my experience and what I learned out of hardships and mistakes.

The good thing about this is, you can replicate the winning decisions and achieve faster results than I was ever able in the past.

I will be mentioning how the steps look like.

Look at the present and what can be done to achieve your dream.

If you face any problems like:

- ✗not seeing any improvements on achieving a beautiful shaped booty
- ✗wanting the most effective leg/booty workouts possible
- ✗actually wanting to feel the muscle grow while working out
- ✗gym pics not hitting hard enough

Realizing these problems is already taking the first step.

The first step leading to winning decisions.

Following the second step will reveal how to solve these problems.

[Click here to see the problem-solving idea](#)