

Organizing the Strike:

- 1.** Assemble a team of other youth who are interested in organizing!
 - Set up an intake process
 - Set up trainings
- 2.** Have a meeting about September
 - Objectives: how many people do you want to turn out? How many schools would that require?
 - Team members are needed to be point people and mobilize people to get their high schools to vote

First steps

- 2.** Pick a time and place for the strike. The set time and location should be convenient for students. Another aspect to consider is what time and location will allow the most visibility for the cause.
- 3.** Make a Facebook event (and consider an event with EventBrite)

Logistics of the event

- 4.** Contact your municipality to advise them about your strike and inquire about whether you need a permit. Contact the police, as well. They are usually very nice about it if you are polite and make it clear that it is a peaceful protest and they will come to make sure you are safe.
- 5.** Find an MC for the event. This individual should be able to clearly articulate your message, as well as energize the crowd!
- 6.** If you expect a good turnout, consider having a few “peacekeepers”/ marshals to ensure that the strike stays safe, on route, and on time. This is a good role for adult allies.
- 7.** The route should be pre-planned, with people specifically designated as leaders breaking the students up into groups. This allows for the strike to have a larger presence, while leaving no area untouched.
- 8.** Make sure you have next steps prepared. Will there be another strike? Are there opportunities for strikers to help organize future events?
- 9.** Pick speakers.
 - a.** Focus on representing a diverse range of youth speakers
 - b.** Also find a couple of adult leaders to speak, if possible
 - c.** A lot of political science professors would love to participate and talk on this issue!

- 10.** Make sure you have chants prepared - make some signs too! Chants should be short and simple so that everyone can easily repeat them, but still impactful. Chants are what many people remember at the strike. Examples of effective chants are:
 - a.** 1.5 to stay alive
 - b.** Our planet, our future
 - c.** What do we want? Climate action! When do we want it? Now!

Outreach

- 11.** Create a social media account (Instagram and Facebook are recommended) and graphics to share. [Canva](#) is a free and easy online tool to create graphics!
- 12.** Make posters and promote your strike as much as humanly possible! Consider posting your event on community calendars or bulletins to spread the word.
- 13.** Appoint a team member to reach out to elementary schools
- 14.** Plan your press outreach ([check out this document for more info!](#))
- 15.** It is a good idea to create a list of strike guidelines to add with your promotions. These are simple tips to ensure that everyone has a good experience at the event. They include reminding participants to dress for the weather, discuss their participation with teachers and parents/guardians beforehand, plan safe and sustainable transportation, and act in a peaceful, positive manner during the event.

Day of the strike!

- 16.** Delegate a photographer to take lots of photos during the strike
- 17.** Post or stream live from the event if possible on Twitter, Instagram, and/or Facebook.
- 18.** Create a strong call to action at the conclusion of the event. Choose a few simple actions that attendees can take to continue with the momentum that the strike will cultivate. This could be cutting down personal emissions, posting a hashtag, registering to vote, joining your planning committee— anything relevant and attainable!
- 19.** On the day of the strike, go over the rules with your group before beginning (e.g. don't become violent, leave if you are told to, etc.).

Organizing the strike within your school:

- 1.** Consider meeting with your principal/administration to overview the purpose and details of the strike. Find out if your school has any

particular rules regarding posters, etc. for events that are not endorsed by the school.

2. If you have an environment committee or any other relevant student group, get them involved! Often, if you are a part of/supported by a club, putting up posters and making announcements becomes a lot easier.
3. Find the teachers that will support you. They can be a good source of guidance and help in general. Be aware that their assistance may be limited as some school districts will penalize teachers for supporting a student strike (as school districts cannot endorse students leaving unexcused during school hours).

More resources (links will take you to documents we have made which provide more information):

[How to do social media](#)

[How to do press media](#)

[How to do the climate ribbon ritual](#)

Please email us if you have any questions! An experienced organizer is MORE than happy to set up a call with you to go over your plan and answer any questions.

info@climatestrikecanada.org

You're doing AWESOME!! THANK YOU!!!

First steps

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- 9.** Pick speakers. Focus on representing a diverse range of youth speakers.
- 10.** Make sure you have chants prepared - Chants should be short and simple so that everyone can easily repeat them, but still impactful. Chants are what many people remember at the strike.
- 11.** If possible set up an art build before your event to invite your fellow strikers to come and make signs and posters together.

Outreach

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