



NATIONAL
INTERSCHOLASTIC
CYCLING ASSOCIATION

NICA Alumni Network

Email template for coaches to send to student-athletes and families

Coaches! We want YOU to share the NICA Alumni Network with your graduating athletes! Here's an easy email template you can use to send a note to your graduating seniors and their families.

To	<input type="button" value="Person"/> <input type="button" value="Person"/> <input type="button" value="Person"/>
Cc	<input type="button" value="Person"/>
Bcc	<input type="button" value="Person"/>
Subject	Invitation to stay connected via the NICA Alumni Network

Hello [Student-athlete name] -

I want to thank you for your time and energy and all that you've brought to our team over the years! We are so sad to see you go, but know that you'll always be a part of our team community. [Add an anecdote about the athlete here!]

The [NICA Alumni Network](#) is a space for NICA graduates to connect with each other and stay engaged with the cycling community. You can join for free, or opt into a membership that includes a small donation that supports NICA.

All alumni members receive access to alumni-only events and a NICA alumni Strava club, and the paid membership even includes a NICA store discount and special offers from NICA partners (similar to many that you receive as a NICA student-athlete - gear discounts, etc.) There's even a way to stay up-to-date with outdoor industry jobs via the NICA Alumni LinkedIn group, and the network is also continuously rolling out new features.

Before you move on from the team, I just wanted to make sure you and your family are aware of this opportunity to stay connected. You can learn more and sign up here: alumni.nationalmtb.org.

Ride on,
Coach [Name here]