

Give! 2022 Application Checklist

Thank you for your interest in the 2022 Give! Campaign. Applications are only accepted online at <u>indygive.com</u>, but this handy checklist will help you gather all the materials you'll need to successfully submit your application.

 Within your organization, designate at least two (2) liaisons (staff, board or volunteers), each of whom can commit at least 10 hours monthly from June-December 2022 to working on your organization's Give! effort. Review the <u>Participation Requirements and Submission Deadlines</u> here.
 Provide name, title, email address, telephone number and tenure for two (2) liaisons designated above.
 Provide name, email address and tenure of executive director and development director.
 Within your organization, decide whether you will seek support for the entire organization or a specific project.
 Provide your organization's mission statement as adopted by your board of directors.
 Provide organizational contact info including mailing address, general email address, general telephone number, website URL, Facebook page URL, Twitter page URL, and any other social media profile URLs.
 Provide short descriptions of 1.) what your organization does, 2.) why you're great and 3.) your volunteer/in-kind needs so you are ready for publication in print and on the web to solicit support.
 Provide a short testimonial quote from someone who has benefited from your services or can speak specifically to their impact. For examples, see the <u>2021 Give! Profiles</u> .
 Provide a statistic or data point that illustrates how your organization makes a difference (e.g. "XX percent of the at-risk kids who participate in our 7-12th grade program continue on to college.").
 Decide where your organization best fits within the Give! categories. You may select up to three preferred categories or specify "Other," as categories may change.
 Explain why your organization wants to participate in Give! and how you meet selection criteria.
 If applicable, explain what your organization learned from previous participation in Give! and what you plan to do differently to make your organization more successful in Give! 2022.
Provide digital copies (PDF) of the following files (free PDF converter here): IRS designation letter (either yours or your fiscal sponsor's) Form 990 CO Secretary of State Registration as a Charitable Organization (search for your registration by name here) Financial Statements Board of Directors Nondiscrimination policy (comparable to Give!'s) JPEG/PNG/TIFF/EPS/AI files of your logo - high resolution, at least 2 MB (image guide here) Two (2) photos suitable for the Give! Guide (must be 300 dpi or higher at actual size; file size of be 2 MB or larger is usually sufficient; must be horizontally oriented).
 Submit all application materials by Monday, May 16, 2022 .



_____ DANCE PARTY - Woohoo! You did it!!

What is the Give! Campaign?

Give! is a year-end philanthropic initiative created to encourage everyone in the Pikes Peak Region to give back and get involved with local nonprofits, with a particular emphasis on catalyzing philanthropy from those 36 years and

younger.

Over the last 13 years Give! has helped **247 local nonprofits** raise more than **\$16.3 million** from over **115,000 donations** while giving them significant access to **matching grants**, **media exposure** and dozens of **hands-on training opportunities** from local and regional experts.

Apply for Give! 2022

STARTING: April 18, 2022 **DEADLINE:** May 16, 2022

WATCH A RECORDING OF OUR APPLICATION INFO

SESSION HERE.

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by the numbers

Since 2009, the annual Give! Campaign has raised \$14.6 million raised to date

Participating Nonprofits

29 78

Media Features on Givel Nonprofits

69 130

Donations by Doners Under Age 36

Total Number of Donations

2,377 9,459

Total \$ Raised \$198,234 \$1,644,640

Last year the Give! annual philanthropic platform helped **82 participating local nonprofits** raise over **\$1.6 million** through **nearly 9,000 donations**. Gain valuable media exposure, volunteers, training and much more.

Find out how to be a part of it! You can get a step up on your application by joining the Give! team for one of three free Info Sessions coming up in April (info and RSVP here).

Thursday, April 21, 3:30 - 4:30PM @ Penrose Library Aspen Room Tuesday, April 26, 3:30 - 4:30PM @ Library 21C, ENT conference room Wednesday, May 11, 5:30 - 6:30PM @ Sand Creek Library, meeting rooms A/B

To receive information about applying, and a link to the online application when it is available, sign up for email alerts here (be sure to click the link for Nonprofit Application Info): http://eepurl.com/c8RN7b

Good luck! If you have additional questions or comments for Give! staff, please feel free to email <u>give@indygive.com</u>, call (702) 900-4483 during regular business hours, or get your questions answered on Facebook (<u>www.facebook.com/indygive</u>) or Twitter (<u>@indygive</u>).