

Backbone Ranch

Bulls, Barrels, Chute Doggin' Event
Saturday, August 15, 2026
4:00 pm

2026 Sponsorship Contract

Company Name (as it will appear for promotions): _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

_____(_____)_____

1-2 Sentences that describe your business. (This will be used during the event by the announcer)

Sponsorship Levels

Level 1: "Arena Sponsor" - \$150.00

As a **Level One "Arena Sponsor"**, your company will receive 1 banner space in the main arena. Your company name will be mentioned over the PA system during the event. Your business will receive 4 complimentary general admission tickets. The sponsor will provide a banner no larger than 2' x 6' to be hung within the main arena.

Level 2: "Chute Sponsor" - \$250.00

As a **Level Two "Chute Sponsor"**, your company will receive 1 banner space on/above one of the four chute gates. Your company name will be mentioned over the PA system during the event each time a cowboy prepares to leave that chute (approximately 5 times during the event). Your business will receive 6 complimentary general admission tickets and will be listed on all advertising posters*. **The sponsor will provide a banner no larger than 2' x 3' to be hung on the chute gate.**

Level 3: "Presenting Sponsor" - \$600.00

As a **Level Three "Presenting Sponsor"**, your company will receive 1 banner space in the main arena at the let-out gate, which has high visibility. Your company name will be mentioned over the PA system during the event, and obtain complimentary advertising on all local radio and print media*. Your business will receive 10 complimentary general admission tickets. **The sponsor will provide a banner no larger than 3' x 8' to be hung within the main arena.** As a presenting sponsor, you can distribute and display literature and approved samples during the event.

Contact Information:

Jerry Downs
1318 400th St
Strawberry Point, Iowa 52076

563-920-4232
backboneranchia@gmail.com
*Posters will be printed on July 1st

