

MARKET/NICHE >Heavy Equipment Machinery Trading

WINNERS WRITING PROCESS DONE

HERE: https://docs.google.com/document/d/1BiFuAuHaWLdVltEKrg3jH_4jpW0tMdFN9nKmxHp4P1Q/edit?usp=sharing

Email copy (just a taste)

Subjects (misleading Hook)

For Heavy Equipment:

- Truth about heavy equipment dealers
- Save 5% on your heavy equipment today!
- Discover the Secret to Flawless Project Execution"
- "Unlock the Power of Reliable Machinery Today"
- "Say Goodbye to Equipment Downtime—Here's How"
- "Maximize Efficiency with Our Expert Tips"
- "Is Your Equipment Holding You Back?"
- "Transform Your Operations with Top-Tier Equipment"
- "Experience Unmatched Quality and Performance"
- "Elevate Your Projects with Cutting-Edge Machinery"
- "Stay Ahead: Upgrade Your Equipment Now"
- "Achieve Seamless Operations with Our Proven Solutions"
- "Are You Getting the Best Deal on Your Equipment?"
- "Wondering If Your Machinery is Outdated?"
- "Do You Know What Your Equipment is Really Worth?"
- "Is Your Equipment Costing You More Than It Should?"
- "Ever Thought About Upgrading Your Machinery?_"

EMAIL 1

VERSION 1

Hi [Name],

WHAT IF... [OR (Imagine this) or (I know you're Busy ,But Check this out)]...

Picture Yourself Standing there,

Closing Major Construction Contracts...

The results exceed your expectations, and the profits are soaring.

Your clients are thrilled, and you feel an overwhelming sense of accomplishment—

Every ounce of effort has paid off.

Now, imagine if that success was jeopardized by something as simple as a faulty piece of equipment,

Causing costly delays and a project that Fails because of that one crucial mistake?

Well, you don't have to Imagine When all that Success is Just One simple step away....

Here's where we come in,

By offering top-quality pre-owned machinery at prices that seem almost too good to be true.

- ✓ Each piece of equipment is rigorously tested by our experts to ensure you receive a reliable return on your investment.
- ✓ And with every purchase, you'll receive our exclusive PDF guides, packed with Insider maintenance tips that no one else provides.
- ✓ These insights will help you keep your equipment running smoothly and efficiently.

We invite you personally to visit our yard in Sharjah and test the equipment yourself.

To make it even better, we're offering a **5% discount on all equipment** for those who visit us in person—

Click below to explore our range of products and contact us on **our website** for more details:

[Visit Our Website]

Thanks For your time, We look forward to helping you achieve your project goals.
The Sahi Heavy Equipment Team

EMAIL 2

Subject >DISCOUNTED OFFER AVAILABLE FOR GRAB NOW!!

Hey {NAME}

Let's Be Real Here,

(OR"I know your busy. So i'll be QUICK")/ (Read this if you're tired of getting Faulty Equipment)

Whether Your Looking To Buy,Sell or Upgrade your Equipment,

We're your BEST OPTION,

Unlike others, We provide Pre-owned heavy equipment that's Tested personally by Us,

We also invite whoever is interested to come check it out themselves at our Yard in
Sharjah,UAE

(**BONUS**) Your In Luck,

For a limited Time, Starting From now on we're Offering a 5% Discount on Every Piece of Heavy
Equipment We Own,

What's in it for us?

We want want to give back to the Community,

Want More Discounted Deals And Offers Exclusive to you?

Check Out our Website and Contact us to See if you're Eligible For MORE

You're missing out if you haven't Yet Checked out our equipment!

Sahi heavy equipment Team

EMAIL 2 revised VERSION 2

Hi {NAME},

Read this if you're tired of getting Faulty Equipment,

Imagine: you're wrapping up your latest project, everything is perfect, and you're getting Outstanding reviews.

Now, think about how much better it could feel if you knew you saved money on your equipment.

Here's the deal: For a limited time, we're offering a **5% discount** on every piece of heavy equipment we have.

Why are we doing this? It's simple.

We want to show our appreciation for the incredible projects you create with our equipment. It's our way of saying thank you.

Want even more exclusive offers?

Check out our website and contact us to see if you qualify for additional discounts. Visit [web*](#)

Only the First 10 people are Eligible!

Looking forward to helping you on your next project!

Best regards,
The Sahi Heavy Equipment Team

EMAIL 3

Hey [Name],

Interested in buying branded machinery that will blow your mind with its impeccable quality and unbeatable prices?

We've got you covered!

At Sahi Heavy Equipment, we specialize in providing top-tier heavy machinery that meets your exact needs.

Whether you're looking to buy high-quality equipment or sell your pre-owned machines, we've got the perfect solution for you.

Discover more about what we can offer by visiting our website:

[BUTTON <https://sahiheavyequip.com/>] and seize the deal of a lifetime!

5% OFF FOR FIRST TIME CUSTOMERS!!!

Time is running out—act now!

Best regards,
The Sahi Heavy Equipment Team

EMAIL 4

Curious About How Heavy Equipment Works? Discover More

Sign up for our newsletter here to receive fascinating weekly updates and insider tips—all for free

Don't miss out on this opportunity to stay informed and ahead of the curve.

What are you waiting for?

For more details, visit our website here. Cta newsletter BUTTON

Thank you,

Best regards,
The Sahi Heavy Equipment Team
