



6th Annual Spring Sponsor Showcase

The 6th annual THSADA Spring Sponsor Showcase presents attendees with a series of TAAC and QUAD A classes, with a tradeshow designed to connect both attendees and THSADA sponsors.

Day 1 Sunday, February 22- Margaritaville, Lake Conroe			
1:00 p.m.	Attendee & Sponsor Registration Opens		The Grand Hall
2:00 p.m.	THSADA Committee Meetings	Awards, Professional Education, Officials, Athletic	
3:00 p.m.	QUAD A- Orientation/Meet Your Mentor <i>Presented by Tarkett Sports</i>	Debbie Fuchs-former Director of Athletics-Clear Creek ISD David Kuykendall-former Director of Athletics-Frisco ISD Rusty Dowling-Executive Director-THSADA Dr. Andre' Walker- Sr. Executive Director of Athletics and UIL Activities-Houston ISD, THSADA President	Coastal Ballroom
3:50 p.m.	Welcome	Bob DeJonge- Associate Executive Director- THSADA	Del Lago Ballroom
4:00 p.m.	Engaging the Community Through the Texas Way TAAC #308 <i>Presented by GAMETIME</i>	Stephen Mackey- CEO- 2Words Character Development	Del Lago Ballroom
5:00 p.m.	AD Exchange: Real Time Issues & Ideas TAAC #701 <i>Presented by Game One</i>	Moderator: Dr.Andre' Walker- Sr. Executive Director of Athletics and UIL Activities- Houston ISD, THSADA President Panel: Jay Govan III- Executive Director of Athletics- North East ISD Jerod Womack- Executive Director of Athletics- Mansfield ISD Matt Carroll- Executive Director of Athletics-Boys- Killeen ISD Lynn Pool- Assistant Athletic Director- Austin ISD	Del Lago Ballroom
6:00 p.m.	Attendee & Sponsor Reception	Complimentary appetizers and beverages.	Compass Ballroom

Day 2 Monday, February 23- Margaritaville, Lake Conroe			
7:30 a.m.	Attendee Registration Open		The Grand Hall
8:30 a.m.	Welcome	Rusty Dowling- Executive Director- THSADA Johanna Denson- Assistant Executive Director- THSADA	Del Lago Ballroom
8:45 a.m.	Building Positive Relationships Between the Athletic Department and District Leaders TAAC #605 <i>Presented by RFS Sports</i>	Moderator: Dr. Leonard Merrell-former Superintendent- Katy ISD Superintendent Panel: Alishia Jolivet- Chief of Facilities, Maintenance, & Operations- Houston ISD Dr. Scott Sheppard- Superintendent- Huntsville ISD Dr. Mark Ruffin- Superintendent- Montgomery ISD Carol Nelson- Superintendent- Alvin ISD	Del Lago Ballroom
8:45 a.m.	QUAD A- Securing & Acing Your Next Interview QUAD #702 <i>Presented by Tarkett Sports</i>	Tiffany Duncan -Chief Consultant- Docentus Group Todd Raymond- Executive Director of Athletics- Eagle Mountain- Saginaw ISD	Coastal Ballroom
9:35 a.m.	Break		
9:45 a.m.	Student-Athlete Leadership Council TAAC #606 <i>Presented by Rank One</i>	Introducer: Brad LaPlante- Director of Athletics- Montgomery ISD Presenters: Deborah Mize- Director of Athletics- Fort Bend ISD Katie Anselmo- Aquatics Manager- Fort Bend ISD Panelists: Brianna Scott-Senior-Clements High School-Cheer Zoe Allen-Senior-Elkins High School-Track and Field Streetie Virgin-Senior-Bush High School, Sports Medicine and Basketball Brady Slikker-Senior-Travis High School-Water Polo and Swim/Dive	Del Lago Ballroom

9:45 a.m.	<p>QUAD A- Transitioning from Coach to Athletic Administrator</p> <p>QUAD #205</p> <p><i>Presented by Tarkett Sports</i></p>	<p>Panel:</p> <p>Jennifer Womack- Assistant Athletic Director- Leander ISD</p> <p>Jessica Gaines- Assistant Athletic Director- Spring ISD</p> <p>Kendall Miller- Director of Athletics- Plano ISD</p> <p>John Griffin- Middle School Coordinator- Cook MS- Cy-Fair ISD</p>	Coastal Ballroom
10:35 a.m.	Break/QUAD A Photo		
10:45 a.m.	<p>Starting Strong: A Framework for New Coach Onboarding</p> <p>TAAC #209</p> <p><i>Presented by BSN Sports/Varsity Spirit</i></p>	<p>Introducer: Darby Young- Director of Athletics- Klein ISD</p> <p>Chris Feris- Director of Athletics- Conroe ISD</p> <p>Gretchen Kloes- Assistant Athletic Coordinator- Caney Creek HS</p> <p>Shaun McDowell- Athletic Coordinator- Grand Oaks HS</p>	Del Lago Ballroom
10:45 a.m.	<p>QUAD A- Tabletop Discussions</p> <p><i>Presented by Tarkett Sports</i></p>	Attendees will discuss topics relevant to becoming an athletic administrator as well as have an opportunity for resume peer reviews.	Coastal Ballroom
11:35 a.m.-1:00 p.m.	Sponsor Tradeshow & Lunch	Lunch provided by THSADA Cash Drawings	Compass Ballroom
1:00 p.m.	<p>UIL Updates</p> <p>TAAC #102</p> <p><i>Presented by sportsYou</i></p>	<p>Introducer: Dr.Joe Young- Superintendent- Brownwood ISD</p> <p>Virginia Flores- Assistant Athletic Director- UIL</p> <p>AJ Martinez- Assistant Athletic Director- UIL</p>	Del Lago Ballroom
2:30 p.m.	Closing & Drawing	Rusty Dowling-Executive Director-THSADA	Del Lago Ballroom