Minutes **January 2022**	THE NEWARK PARTNERSHIP	**Date 01/18/2022** **Location:** **Online Meeting**
The Newark Partnership Board of Directors		**Start Time:** 6:32 pm **End Time:** 7:35 p.m.

Attending: *Bob McBride, Dan Rich, Jamie Zingaro Paul Keely, Freeman Williams, Roy Lopata. Tom Coleman, Polly Sierer, Caitlin Olsen, Olivia Brinton, Matt Robinson, Ty Jones*
Presiding Officer: *Polly Sierer*
Staff: *Leann Moore*
Absent /Excused: *Jerry Clifton* *Visitors/Guests: None*

Item Topic	Summary of Discussion	Outcome/Action
Approval of Minutes of Nov 2021 Meeting	Motion: Dan Rich Second: Lopata Unanimous approval	Minutes Approved without changes
Approval of Treasurer's Reports **Nov 2021 - Dec 2021**	**Notes:** 6 months into year donations/renewals are due but not yet paid into the TNP accounts. Continuing contacts with larger donors are progressing. New features of members only aspects of TNP membership are being sold to business partners. Chemours grant is restricted to the sustainability project and we will invoice soon for the second year funding ($50k). We have not pursued state funding in recent past but will do so this next year. Expenses are not as high as expected due to lower costs of events and salary/support of staff interns. Website changeover to allow private portals cost some funds but should be recovered in improved membership and reduced costs for social networking consultant	Motion: McBride Second: Keely Both reports approved as presented. Unanimous approval
Executive Committee	**Memberships:** 3 Individual, 1 nonprofit- Newark UM Church (who is very interested in involvement)	
Executive Director Update	**Sustainable Newark Initiative-** built the backend for the public, sustainability dashboard. January 26 will virtually launch the sustainability project for about 18 Jr/SR National Honor Society (NHS) students at Newark High. TNP	

programs are including general students (not just NHS students) to make connections to local nonprofits for mentoring, volunteering.

***Newark Post* TNP "Corner"** Monthly 500-700 words about the Newark community -this month is all about being a foodie in Newark this will usually run one week of the month each month. Please contact Leann if you want to write for this.

Annual Membership Renewal notes going out first by email with invoice and then by mail. Sponsor organizations are not getting renewal requests.

Strategic Plan Discussion Written plans, and tracking spreadsheet to update goals quarterly were distributed. Comments:

- We may not be able to participate in the new UD student orientation due to changes in the way it is happening. We might want to take this specific set of goals out of the plan until some other options can be explored and included.
- Can we realistically achieve all of the planned goals without more resources than we expect. Let us be careful.
- Economic Enhancement Incubator space idea might not be necessary due to the activities of the Horn UD College programs and others. Keep the funding/financial goals in place.
- We might want to show this to others in the community/ Friends of the TNP , DANA staff for feedback.
- Ty and Jamie suggested that this type of document was a good statement of what past funding from businesses has bought and what we are hoping to do in the future.

Spreadsheet tracking document needs a few formatting corrections but is helpful in looking at what/when we have accomplished. Suggested that we add an "outcomes" column as we move through the plan and attempt to implement the activities. Leann hopes to update the tracking sheet quarterly and the written plan annually unless there are major changes.

Moved and seconded to approve strategic plan documents as presented with the discussed changes. Motion passed.

Grants Application Process; Longwood Foundation grant is under preparation and will be shared in a few weeks. This is to be focused on the Civic and Economic activities largely. We may need letters of support from funders but grants given may serve as evidence of community support. Longwood also allows limited letters of support from board and community members. Leann is working with City of Newark Planners as well as Tom C on the grant process for future requests for sustainability grants.

Events:
Restaurant Week – Jan. 20th-26th 11 participating restaurants to be announced via eblast from TNP and DE Today emailing lists. Special menus

	and special meals are featured on the website.
Committee Updates	**Non-Profit Enhancement –** Professional training sessions on Equity and Inclusion for nonprofits are under planning; and Leann has worked with 2 consultants who will fit into the budget for Nonprofit committee. TNP members are free to join, non members $20-25 per session. **Civic Engagement – Paul Keely** **Knowing Newark** ● Jan 19 - History of Railroading in Newark (virtual) with Jim Jones. There are 123 registrants. ● Feb. 24 Tour of Whitney Athletic Center and Women's Basketball game, ● March 23- Programs by DE 4H for students and community **Working on an Interfaith Dialoge** series (perhaps monthly) talking about civic concerns and philanthropy. Leann will be speaking at the Pan Hellenic (Inter Fraternity) Council to encourage Fraternities/Sororities to work with TNP on service and other projects. Working on the Free Little Libraries expansions around Newark- look for a news note in the ***Newark Pos***t. **Economic Enhancement -** Leann working to pull together before end of February TNP Board, City of Newark Planners, and others to plan the businesses members only site features. Working on incubator for new businesses concept to be developed.

Other Business:

- Please go to Peach Blossom Eatery if you can- the next meeting will be there if we meet in person.
- 100th Anniversary celebration for New London School on March 6 1-6 PM with talks by Alumni and events in Clayton Hall.
- Tom announced that the City of Newark has hired Renee Bensley (current City Secretary) to be Deputy Director of Planning (PT up until the election is completed)

Next Meeting: Tuesday February 15 at 6:30 PM

Minutes by Robert McBride